Werner Pöckel

Art Direction
Brazil

View the full portfolio at http://www.thecreativefinder.com/wernerpockel

Professional Experience and Curriculum Vitae
Please kindly get in touch for more information.

Previous Clientele
Yahoo!, Snickers, Kingston, Natura, Rubayiat Steak House, BMF&Bovespa, Latina Eletro, Syngenta, Estadão, Manga Films, Samsung, Fnac, Balay, ONO, Cuatro, Corona Europe, Shiseido, Telepizza, Carbonell, 3M Brasil, Bosch, Honda, Disney Brasil.

Awards and Accolades
Work Experience

- |2012| Naked Brasil
(São Paulo - Brasil) - Yahoo!, Snickers, Kingston, Natura, Rubayiat Steak House....

· |2010/2011| Mohallem/Artplan
(São Paulo - Brasil) - BMF&Bovespa, Latina Eletro, Syngenta...

· |2008/2009| Kitchen
(Madrid-España) - Manga Films, Samsung, Fnac, Balay, ONO, Cuatro...

· |2007/2008| JWT Delvico
(Madrid-España) - Corona Europe, Shiseido, Telepizza, Carbonell…

· |2005/2007| M51 Criatividade Estratégica
(Campinas-Brasil) - 3M Brasil, Bosch, Honda …

· |2002/2004| Bravos Comunicação
· |1999/2001| Dia D Comunicação
· |1996/1998| Fellows Marketing & CO.
· |1993/1995| D/CH Comunicación Creativa

Education

• Master of Art and Communication
Complutense University of Madrid 2007/2008
ROMERO BRITTO MADRID - Conclusion academic project
Mention for excellence

• Advertising and Propaganda Graduate
PUCC – Catholic University of Campinas 2001
VIDA COM ENERGIA. Client CPFL - Conclusion academic project
Best Academic Award / Fest Video 2001
• Languages: portuguese, spanish and english (level B)
Teacher Activity
• Academic Assistant- 1997 – 1998
PUCC - Pontifical Catholic University of Campinas
Subject: Graphic Production
• Academic Teacher – 2004 – 2007
FACAMP – Univesity of Campinas

19b Lloyd Road Singapore 239098 (co. reg. 201004398N)
phone desk 656.227.2902, fax 656.227.0213

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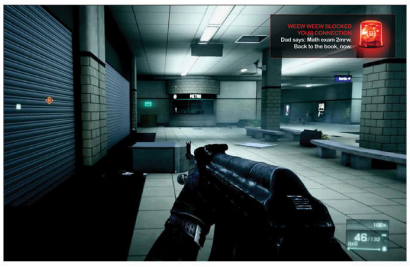
SulAmérica
associada ao ING

A smartphone app that allows the parents to control their children time in game networks (PSN, Xbox, Live, Steam, Nintendo) and establish a new communication channel between this two generations.









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DIRTY WEATHER CONTEST
THREADLESS + THE CLIMATE REALITY PROJECT



SOUNDTRACK CONTEST
THREADLESS + SONY

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