

Jason Wozencroft

Art Direction
Canada

View the full portfolio at <http://www.thecreativefinder.com/wozzer22>

Professional Experience and Curriculum Vitae

I am an award winning Art/Creative Director based in Toronto Canada. With over fifteen years of experience, I have created unique brand experiences for companies in the entertainment and sports industries including EA Sports and Ubisoft.

My work to date includes brand development, graphic design, concept development, user interface design and user experience design.

Previous Clientele

Please kindly get in touch for more information.

Awards and Accolades

Marketing/Brand Creative Director
Ubisoft Toronto
September 2012 - Present

Marketing/Brand Creative Direction for one of Ubisoft's premier franchises – Tom Clancy's Splinter Cell Blacklist. The Splinter Cell Franchise total sales amount to over 10 million copies worldwide.

Responsibilities include creative/art direction of:

- Print (magazine covers/stories)
- Trailers (Television and YouTube viewed by millions)
- Key Art (Print & digital)
- Artwork and projection mapping, assets and media requirements for the Electronic Entertainment Expo (E3) in Los Angeles viewed and attended by millions
- Online interactive assets (Shadownet.com)
- Social media campaigns (Online/Offline)
- Screenshots (Print publications and web)
- Presentations and consultations with leaders in Toronto, Montreal, Paris and San Francisco
- Direction of in-house creative resources (6 people) and point of contact for external agencies

Art Director – Brand (Contract)
Behaviour Interactive (Formerly Artificial Mind & Movement)
February 2012 - July 2012

Contracted for a brand reboot for company's 20th anniversary to provide direction and development of assets focused on the studio and company.

Responsibilities included:

- Direction of rebrand on company logo/word mark and a redesign of corporate website
- Direction and concept development for studio design (e.g., studio interior/industrial design)

Responsibilities continued: 15b Lloyd Road Singapore 239098 (co. reg. 201004398N)

- Art/Creative Direction of branded experiences across 527,200k iOS and handheld devices
- Mentoring junior graphic design staff

- Direction of external agencies and contractors
- External contact for brands/clients

Jason Wozencroft

Art Direction

Canada

View the full portfolio at <http://www.thecreativefinder.com/wozzer22>

Jason Wozencroft

Art Direction
Canada

View the full portfolio at <http://www.thecreativefinder.com/wozzer22>



15b Lloyd Road Singapore 239098 (co. reg. 201004398N)
helpdesk 656.227.2902, fax 656.227.0213

Jason Wozencroft

Art Direction
Canada

View the full portfolio at <http://www.thecreativefinder.com/wozzer22>



15b Lloyd Road Singapore 239098 (co. reg. 201004398N)
helpdesk 656.227.2902, fax 656.227.0213

Jason Wozencroft

Art Direction
Canada

View the full portfolio at <http://www.thecreativefinder.com/wozzer22>



Jason Wozencroft

Art Direction
Canada

View the full portfolio at <http://www.thecreativefinder.com/wozzer22>



15b Lloyd Road Singapore 239098 (co. reg. 201004398N)
helpdesk 656.227.2902, fax 656.227.0213

Jason Wozencroft

Art Direction
Canada

View the full portfolio at <http://www.thecreativefinder.com/wozzer22>

