Li Dan

Fashion
United States

View the full portfolio at http://www.thecreativefinder.com/unocosa

Professional Experience and Curriculum Vitae
QUALIFICATION HIGHLIGHT ~ (A) 10 year experiences in both contemporary designer market and high street brands with proven records to create market appropriate product assortments that meet timelines and target price points. (B) Multidisciplinary ability in initiating and editing the concept and idea; executing apparel design, original print and pattern design; conducting trend and market researches; Coordinating presentations, storyboard and sales meeting (C) Capability to design across multiple themes and collections at the same time with excellent execution, from start to finish. (D) Keen eyes and sensibility to spot trends with a strong understanding of creating product lines that maintained the brand's DNA while stayed relevant to the today's market.

Previous Clientele
Please kindly get in touch for more information.

Awards and Accolades
Please email me if you wish to receive an updated resume.

EXPERTISE ~ Utilizing Adobe Creative Suite to create apparel and surface design works. I use Photoshop, InDesign, Illustrator / CS2 – CS5 on a MAC platform with WACOM graphic tablet. Services include CAD Design, Embroidery layout, Graphic Design, Presentation Layout, Purchased art replication/recoloring, Storyboard Assembly, Print Pattern Design (repeat pattern and engineered artworks), T-shirt Graphic Artwork, Tech Package, as well as photo editing, manipulating and enhancing.

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