

# Samuel Werczler

Brazil

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## Professional Experience and Curriculum Vitae

Born in São Paulo, Brazil, Samuel started as an illustrator creating comic books. After five years working with comics, he graduated in Fine Arts at Escola Panamericana de Arte (São Paulo) and at NYU (New York) in advertising & marketing. In 2004, he won the grand prix award at ESPM, combining his artistic knowledge with his work in advertising.

For 8 years, Samuel worked as an Art Director in São Paulo ad agencies - and in 2011, he started his own studio to provide a better service for clients. Since then, he has worked in movies and short-films as a designer, and has also created concept art for motion graphics, visual aids and illustrations for many jobs.

All this variety of projects resulted in some awards, lots of visual solutions and many happy clients.

## Previous Clientele

Sapien Nitro, Cubo cc, New Style, Africa, Conspiração Concept, Santa Clara, Trident, Brahma, Coca-Cola, Ford Motors, Kibon, Nestlé, Red Bull, Lobo.cx, Lenovo, Meu Sushi, Chevrolet, Sundown, Natura Cosmetics, Intel and others

## Awards and Accolades

Please kindly get in touch for more information.

## Awards and Accolades

AWARDS:

- "Game of Life Nebacetin", One Show 2012 (Entertainment Promos / Gaming Promos Merit).
- "WhatsApp Storytellers", Cannes Lion 2014 (Shortlist), MMA SMARTIES 2014 (Gold), IAB MIXX 2014 (bronze).

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