

# Trina Lambert

Art Direction  
4915 Dollard Drive  
United States

View the full portfolio at <http://www.thecreativefinder.com/trinadlambert>

## Professional Experience and Curriculum Vitae

Creative professional with over 12 years of experience in graphic design, art direction and creative direction. Strong communication, problem solving and strategic thinking skills. Ability to perform well under pressure while juggling several deadlines. Industry knowledge and background focus on advertising, communications and marketing.

## Previous Clientele

Radford University  
Virginia Commonwealth University  
VCU Medical Center  
Union First Market Bank  
Sentara Health  
Owens & Minor  
Stylecraft Homes

## Awards and Accolades

Professional Experience

### CARMAX

Art Director  
(November 2014 – Present)

Produce creative executions that support marketing initiatives.  
Seek out innovative ways to communicate messages a consistent brand image.  
Interpret strategic direction.  
Develop clear and consistent creative designs and layouts.  
Support the objectives and goals for all marketing initiatives.  
RED ORANGE DESIGN

Graphic Designer  
(August 2014 – November 2014)

Create designs as specified by the Creative Director.  
Projects include logo design, page layout, business cards, postcards, etc.  
Request print quotes, review press proofs and manage print orders.  
Help design and maintain websites, including WordPress sites.

WEST CARY GROUP  
Senior Graphic Designer  
(November 2013 – July 2014)

Design and produce marketing communications against a creative brief.  
Collaborate with creative team, account teams and clients to develop creative solutions.  
Create accurate schedules and deliver programs within budgets.  
Stay current on industry trends and technology.  
Mentor other designers.

OWENS & MINOR  
Graphic Designer



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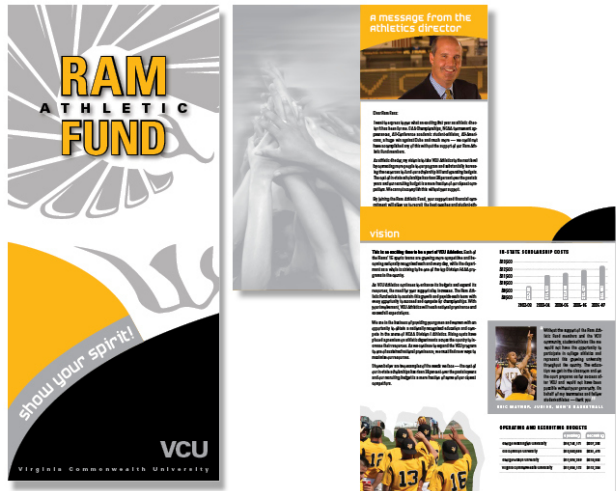
15b Lloyd Road Singapore 239098 (co. reg. 201004398N)  
helpdesk 656.227.2902, fax 656.227.0213



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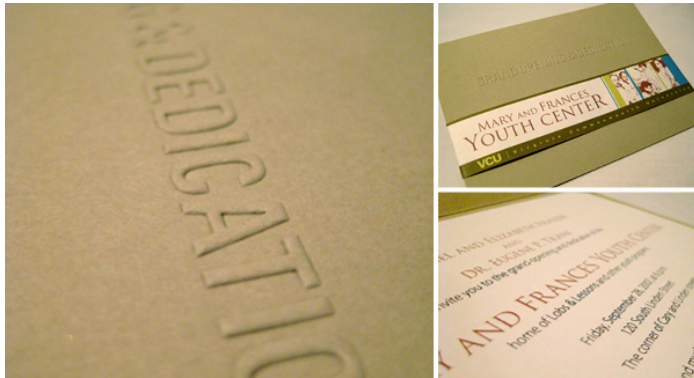




