

Utoka Atlanta

Branding
United States

View the full portfolio at <http://www.thecreativefinder.com/utoka1>

Professional Experience and Curriculum Vitae

UTÖKA is an Atlanta-based creative agency helmed by industry veterans, CCO Ed Dye and CEO Michael Zarrillo. Our end-to-end company brings a deep understanding of a brand's culture to its approach to developing strategic visual concepts that guide its team through the production and post-production process.

We're structured to provide a full-service, concept-through-completion approach, as well as step in during the production phase to allow clients to taps its diverse roster of services. UTÖKA's scope of capabilities includes photography, illustration, retouching, CGI, animation, motion graphics, 3D modeling, editing, compositing, finishing and live-action production, to name a few.

UTÖKA creates a design-driven solutions for a variety of projects, from brand identities, logos, print ads, packaging, point-of-sales installations, event installations, billboards, and product activation to social media, multi-faceted broadcast campaigns, and digital content.

Dye, an accomplished producer and creative director in his own right, guides the company's team of designers, CDs, animators, CGI artists, 3D modelers, motion graphic artists editors, composers, photographers, illustrators, producers, and directors through the creative process. The multi-disciplined collective works as an integrated unit to create brand-boasting visual content that amplifies a client's message across multiple touch points.

We works with clients as their creative partner, collaborating closely and giving them access to each member of our team through every phase of their project," Ideally, we get involved with a job at its inception. When given the opportunity to develop visuals strategies and follow through, our artists consistently get more out of their budgets and elevate the quality of work.

UTÖKA makes its home in a new loft-like 7000 square foot space in the heart of west midtown Atlanta. The open-architecture facility includes an in-house photography/video studio, dedicated editing suites, work areas for its team, a conference room, kitchen, client workspaces, and a variety of amenities.

The name UTÖKA means 'to expand' – which reflects our company's mission: To provide a creative agency designed to evolve and grow its team and scope of capabilities to meet the ever-changing demands of the industry

For additional information about UTÖKA, visit our website at or contact Liz Guymon, VP of Operations at 404-815-1550,

Previous Clientele

UTÖKA's team has created content for a prestigious roster of brands - such as Coca-Cola, Miller/Coors, Illy, Lincoln Motor Company, Mizuno, Ford, Jaguar, Ferrari, Merck Pharmaceuticals, and The Oscars. Before UTÖKA officially opened its doors, it was called on by a number of brands, including Avon, Land Rover, The Hershey Company, Dogg, The Indigo Group, Mizuno, and Gusto!

Awards and Accolades

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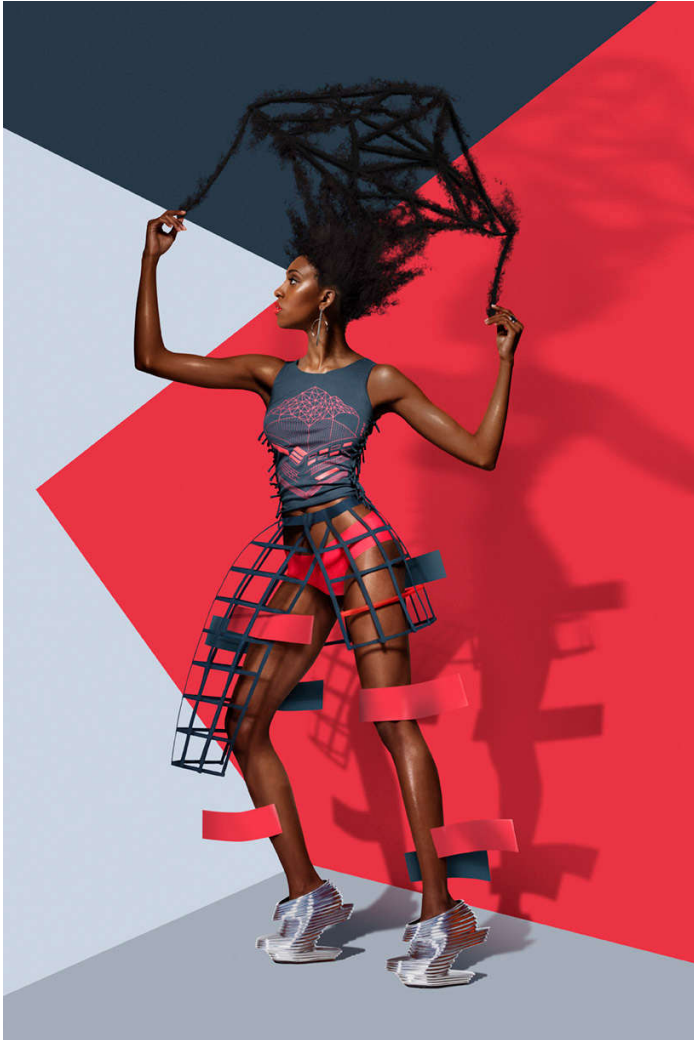
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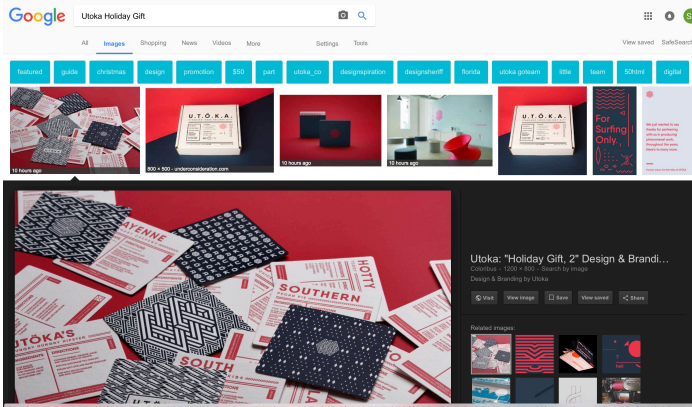
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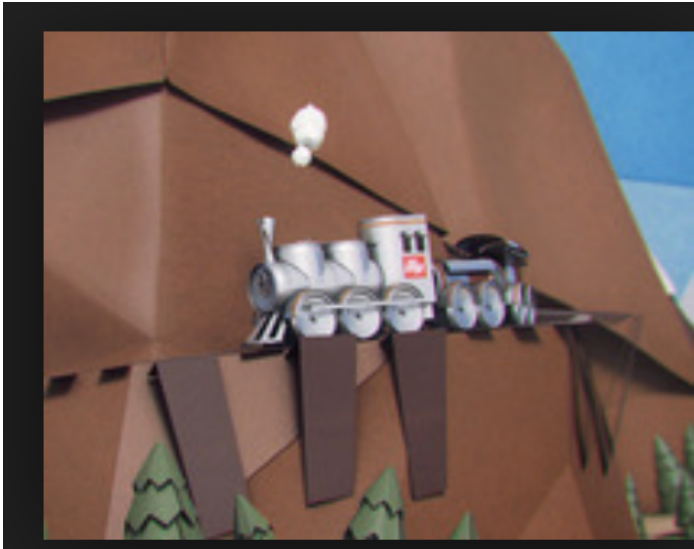
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