

Cassandra Wesenhagen

Graphic Design
Canada

View the full portfolio at <http://www.thecreativefinder.com/wesenhagen>

Professional Experience and Curriculum Vitae

Please kindly get in touch for more information.

Previous Clientele

Konica Minolta Business Solutions (Canada) Ltd.
Dollar Thrifty Automotive Group Canada
Carlou Entertainment
Toronto Plast Malanka (Toronto Ukrainian New Year's Eve) 2011
Yours In Theatre Co.
+
a wide array of individuals and small businesses

Awards and Accolades

Cassandra Wesenhagen
Toronto, Ontario
hello@wesenhagen.com

Highly motivated and versatile graphic designer with special interest in branding, editorial design, typography and photography. Friendly, outgoing and energetic individual with highly developed self-management skills. Offering high quality design solutions which further business goals and brand image.

Work Experience

2007 to 2012
Freelance Graphic Designer

Selected assignments:

Konica Minolta Business Solutions (Canada) Ltd.

- Design of national B2B e-mail marketing campaigns and in-house promotions
- Updating existing brochures and design of brochures for use in Canada, including French layouts
- Prepare print ready files and various alterations, while maintaining strict deadlines
- Adhere to International corporate branding guidelines

Dollar Thrifty Automotive Group Canada

- Designed customer facing retail coupons for the Thrifty Car Rental brand
- Design of internal presentations and campaigns
- Design of Customer Appreciation Days collateral for the Toronto Airport

Carlou Entertainment

- Design of family board game including packaging and game play concept – “Stumbling Blocks”

Toronto Plast Malanka (Toronto Ukrainian New Year's Eve) 2011

- Event branding/design including logo and accompanying stationary, invitations, promotional posters, menus and event signage
- What If This Dream Is All We Have?

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