

Pamela Vitale

Motion Graphics
brooklyn, NY
United States

View the full portfolio at <http://www.thecreativefinder.com/xyeye>

Professional Experience and Curriculum Vitae

Pamela Vitale

Creative Director/ACD/Senior Designer

lazerbabe@mac.com

Summary

I am a Creative Director/ACD/Senior Designer (copy & visual) who uses innovative and integrated creative solutions for new business, advertising and entertainment. Energetic professional with proven expertise in handling multiple accounts, projects, creative teams and clients with great composure, under pressure, all with in required deadlines. Experienced in all aspects of production, pre-production and visual design from concept driven development through completion. A keen understanding of creative brand development and integrated marketing for advertising and entertainment utilizing strategy, UX, motion, video, rich media/interactive, print, 3D and sound design. Over my career I have re-secured lost client relationships and helped develop and won new business up to \$8 million. I will add: Personal creative fulfillment is always wonderful but is not my total focus. I'm always interested in the professional atmosphere and the unity of a great group of people for a common goal and when needed inspire visual/environmental/verbal quality and excellence. I have always been about building the brand, strategy and process, but most of all it's the understanding of the overall clients long-term short-term needs and giving something more useful and valuable to the customer. Always learning more in the process...like evaluation, and over all grasp of different cultures, age groups and trends...perceptions. I like to effect people in ways needed most while giving them an experience, pleasure or ease of use.

I love what I do whether is be professional or independent.

Directed and/or supervised staff and projects utilizing Flash, 3D modeling and rendering with Maya, (also Max3D & LightWave), motion graphics, audio/video production (sound design, V.O., DV, HD and Live), non-linear editing, DVD authoring, FLAC, and video compression. Hands on experience in After Effects, Final Cut, Photoshop, Illustrator, Microsoft Office and Final

Draft

Specialties

multi-media, new business presentations, sizzle videos, original broadband content, broadcast graphics & brand packaging, digital media production (web, rich media, motion graphic and video),

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mentoring, client

contact, concept writing, mood boards and story boarding

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Please kindly get in touch for portfolio works.