

Think Tank Designs

Web Design
6208 Smokey Hill Lane
United States

View the full portfolio at <http://www.thecreativefinder.com/witkin>

Professional Experience and Curriculum Vitae

Think Tank Designs is a web and graphic design agency in Southern California founded in 2000. They've received over 24 regional and national awards for their design work. Their logo design work has been featured in "American Corporate Identity" which highlights the best logos and identities from across the nation.

They also contributed to the book, "Breaking Into Graphic Design: Tips from the Pros", published by Allworth Press in early 2005. In the book, Think Tank Designs' owners provide insight to other designers on how to start their careers in web and graphic design.

Think Tank Designs' Art Director and Creative Director both teach classes at the Art Institute - Inland Empire and they're an active part of the Art Institute - Inland Empire and San Bernardino Valley College Program Advisory Committees. They consult on the web and design programs for each school, offering advice that can be used to produce better, more effective designers and programmers.

Call now for your free, no obligation quote (909) 393-6363.

Previous Clientele

City of Colton - Community Services Department
Rancho Cucamonga Chamber of Commerce
City of Corona - Department of Public Utilities
L3 Communications
CA-NV Section - American Waterworks Association
Co-Op Financial Services
Victoria Gardens
Michael Jackson for State Assembly
Artist View Entertainment
Irvine Housing Opportunities
Larson's Skin Care, Inc.
Sandlot Media

Awards and Accolades

Please kindly get in touch for more information.

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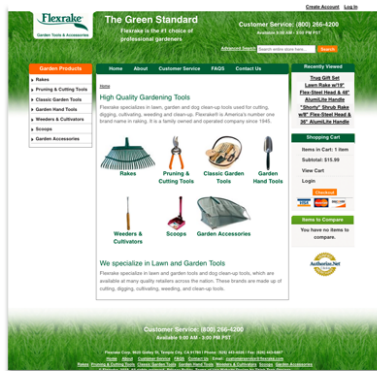
Call Us (909) 393-6363

Case Study:

Flexrake is an online retailer of gardening tools. They came to us with a website that suffered from poor navigation, confusing product categorization and a layout that was hurting revenue.

Think Tank Designs quickly created a new design, solved the navigational issues, re-coded the existing site and has since increased Flexrake's sales.

This project included 4 wireframes to solve usability problems, a completely new design based on their current look and feel, and modification of the client's existing site which saved them the expense of a complete website rebuild.



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Case Study:

ClayModelers.com is a manufacturer of automotive design kits and replacement products. They asked us to build an ecommerce website to sell their products online and provide ongoing consulting.

We built a shopping cart that includes a Content Management System (CMS) so the client can manage the site themselves. This allows the client to change prices, add/delete product and change content on their own.

The site handles credit card/PayPal transactions, has shipping calculators, coupon codes for discounts and a video demonstration of the product.



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Case Study:

FeedMe411 is an online restaurant review directory. The client needed a scalable website that would grow with their company. We gave them the ability to update restaurant listings, videos and reviews themselves without the need for ongoing maintenance costs. The website can also manage paid banner advertisements.

This project included a customized Content Management System (CMS), iPhone and iPad compatibility, videos, image galleries and a blog that can be managed through the content management system.



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Case Study:

Think Tank Designs has worked with U.S.M.C. Specialties retailer eMarinePX for years on ads, catalogs, email blasts and now a complete redesign of their online store.

The old website suffered from poor navigation and forms that didn't work. We even made it possible for the client to update their own content with a Content Management System (CMS).

Think Tank Designs took control of creating a more positive customer experience resulting in higher conversion rates and increased sales.



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Case Study:

WhollyMolar.com is a continuing education online class for dentists and dental students.

Think Tank Designs worked with Wholly Molar to establish their initial online presence which included an online database of password protected lecture videos, online student registration, grading capabilities, and downloadable Powerpoint presentations of each lecture.

WhollyMolar.com was created within a Content Management System that allows them to make their own updates reducing their future website maintenance costs.



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Case Study:

Think Tank Designs worked together with Forte's in-house programmer to create this lighting company's website.

Forte wanted their website to be an online catalog that could be more easily and cost effectively updated in contrast to their print catalog.

We worked on the web design while their programmer created a database, search functions, dealer locator and a customer login.



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Case Study:

Madre Labs is a whole food dietary supplement manufacturer. The client was looking for a website redesign so they could maintain the site themselves.

Think Tank Designs created an easy to use Content Management System (CMS) where the client could add/delete pages and make updates to content on their own without incurring ongoing maintenance costs.

This project also included three web design comps, revisions, integration of the client's existing logo and a downloadable PDF brochure.



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Case Study:

Resource Equipment sells balers, compactors and associated products/services. The client needed website maintenance and a website redesign. Their current website suffered from poor navigation, badly outdated content, missing product information and wasn't generating business.

Think Tank Designs quickly completed important site updates then reorganization of the website began. We created a memorable "identity", an interactive photo gallery, easy to use contact forms, streamlined navigation and made it search engine friendly.



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Case Study:

Vince's Spaghetti is a local pasta restaurant that's been in business since 1945. The owners wanted to create a simple informational website that would follow their existing branding and bring in new patrons.

Think Tank Designs responded by created a website that includes the restaurant's menu, contact information, company history and promotes their banquet facilities and fundraising opportunities.

This website included web design, cross browser compatible coding, Google Analytics statistics and consulting.



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Case Study:

Think Tank Designs partnered with a local ad agency to create an informational website for a local shopping venue in Rancho Cucamonga, California.

Terra Vista Town Center's new website includes an events & info page, downloadable location map, store directory and a simple hit counter.

Think Tank Designs provides ongoing site maintenance to keep their website up to date.

