

# Guillermo de Llera Blanes

Fine Arts  
Portugal

View the full portfolio at <http://www.thecreativefinder.com/willingthe7>

## Professional Experience and Curriculum Vitae

Painter, illustrator, graphic artist, musician and composer Guillermo de Llera resides in Ericeira, Portugal, but hails from Madrid, Spain and has lived in Luanda, Angola and New York, USA. A graduate from Val do Rio Arts and Design and Hot Club Jazz Institute, his music and artwork has been published internationally and seen or heard in gigs and exhibitions throughout North America and Europe.

## Previous Clientele

Jahnotion, Lisboa Agência, kaminari-sama, Farol, Edel Portugal, Insitu Conservação de Bens Culturais, Dialectus, Gipa, IF4, LeStadium, Amius, Arte InSitu, Primitive Reason

## Awards and Accolades

In 1992

Guillermo de Llera founded Primitive Reason with Jorge Felizardo and Brian Jackson, thus giving his first steps in his artistic career.

In 1993

Began his studies in Graphic Arts at Val do Rio.

In 1994

Began his studies at the renowned Hot Club Jazz School.

In 1995

Signed his first record contract with Farol as a professional musician for Primitive Reason.

Primitive reason was invited to the renowned festival Paredes de Coura.

In 1996

Released Alternative Prison, Silver record with Primitive Reason.

Won the award for Best National Song at the Blitz Music Awards, with a song of his authorship: Seven Fingered Friend.

Won the award for Best New Band with Primitive Reason at the Blitz Music Awards.

Was nominated for the awards of Best Band of the Year and Best Record of the year with primitive Reason at the Blitz Music Awards.

This success got Primitive reason invited to perform at the first edition of the Super Bock Super Rock festival with Shane McGowan & the Popes, Neneh Cherry e David Bowie. Primitive reason was again invited to the renowned festival Paredes de Coura.

In 1997

Wrote his first book: The Daemon.

Completed his first series of paintings: The Ancient Walls Within

Released his first solo record: One of the Astronauts - Up in Smoke

Designed three new Fonts: (kami, nari, sama).

In 1998

Moved to New York City, USA with Primitive Reason

# Guillermo de Llera Blanes

Fine Arts

Portugal

View the full portfolio at <http://www.thecreativefinder.com/willingthe7>