Terry Brown

Graphic Design
United States

View the full portfolio at http://www.thecreativefinder.com/twb01

Professional Experience and Curriculum Vitae
Terry W. Brown finds the intersection of form & function.
He is a creative professional whose work as a broadcast designer for television network affiliates led to a regional advertising agency (art direction for Verizon Wireless, Books-A-Million, The United States Golf Association, and numerous others; he also made a mark as an editorial illustrator during this time). He currently works with forge104, a digital creative studio which provides content and guidance to ad agencies, media companies and advertisers.

Previous Clientele
NBC, Cupcakes & Company, Verizon Wireless, U.S. Women's Open Golf Tournament, U.S. Senior Open Golf Tournament, Books-A-Million

Awards and Accolades
Terry W. Brown
www.linkedin.com/in/twb01
www.behance.net/twbrown1/frame
www.forge104.com

DESCRIPTION - An: Animation, Br: Broadcast, Pr: Print, Wb: Interactive
FORGE104 - CREATIVE DIRECTOR (Wb, Pr, Br, An)
- Ongoing creative & strategy consultation for a wide variety of assignments (interactive, social, location, brands, print ads, commercials, music videos).

THINK POSITIVE - INTERACTIVE ART DIRECTOR (Wb)
- Designed and coded web sites (U.S. Senior Open Golf Tournament and U.S. Women’s Open Golf Tournament, Think Positive, Five Star Event Catering, Magic City Classic)
Creative contribution included: Graphic design, Motion design, Flash, Web development, Collaboration with e-commerce / IT teams, Strategy.
.Worked with creative director, senior executives in Alabama, Rhode Island and Kansas
.Developed budgets and technological recommendations
.Provided ongoing creative and technical support

O2IDEAS, INC. - ART DIRECTOR (Wb, Pr)
- Art Director; Production Artist
Creative involvement:
.Designed highly-regarded creative solutions for multiple clients.
.Retail, identity, direct mail, signage; Client interaction.
.Designed and coded websites for multiple accounts, (CSS, html, Flash)
.Supervised design of broadcast graphics.
.Participated in focus group/market research.

NBC13 - ASSISTANT ART DIRECTOR (Wb, Pr, Br, An)
- Held integral role in developing overall station branding efforts for NBC13 (WVTM) Birmingham/MSNBC/NBC.
Creative involvement: Collaborated on overall look of the station, including broadcast, animation, interactive, scenic elements and ‘out of home’ advertising.
.Collaborated with creative teams in continual evolution of on-air look.
.Directed external and internal design projects for sales & marketing and news.
.Researched / recommended hardware and software for the design department

15b Lloyd Road Singapore 239098 (co. reg. 201004398M)
tel: (+65) 6556.2212 fax: (+65) 6556.227.0213

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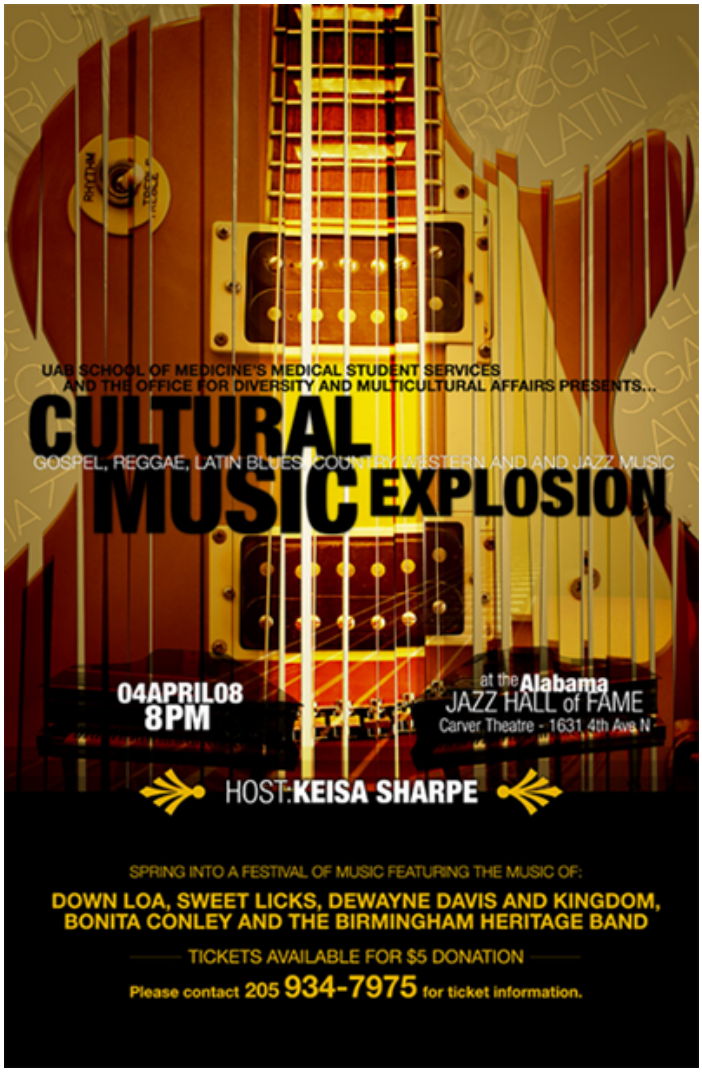
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