

# Victoria Watson

Graphic Design  
United States

View the full portfolio at <http://www.thecreativefinder.com/vwatson>

## Professional Experience and Curriculum Vitae

Hi, I'm Tori. I'm kind of nerdy and I like fonts. I'm a graphic designer for a hotel software company and a 2010 graduate of Iowa State University, where I earned a B.F.A. in Graphic Design and Magazine Journalism.

Some facts about me:

- I'm highly organized and a perfectionist by nature.
- I like lists.
- I've been a vegetarian for about ten years.
- I got my black belt in taekwondo when I was in middle school.
- I've been struck by lightning.
- I own a chinchilla named Furby.
- I'm kind of random.

My work varies depending on the challenges set before me. However, I do carry a unique style from one project to another. I refuse to procrastinate and I'm a perfectionist by nature, so I quickly and efficiently polish each project until it meets my high personal standards.

## Previous Clientele

Please kindly get in touch for more information.

## Awards and Accolades

Experience

Graphic Designer

THYSSEN-KRUPP ELEVATOR; FRISCO, TEXAS (2012–PRESENT)

Graphic Designer

PEGASUS SOLUTIONS; DALLAS, TEXAS (2011–2012)

- Design collateral, large-format banners, ads and party graphics for national tradeshow, with one tradeshow design earning a gold HSMIA Adrian Award in late 2011.
- Manage design and application of print, email and online versions of external monthly newsletter.
- Conceptualized and designed new company logo and brand identity, including product collateral.

Freelance Artist (2008–PRESENT)

- Create drawings and design promotional kits and other materials for clients.

Graphic Designer/Copywriter

BLUESPACE CREATIVE, INC.; DENISON, IOWA (2010–2011)

- Interacted with multiple clients, then designed and wrote advertisement and media-release copy to promote the products and/or services of each client.
- Designed, prepressed and managed multiple projects simultaneously, including large-format pieces and high-quantity print runs.

Graphic Designer/Web Editor

LEOPOLD CENTER FOR SUSTAINABLE AGRICULTURE; AMES, IOWA (2009–2010)

- Conceptualized, designed and executed logo and marketing materials for the company's largest initiative, then developed logos for the six working groups within that

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