

Sang Wan Seol

Illustration

Korea (South)

View the full portfolio at <http://www.thecreativefinder.com/wantop>

Professional Experience and Curriculum Vitae

Have Fun! my Works!

Previous Clientele

fashion, sports magazine, movie magazine, primpo corporation,

Awards and Accolades

Please kindly get in touch for more information.

Awards and Accolades

2007 4th International Cartoon Contest -
Indianink special prize

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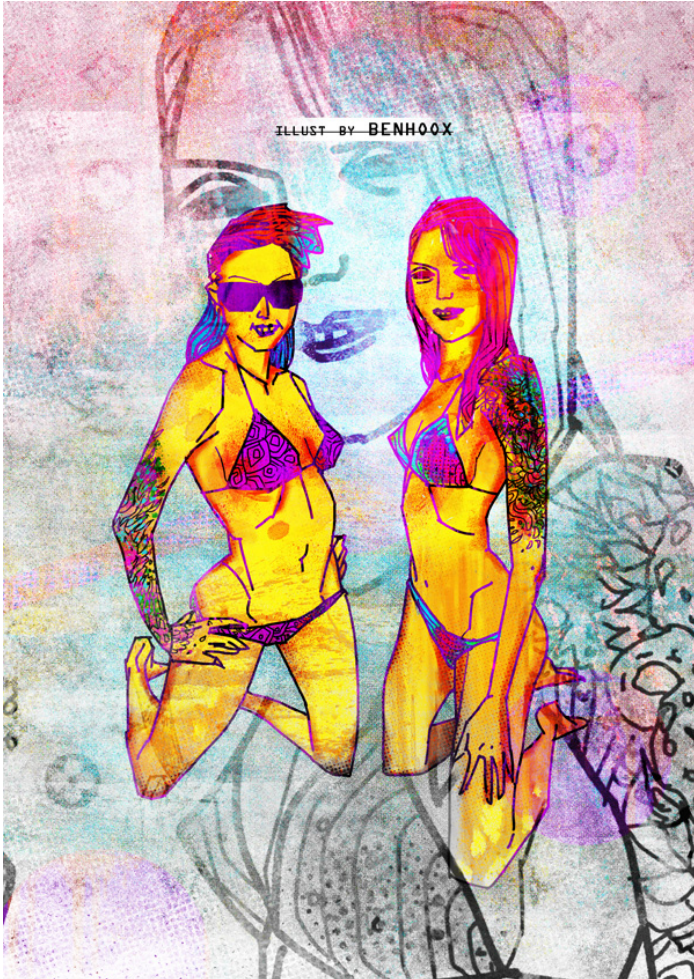
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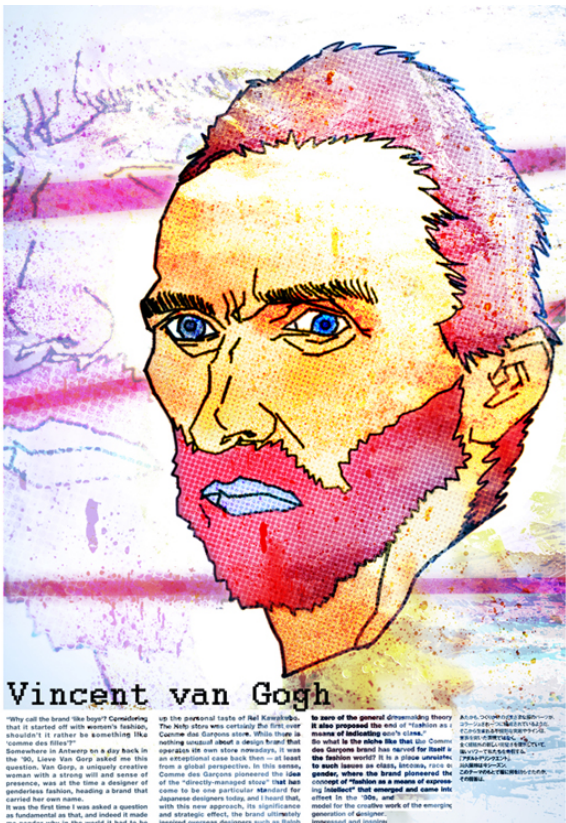
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ILLUST
BY
BENHOOX



Vincent van Gogh

Why call the brand like this? Considering that it started off with women's fashion, shouldn't it rather be something like 'comme des filles'?
Somewhere in Antwerp on a day back in the '90, Love Van Gorp asked me this question. Van Gorp, a simply creative woman with a strong will and sense of progress, was at the time a designer of genderless fashion, heading a brand that carried her own name.
It was the first time I was asked a question as fundamental as that, and indeed it made me consider why in the world it had to be up the personal taste of Hel Knipfeling. The Nipx store was certainly the first ever Comme des Garçons store. While there is nothing unusual about a design brand that regards the even store necessary, it was an exceptional case back then -- at least from a global perspective. In this sense, Comme des Garçons pioneered the idea of the "directly-managed store" that has come to be one particular standard for Japanese designers today and I heard that, with this new approach, its significance and strategic effect, the brand ultimately inspired overseas designers such as Raf Simons of the general diminishing theory. It also proposed the end of fashion as a means of indicating each's class.
Do what is the niche like that the Comme des Garçons brand has never for itself in the fashion world? It is a place where, by each leaves an idea, brand, voice or gender, where the brand pioneered the concept of "fashion as a means of expressing individual" that emerged and came into effect in the '90s, and it provided a model for the creative work of the emerging generation of designer, impressed and inspired.