

Wil de Boer

Graphic Design
United States

View the full portfolio at <http://www.thecreativefinder.com/wildeboerdesign>

Professional Experience and Curriculum Vitae

Wil de Boer, living, working and playing in the SF Bay Area. My design philosophy and model is to develop and provide timely, concise, strategic graphics and collateral by developing a strong understanding of each project's parameters. My emphasis is on concepts and ideas, not just ads and graphics. My strategy is to combine standards, practices and principles in design and marketing by utilizing various media in a way that best represents each project and each client.

Previous Clientele

Kno
Vitamin T
Aquent
MeetingRX
Chumash Magazine
Synergy Fitness
Mint Fitness
6 Pack Fitness
Think Food Group
Matnomis Design
Wil de Boer Design

Awards and Accolades

Wil de Boer
www.wildeboerdesign.com www.wildeboerdesigns.com

My design philosophy and model is to facilitate timely, concise, strategic graphics and collateral by developing a strong understanding of each project's parameters. My emphasis is on concepts and ideas, not just ads and graphics. I combine standards and practices in design and utilize various media in a way that reshapes and fully represents each project.

Experience:

TAPROOTS FOUNDATION (2011- Current) -- Pro-Bono Graphic/Web Designer

- Collaborate with other creative professionals on projects in print, web, brand strategy and marketing collateral for bay area non-profits.
- I successfully work with design industry leaders from various disciplines in order to achieve results that profoundly transformed tightly funded non-profits to brands that command attention.
- Transform non-profits to socially forward organizations with good causes, concise missions and effective brands that reach a broad yet informed audience.

AQUENT | VITAMIN T (2011-Current) KNO.COM -- Contract Talent

- Made significant contributions as a contract web design and UX production artist with Kno.com, a successful Silicon Valley startup that brings textbooks to life in the digital age through groundbreaking technology for various cross-platform devices.

WILDEBOER DESIGNS (2003- CURRENT) -- Founder and principal designer

www.wildeboerdesigns.com | www.wildeboerdesign.com

- Successfully execute projects from concept to final product in the areas of logo &

Wil de Boer

Graphic Design
United States

View the full portfolio at <http://www.thecreativefinder.com/wildeboerdesign>



15b Lloyd Road Singapore 239098 (co. reg. 201004398N)
helpdesk 656.227.2902, fax 656.227.0213

Wil de Boer

Graphic Design
United States

View the full portfolio at <http://www.thecreativefinder.com/wildeboerdesign>



Wil de Boer

Graphic Design
United States

View the full portfolio at <http://www.thecreativefinder.com/wildeboerdesign>



David Byrne, Bill Bottrell, Kevin Cadogan, and Crow, Jr. eventually reached number one on the Billboard Hot 100 and the song became ubiquitous whether you were in Los Angeles or Louisiana.

The other singles on Crow's debut album, *Thursday Night Music Club* – "Strong Enough" and "Can't Get Any closer" – were also released and the album went on to sell more than 7 million copies in the U.S. and the U.K. The album also won Crow three Grammy Awards in 1999. *Record of the Year*, *Best New Artist* and *Best Female Vocal Performance*.

EARLY CROW

Crow attended the University of Missouri in Columbia and received a Bachelor of Arts degree in music composition, performance and education. While in college she sang in a local

band, Cadogan.

After college Crow worked as a music teacher at elementary school in Fenton, Missouri, teaching during the day and singing in bands on weekends. She also sang advertising jingles for a local department store, followed by commercials for McDonald's and Toyota. In an interview on 60 Minutes, she said that she made \$40,000 on her McDonald's commercial alone.

She has stated on several occasions that her musical inspirations are not restricted to only one genre, as she likes absolutely anything with a drum beat.

DIVERSE PERFORMANCES

Crow has performed with the Rolling Stones and sang duets with Mick Jagger, Michael Jackson, Eric Clapton, Luciano Pavarotti, John Mellencamp, Kid Rock, Michelle Branch

and Sting and sang backup vocals for Tina Turner and Don Henley. She toured with Michael Jackson as a backup vocalist during his Bad World Tour from 1987-1989.

She has released six studio albums, two compilations, and a live album, as well as contributed many songs to film soundtracks. She has sold 15 million albums in United States and 35 million albums worldwide. Her newest album, *100 Miles from Memphis*, was released in July of this year. Crow has won nine Grammy Awards in her career.

GET YOUR TICKETS NOW

Don't miss an opportunity to see this incredible performer on September 16. Log on to www.chromadisc.com for ticket information.

– Francis Snyder

Wil de Boer

Graphic Design
United States

View the full portfolio at <http://www.thecreativefinder.com/wildeboerdesign>



15b Lloyd Road Singapore 239098 (co. reg. 201004398N)
helpdesk 656.227.2902, fax 656.227.0213



Wil de Boer

Graphic Design
United States

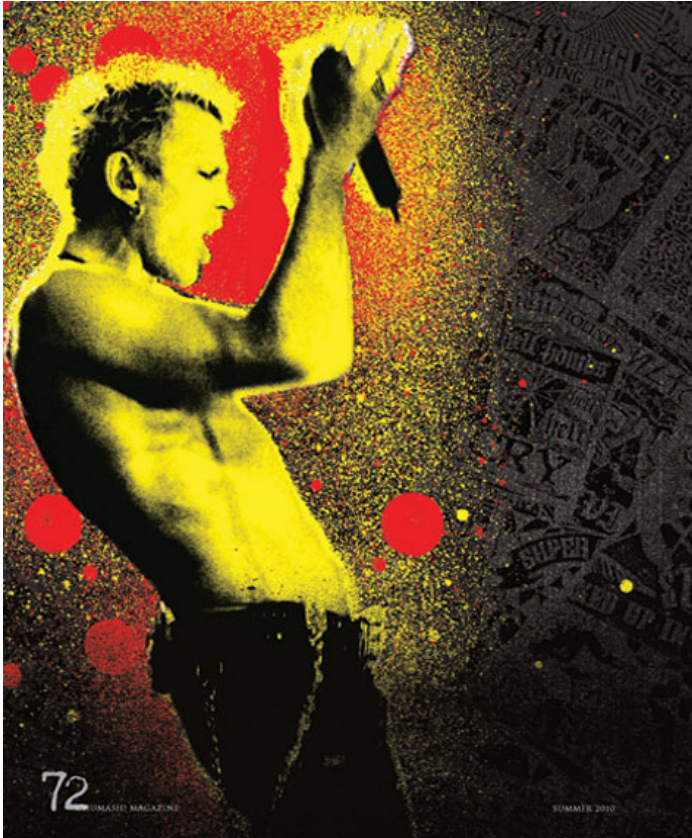
View the full portfolio at <http://www.thecreativefinder.com/wildeboerdesign>



Wil de Boer

Graphic Design
United States

View the full portfolio at <http://www.thecreativefinder.com/wildeboerdesign>



15b Lloyd Road Singapore 239098 (co. reg. 201004398N)
helpdesk 656.227.2902, fax 656.227.0213

Wil de Boer

Graphic Design
United States

View the full portfolio at <http://www.thecreativefinder.com/wildeboerdesign>



Wil de Boer

Graphic Design
United States

View the full portfolio at <http://www.thecreativefinder.com/wildeboerdesign>



Wil de Boer

Graphic Design
United States

View the full portfolio at <http://www.thecreativefinder.com/wildeboerdesign>



15b Lloyd Road Singapore 239098 (co. reg. 201004398N)
helpdesk 656.227.2902, fax 656.227.0213