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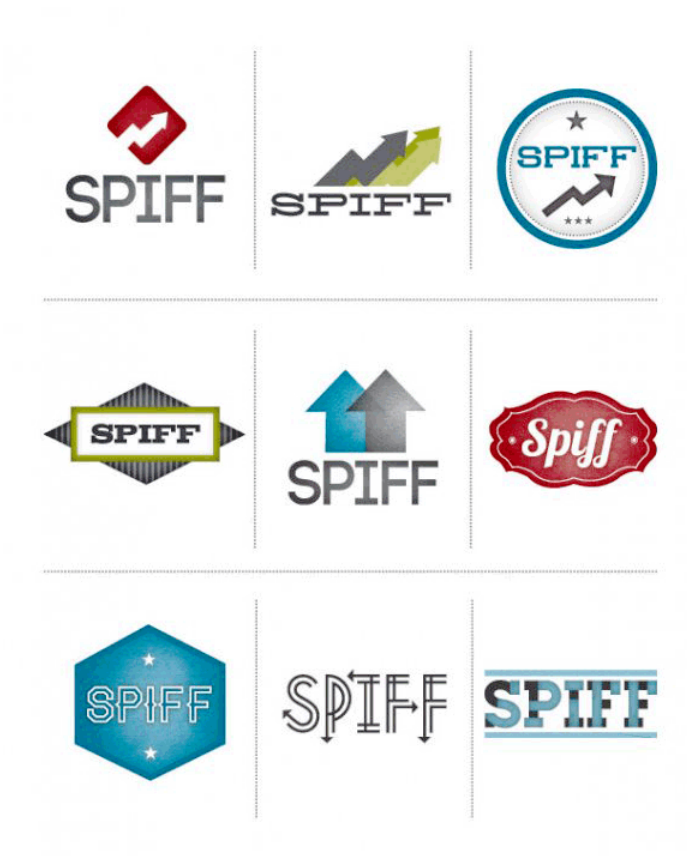
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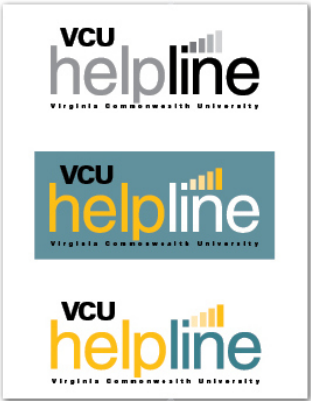
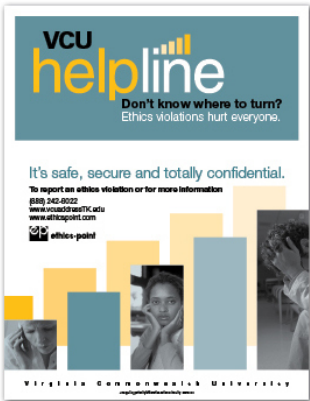




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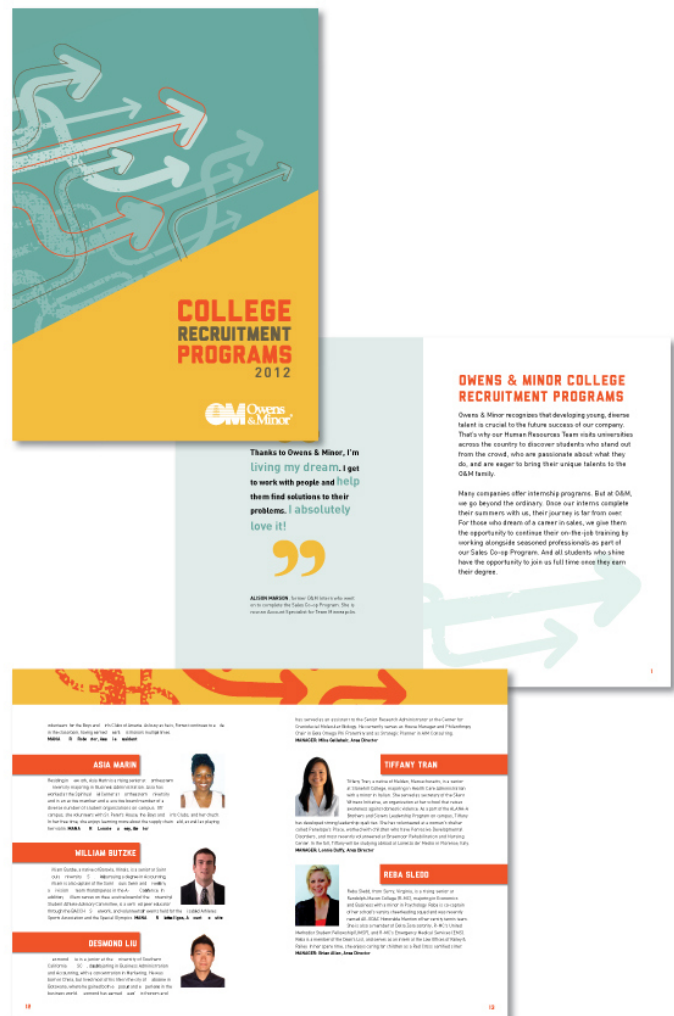




