

# Wen Lu

Graphic Design  
United Kingdom

View the full portfolio at [http://www.thecreativefinder.com/wen\\_lu](http://www.thecreativefinder.com/wen_lu)

## Professional Experience and Curriculum Vitae

I am a self-motivated committed designer, with proven ability to understand my clients requirements and deliver effective, creative solutions within specified deadlines, and the ability to use modern technology, as well as traditional skills. I have extensive experience in project management, from directing, organising photo shoots, selecting models, locations and managing budgets.

## Previous Clientele

John Lewis  
Complete Design agency  
CodeLondon  
Mother Care  
J. Sainsbury's  
SPA Way  
Heng Leong Hang Co Ltd  
FOUR IV  
TAG:

## Awards and Accolades

I am currently working as a freelance Art Director/Graphic Designer. My clients includes: John Lewis, Sainsbury's, Mother Care and some other PR agencies

2001 – 2004

Working for the John Lewis Partnership as a graphic designer on the in-house graphic design team. I have worked on a variety of projects including account mailers, press packs, instore leaflets, the catalogue and initial website for the new johnlewis.com. Working from initial concepts and layouts through to finished artwork for print

1998 – 2001

Working for the international clothing retailer Esprit in their image and design office. My role as graphic designer involves developing concepts for packaging, advertising campaigns, promotions, website and Point of sale material

These concepts were developed for the 44 countries which carry the Esprit brand and 10 licensing companies world-wide

1995 – 1998

Graduated from Central Saint Martin's College of Art&Design Main area of study: Graphic Design.

15b Lloyd Road Singapore 239098 (co. reg. 201004398N)

I have successfully completed my degree BA (Hons) in Graphic Design in June 1998

1990 – 1991

Art Director at J. Walter Thompson Taiwan

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