Tim Hale

Advertising
United States

View the full portfolio at http://www.thecreativefinder.com/timhalephoto

Professional Experience and Curriculum Vitae

I started taking pictures professionally in 1994. My first photo assignment was shooting a band called Weezer. The pics ended up on the "Buddy Holly" single album package and the next thing I knew I was a rock and roll photographer. I shot hundreds of bands staring off into the distance but I soon realized that it was time to move on. One day a creative team from DDB Chicago took a chance and hired this rock and roll photographer to shoot a lifestyle ad campaign for Westin Hotels and I found my true calling... Lifestyle Advertising/Branding photography. I should also mention that I have a BS degree (that's Bachelor's of Science not the other kind) in Marketing and Advertising. I have been shooting "real life photography" for 15 years now and I love it more today than ever. I especially love capturing the not so obvious moments between the moments that actually get used in the ads. :) I try to keep every aspect of a shoot as natural as possible and I think it comes through in the work. In recent years I have teamed up with my wife Brandessa who, aside from making the cutest babies in the universe, is the best producer/rep on the planet. Seriously... there are no words. I have also surrounded myself with the most talented people in Southern California. They are the hardest working and coolest people you will ever meet. Together we have tackled every size job you can imagine while at the same time creating an atmosphere that is creative and fun which also definitely comes through in the pictures. We have been lucky enough to have worked for many of the big agencies in the country including Publicis, Leo Burnett, Ogilvy & Mather, DDB everywhere, Cline Davis Mann, GSD&M and Rapp to name a few. Hopefully if you are reading this then we are about to get lucky again.

Previous Clientele

ABC Television, AARP, Actonel, Aetna, Blue Cross, Boeing, JP Morgan Chase, Delta Private Jets, Discover Card, Disney, Erbitux, Fidelity Investments, Gatorade, Humana, Hush Puppies, Jergens, Johnson & Johnson, Kelloggs, Lexus, Lifetime Television, Lipton, McDonalds, PG&E, Pfizer, Reebok, Roche, Sea Island Resorts, State Farm, Trugreen, USPS, Viagra, Wells Fargo, Westin Hotels, Zofran & many more...

Awards and Accolades

Please kindly get in touch for more information.

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