

# Greg Bennett

Creative Direction  
United States

View the full portfolio at <http://www.thecreativefinder.com/worktodate>

## Professional Experience and Curriculum Vitae

Greg Bennett is a conceptual Designer/Director with 13 years of experience crafting both traditional and interactive marketing for a broad and discerning clientele.

Skilled in the concept and development of integrated branding programs and 360 advertising campaigns. Open-minded, curious and collaborative approach to solving problems fueled by a lifelong passion for distinctive visual expression. Deadline and budget oriented without ever losing sight of what really matters: helping both clients and colleagues produce work that stands out and gets noticed.

Bennett's work has been recognized by the San Francisco Museum of Modern Art, CBS News, Communication Arts, Art Directors Club, Graphis, AIGA, The Dieline, Lovely Package, and has been selected for exhibition in China, Italy, Russia and United States.

He is a member of the American Advertising Federation (AAF), American Institute of Graphic Arts (AIGA) and Society of Design (SOD). Additionally, Bennett actively participates as a member of the Professional Advisory Committee for The Art Institute of York — Pennsylvania.

For further information, please visit: [www.worktodate.com](http://www.worktodate.com)

## Previous Clientele

- Academy for Educational Development
- American Institute of Graphic Arts
- American Red Cross
- AOL
- Art Institutes
- Associated Press
- Black & Decker
- BBC
- DEWALT
- Discovery Channel
- Earth Shoes
- Filson Outdoor Apparel
- GE
- Gerber Legendary Blades
- Goldwell Haircare
- HAKA Apparel
- Hooked on Phonics
- Little Me Childrenswear
- National Geographic
- Rehoboth Beach Film Society
- Ride Snowboards
- Royal Robbins Outdoor Apparel
- Simpson Racing
- SnowSports Industries America
- Strayer University
- STX Lacrosse
- Sylvan Learning Center
- United States Postal Service
- Zen Department Stores

## Awards and Accolades

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