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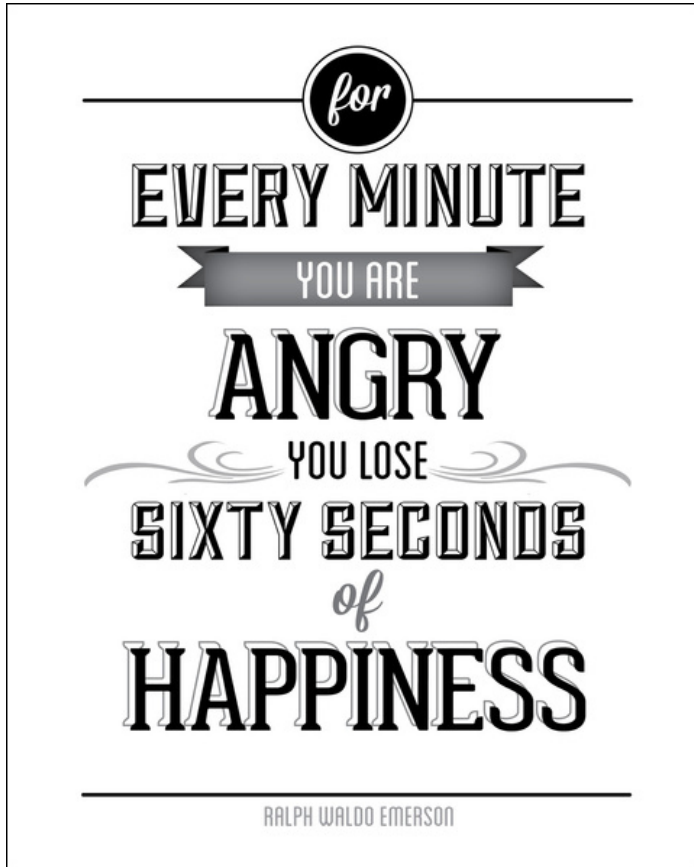




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Good design makes choices clear.

AIGA's Get Off the Vote Initiative was made possible by the generous support of more than 22,000 AIGA members in 48 chapters and 200 elected group representatives along with designers' contributions who believe in the power of design for the public good. This poster was designed by Trina Lambert, Richmond, Virginia, [www.trinadlambert.com](http://www.trinadlambert.com)



A public service initiative of  
AIGA Design for Democracy.  
For more information visit  
[aigagift.net/thevote](http://aigagift.net/thevote)



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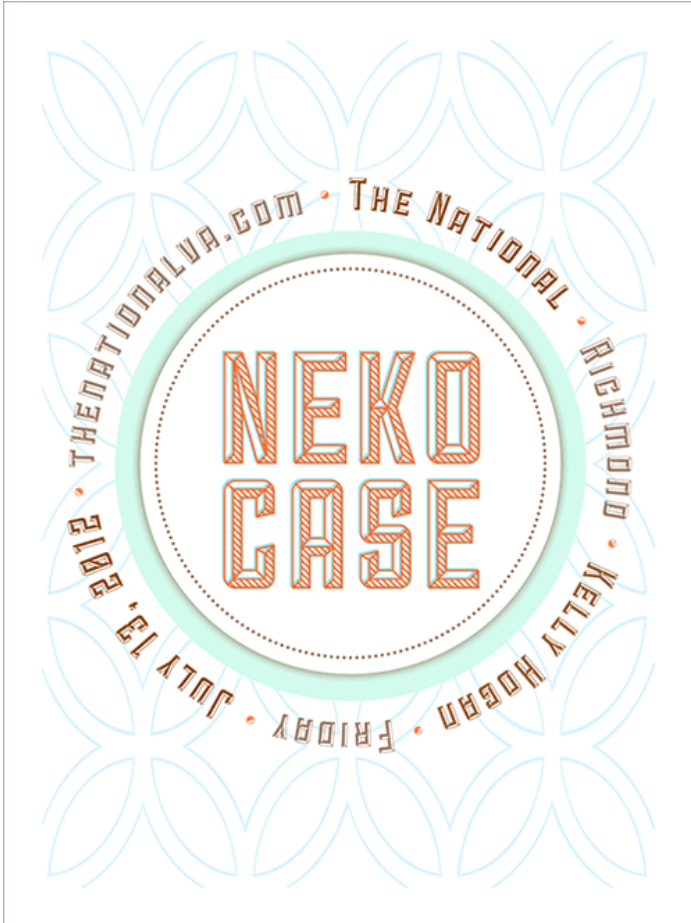




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Please kindly get in touch for portfolio works.

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