Alex Goldberg

Advertising

View the full portfolio at http://www.thecreativefinder.com/trollus_maximus

Professional Experience and Curriculum Vitae
Creative Group Head at Ogilvy Cape Town. Writer. Creative.
Jiu Jitsu instructor at Renzo Gracie Academy.
Film nut. Toy slut and I wear t-shirts to work.

Previous Clientele
Volkswagen, Audi, Master Lock, Pedigree, Guiness...

Awards and Accolades
Please kindly get in touch for more information.

Awards and Accolades
2018: Cannes Lions Campaign Silver - VW "People can't stop themselves"
2018: Cannes Lions Bronze Craft Writing - VW "People can't stop themselves"
2018: Adweek Spot of the Week - KFC "Keep Rolling"
2018: 1st Ad of the Month (Film): VW "Red Flashy Thingy"
2018: Published in Lürzer's Archive Vol. 2-2018 VW "Red Flashy Thingy"
2018: Lürzer's Archive Spot of the Week - VW "Red Flashy Thingy"
2018: Only non-Superbowl spot in the BestAdsOnTV Top 6 - VW "Red Flashy Thingy"
2018: Creativity Online's Editor's Pick - VW "Red Flashy Thingy" TV
2018: SHOTS feature - VW "Red Flashy Thingy" TV
2017: Loeries Campaign Silver - Radio - VW Brake Assist "People Can't Stop Themselves"
2017: 1st Ad Of The Month (Radio) - VW Brake Assist "People Can't Stop Themselves"
2017: D&AD Wood Pencil - Radio Campaign - Master Lock "Something to Hide"
2016: Ranked #2 Copywriter on BestAdsOnTV.com
2016: Loeries Silver - Creative Effectiveness - Garagista "Anti-Hipster"
2016: 1st Ad Of The Month (Film) - We The Brave "Brave Enough"
2015: Loeries Campaign Bronze – In-Store – Garagista “Tears of the Hipster”
2015: Loeries Campaign Bronze – Integrated – Garagista “Anti-Hipster”
2015: Loeries Bronze – TV & Cinema – “Project Phoenix”
2015: One Show Merit – Branded Entertainment - Design Indaba “Project Phoenix”

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