Wen Lu

Graphic Design
United Kingdom

Professional Experience and Curriculum Vitae
I am a self-motivated committed designer, with proven ability to understand my clients requirements
and deliver effective, creative solutions within specified deadlines, and the ability to use modern technology, as well as traditional skills. I have extensive experience in project management, from directing, organising photo shoots, selecting models, locations and managing budgets.

Previous Clientele
John Lewis
Complete Design agency
CodeLondon
Mother Care
J. Sainsbury's
SPA Way
Heng Leong Hang Co Ltd
FOUR IV
TAG:

Awards and Accolades
I am currently working as a freelance Art Director/Graphic Designer. My clients includes: John Lewis, Sainsbury's, Mother Care and some other PR agencies

2001 – 2004
Working for the John Lewis Partnership as
a graphic designer on the in-house graphic design team. I have worked on a variety of projects
including account mailers, press packs, instore
leaflets, the catalogue and initial website for the new
johnlewis.com. Working from initial concepts and layouts through to finished artwork for print

1998 – 2001
Working for the international clothing retailer Esprit in their image and design office. My role as graphic
designer involves developing concepts for packaging,
advertising campaigns, promotions, website and
Point of sale material

These concepts were developed for the
44 countries which carry the Esprit brand
and 10 licensing companies world-wide

1995 – 1998
Graduated from Central Saint Martin's College of Art&Design Main area of study: Graphic Design.
I have successfully completed my degree BA (Hons)
Graphic Design in June 1998
1990 – 1991
Art Director at J. Walter Thompson Taiwan

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View the full portfolio at http://www.thecreativefinder.com/wen_lu