Wesley Kelly - Clock

Interaction Design
United States

View the full portfolio at http://www.thecreativefinder.com/wkelley18

Professional Experience and Curriculum Vitae
I enjoy creating stronger bonds between consumers and brands through interactive design. My goal is to revolutionize how people communicate and interact with brands. I love experimenting with new mediums and pushing the boundaries of what can be done.

Previous Clientele
Chase
Dell
JCPenney
Acuvue
Fado's Irish Pub
Golfsmith

Awards and Accolades
Wesley Kelly - Clock
Senior Interactive Designer
wesley@wesleykelly.com
Experience
Senior Interactive Designer at Workhorse Digital
October 2010 - Present (1 year 4 months)
I manage all social media accounts, create analytics reports, develop future social media strategies based on analytics as well as program and design all social media applications and touch points. When I'm not doing that I design websites, UI, email campaigns and create infographics.
Interactive Designer at Golfsmith
July 2009 - October 2010 (1 year 4 months)
Email campaign marketing, social media inforgraphics, social media strategy for concurrent on and offline promotions in 70+ stores,
strategy/programming/implementation of social media campaigns. Data junkie 2 recommendations available upon request
Interactive Consultant at Hoovers Inc.
September 2009 - 2009 (less than a year) Interactive consultant
Interactive Art Director at Emmis Austin Radio
October 2008 - March 2009 (6 months) Working on KLBJ 93.7 Austin's Rock Station. Home of the Dudley and Bob show.
Interactive games, videos, podcasts, custom iTunes storefronts.
UX/UE specialist at Truehome.net
September 2008 - February 2009 (6 months) Lead designer for Truehome.net. Focusing on wireframes and analytics to attract future funding.
Junior interactive designer at T3 (The Think Tank)
2008 - 2008 (less than a year)
Email campaigns and interactive banners for: Chase JC Penney 5 recommendations available upon request
Designer at D.P. Licensing
2007 - 2007 (less than a year) Licensing design for Spam® Hormel Foods
Designer/Developer Freelance at Power Plate North America
2007 - 2007 (less than a year) Flash and actionScript designer/developer for interactive banners and newsletters.
interactive intern at breensmith

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