

Allan Wash

Advertising
2655 Curlew Street
San Diego CA 92103
USA
United States

View the full portfolio at <http://www.thecreativefinder.com/washcreative>

Professional Experience and Curriculum Vitae

jobs —

Creative Director, Wash Creative, Inc., San Diego CA. Clients — Ziebart International, AC Transit, Long Beach Transit, Ensemble Communications, Chabot Space & Science Center, Monterey-Salinas Transit, Samtron Electronics, Pacific Gold Apparel, Suzuki Motor Company, Isuzu Motors, Arlon Adhesive Products, Thrifty Drug Stores/DisneyLand/Kodak, Alpha-Beta Food Stores, Color Blind Software, Spiderwire & Spidercast Fishing Gear. Creative Director, Franklin & Associates, San Diego CA. Accounts — Great American Bank, Padres Baseball Team, IDS Market Data Services, Southwest Bank, Rams Hill Land Development, Pacific Insurance Company, Ektalon Racquetball Equipment.

V.P. Creative Director, Basso & Associates, Newport Beach CA. Accounts — Dos Equis Beer, Yonex Golf Equipment, Gravity Guidance Sports Equipment, McDonnell Douglas Computer Systems, Zero Halliburton Corporation, Times Mirror Cable TV, Meguiar's Car Care Products, Haller Office Systems. Creative Director, SSC&B Advertising, Los Angeles. Accounts — Carnation Food Products, Coffeemate, Friskies Dog & Cat Foods.

Creative Director, Tucker Wayne & Company, Atlanta. Accounts — Seabrook Farms Frozen Foods, Century Furniture, Southern Bell Telephone.

Art Director/TV Producer, Dancer-Fitzgerald-Sample, New York. Accounts — Bayer Aspirin, Schick Electric Appliances, Procter & Gamble Products, L'eggs Pantyhose.

Art Director/Copywriter, BBD&O, New York/Minneapolis. Accounts — Hormel Grocery Products, Presto Appliances, Burlington Northern Railroad, Northwestern Bell Telephone, 3M Company Magnetic Tape Division.

school —

Graphic Design, Minneapolis School of Art.

B.A. Journalism/Mass Communications & Marketing, University of Minnesota.

other stuff —

Co-founder / The Center For Concept Development — a Princeton New Jersey based marketing

consulting firm to Fortune 500 companies. Specializing in new product development, product naming,

positioning and the development and application of creativity techniques.

plaques & trophies —

New York Art Directors Club, Clios, The One Show, CA Magazine, "Creativity"/Art Direction Magazine. Over 160

awards for print and television so far.

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san diego ca 92103

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fax: (619) 233-5545

15b Lloyd Road Singapore 239098 (co. reg. 201004398N)

helpdesk 656.227.2902, fax 656.227.0213

WWW.THECREATIVEFINDER.COM allan@washcreative.com

allan wash resume

Previous Clientele

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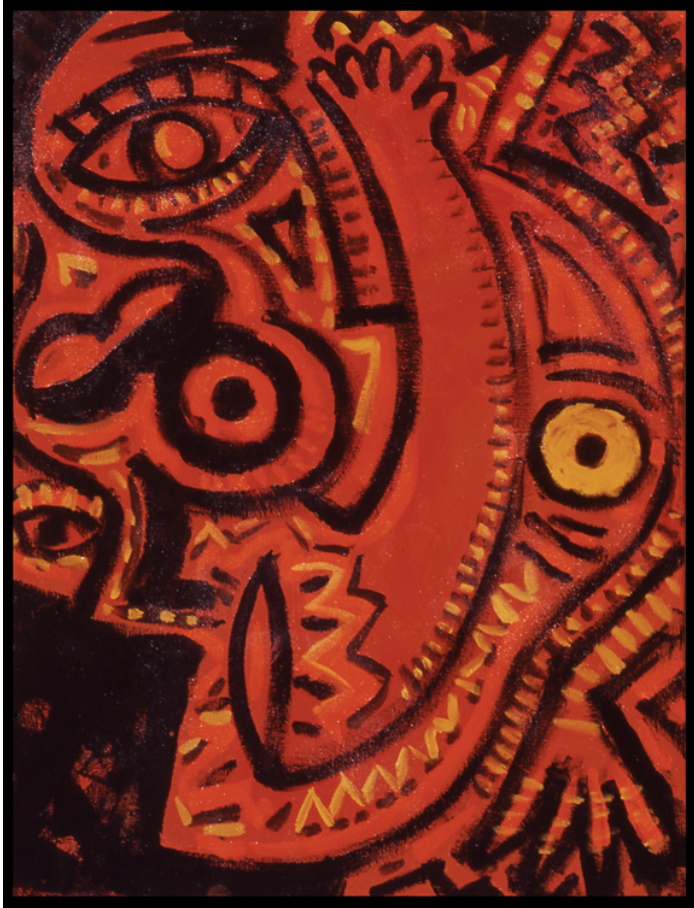


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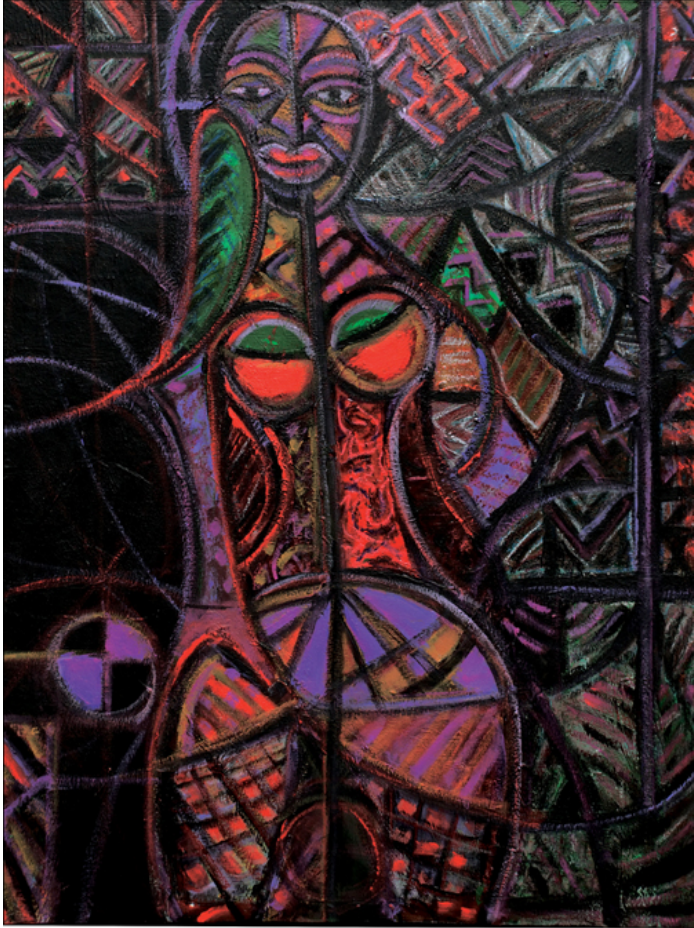


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