

# Vincent Burkhead

Art Direction  
4676 Adams Ave  
San Diego  
CA  
United States

View the full portfolio at <http://www.thecreativefinder.com/vincil>

## Professional Experience and Curriculum Vitae

I hold a BFA degree, but primarily help build authentic online brands & applications for start ups & non-profits. I possess an innate ability to distill information into effective & compelling interactive solutions that move people into action. Social Media Branding, Facebook Fanpage strategy, and Logo design are my strengths. I pride myself on working well with many different personalities, and thrive in a collaborative team environment.

## Previous Clientele

My partial client list includes many high-profile fortune 1000 firms including: Intuit, Cisco, GE, Hewlett–Packard, Verizon, Variety Magazine, Nestlé, The Waitt Family Foundation, Monsanto, Microsoft, Clarion, Profile Tree, and Gateway.

## Awards and Accolades

??Vincent Burkhead interactive & Print art direction

See How I work: <http://www.youtube.com/authenticcreative>

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?Primary Strengths?Custom Branded Wordpress,

<http://www.socialbrandpatrol.com>Social media profile branding, Custom Facebook Fan page branding & strategy. ?Custom Application Development – Graphic User Interface Design using Adobe™ Creative Suite 5.

Information Architecture - GUI Strategy, Rapid Prototyping, Wireframes, Site Maps.

Strategic Brand Development - Both online & offline, Logotype Design, and Corporate Identity.?Print/Web Art Direction - Interactive & Print Creative Brainstorming &

Execution, Package Design, Annual Reports.?Iconography - Icon Libraries for both

Interactive & Print and custom applications.?Creative Direction - Creative Project Scoping, Creative Requirements & Specifications, Estimating & Budgeting Proposals.

Digital Vector Illustration - Portraits & Caricature - Entertainment, Political, Narrative, Annual Reports & Editorial.

Marketing & Promotions - Direct Mail, Advertising, and Campaign Management.

?WORK Experience

Founder & Creative Director, Vincent Burkhead Studio

San Diego, CA 10.01 - present. My virtual team and I have produced award winning authentic brand development for Start-Ups & Non-Profits, Web & Print Art Direction, Branding, and Corporate Identity for a international clientele. My partial client list includes many high-profile fortune 1000 firms including: Intuit, Cisco, GE, Hewlett–Packard, Verizon, Variety Magazine, Nestlé, The Waitt Family Foundation, Monsanto, Microsoft, Clarion, Profile Tree, and Gateway.

Interactive Art Director, NextLeft, Inc. 155 Lloyd Road Singapore 239098 (co. reg. 201004398N)

San Diego, CA 01.99 - 10.01. Web and Print Art Direction, Branding and Corporate

Identity Development for a southern california clientele. Art Direction and managing of a

team of 9 designers and web developers. Developed Methodology for the creative

process, set protocol/goal setting/reviews for creative team. Worked closely with

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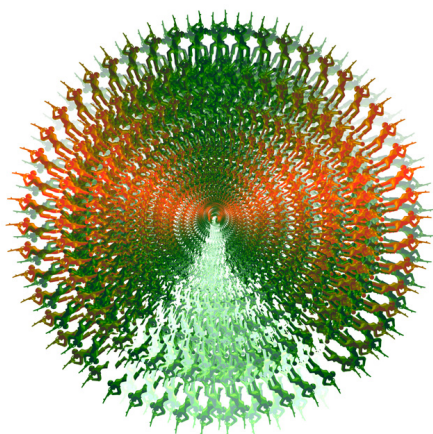
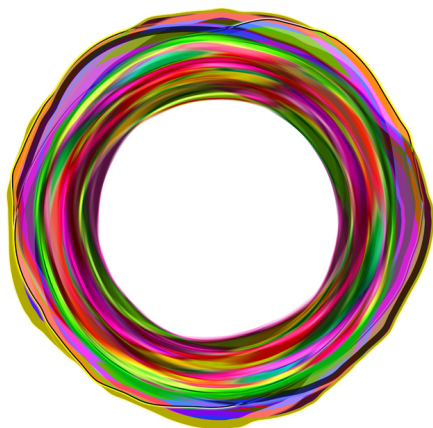


15b Lloyd Road Singapore 239098 (co. reg. 201004398N)  
helpdesk 656.227.2902, fax 656.227.0213

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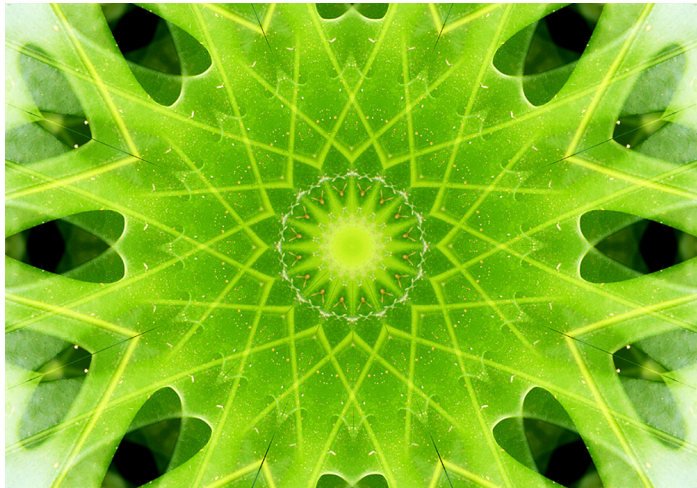


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