Laura White

Graphic Design

View the full portfolio at http://www.thecreativefinder.com/whitedesigns_and_photography

Professional Experience and Curriculum Vitae

My name is Laura White, and I specialize in creating beautiful design and photography. I have been in the field for four years. My work ranges from wedding invitations and photos to corporate directories and advertising pieces for established organizations such as Cargill and Children's Mercy.

I graduated with a BFA from Northwest Missouri State University.
With close attention to detail, an entrepreneurial mindset, and a knack for branding and capturing your perfect moment, I hope to be the one you choose to fulfill your artistic needs. Meet me for a cup of coffee and lets discuss re-branding, the photos that are the "must-haves" for your wedding day, or anything else that I may assist with!

Previous Clientele

Bestway Solutions, Cargill, Children's Mercy Hospital, Cowanesque Riding Club, Dirt Sweat & Tears, Fun City, KBP Foods, James River Archery, Kyle Bruton Foundation, Make Our Day,
New Sense of Style, Northwest Missouri State University Alumni Association, Squeeky Klean, Sutherlands Lumber Company, Taylor Doran Marketing.

Awards and Accolades

E D U C A T I O N

Northwest Missouri State University May 2014
- Graduated with a BFA in Graphic Design
- Advanced skills with Adobe Creative Suite, Lightwave, and Microsoft Office

E X P E R I E N C E

Freelance Creative and Owner October 2014 - Present
White Designs and Photography, Republic, MO
I specialize in creating beautiful design and photography. My work ranges from wedding invitations and photos to corporate directories and advertising pieces for established organizations such as Cargill and Children's Mercy. Working on a variety of campaigns, I have experience with brand development, creating visual strategies, layouts, and executing production-ready files for print and digital media. With close attention to detail, an entrepreneurial mindset, and a knack for branding, I provide copywriting and social media management services as well.

Graphic Designer March 2015 - December 2015
Sutherlands Lumber Co, Springfield, MO
Effectively created and implemented templates and style guides for the design team. Working directly with the Advertising Director and store managers I designed tabs, catalogs, newspaper and web ads, product labels, packaging, signage, and gift cards. I also photographed and edited images of stores and products as needed.
Graphic Design Intern January 2015 - March 2015
Children's Mercy Hospital, Kansas City, MO
Assisted the Graphic Design Coordinator and the Graphic Design Manager with ongoing graphic design projects. I also responsible for a full branding campaign, along with other materials such as web banners, flyers, books, ads, etc.
Graphic Designer and Marketing Assistant July 2014 - December 2014
Collages.net, Raytown, MO

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