

Yasmine Rafii

Graphic Design
1725 46th Ave. SW
optional
United States

View the full portfolio at <http://www.thecreativefinder.com/yasminerafii>

Professional Experience and Curriculum Vitae

I'm a designer and creative strategist living in Seattle. I'm interested in working collaboratively on a freelance or project basis either as a team leader or as a creative resource for the team. I am a seasoned professional with a wide range of experience and skills and open to any challenge. I will bring bucket loads of drive, enthusiasm, insight and creativity to your projects.

If you'd like to begin a conversation, get in touch.

Yasmine

Previous Clientele

National CASA
Swedish Hospital
UW: Institute of Public Health Genetics
Building Changes
Hopelink
UNICEF
Pongo Teen Writing
Nature's Partner

Awards and Accolades

About

I am a visual thinking graphic designer/illustrator with a gift for creating high impact, visually memorable business communication. My approach is based on an understanding of the relationship of design to communication and the need for a strategic approach to developing graphics and message content. My skills include art direction, identity and brand development, copywriting and illustration. I have high-level conceptual skills and can initiate, direct and produce projects from start to finish. What I bring to the table is a high level of creativity, strong analytical and conceptual skills and the ability to deliver on time and on budget.

Education

- BFA Painting, California College of Arts and Crafts, 1979
- MA Psychology/Art Therapy, Antioch University, 1983

Services

- creative strategy
- logo/logotype research and design
- corporate id system development
- annual reports

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- infographics
- exhibit graphics

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Solutions to Family Homelessness: RAPID RE-HOUSING

What does it do?

- Helps homeless families find housing quickly and pay short-term housing costs
- Offers housing services paired with case management and employment assistance (Building Changes model)
- Gets families needed support to stay in stable housing
- Minimizes the impact of homelessness on their lives

Question:
It costs an average of \$32,557 to house one family in transitional housing. By comparison, how much does it cost to rapidly re-house one family?

A. About the same
B. About half of that amount
C. About one-fifth of that amount

BUILDING CHANGES

Solutions to Family Homelessness: DIVERSION

What does it do?

- Gets families back into stable housing quickly
- Offers creative problem-solving and flexible support, like funds to fix a car
- Draws on families' strengths, resources and resilience
- Frees up limited shelter resources for those with no other option

Question:
Of 450 families served by a King County Diversion pilot, what percentage became stably housed?

A. 62% B. 51% C. 34%

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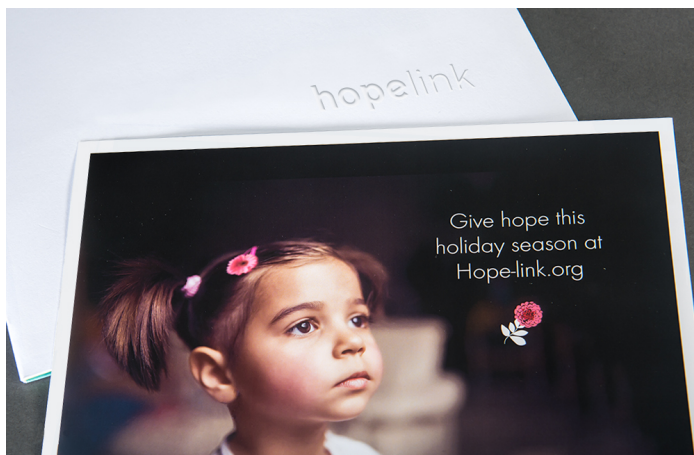
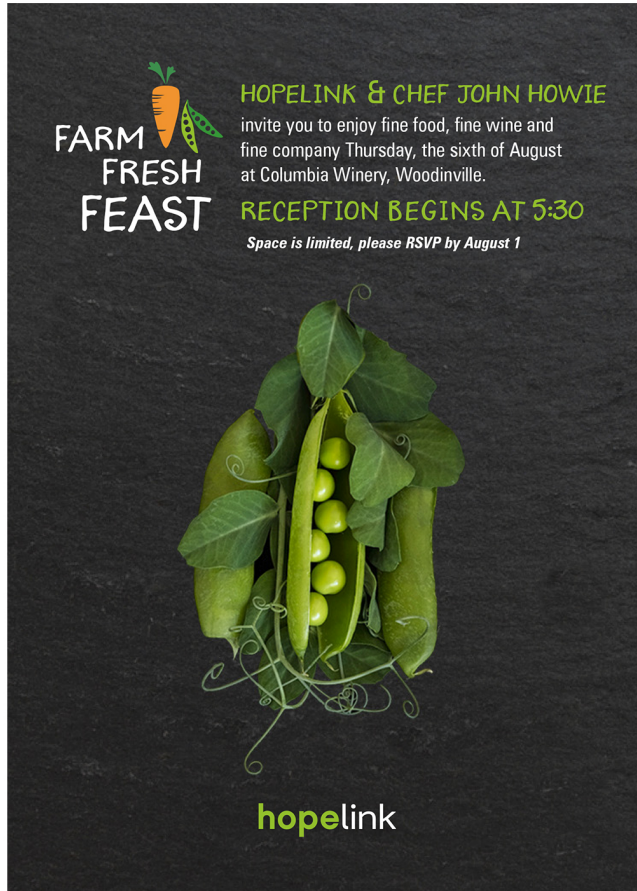
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