

Tiana Rutledge

Creative Direction
United States

View the full portfolio at <http://www.thecreativefinder.com/tianar>

Professional Experience and Curriculum Vitae

My full portfolio is online at <http://therojecttable.com/>

I am intensely passionate about design. It is more than what I do, and it is most definitely not a job or a career choice. It is who I am. It is in every thread of my being and that passion rules all that is in my life.

Bio: Background in architecture, graphic design and technology. Co-founded small design company right out of grad school. Have worked with marketing and social agencies for 8 years including.

Client Experience: Fashion & Clothing, Moms, Software, Electronics, Technology, E-commerce, Automotive, Hospitality, Arts & Culture, Financial, Conferences & Conventions

Guilty Pleasures: Comic books and Shoes

Brag Book: Have been setting type since I could reach the refrigerator magnets, learned photoshop at age 14, taught photoshop (and the rest of the creative suite) at the university level at age 20, still learning at age 32.

Previous Clientele

General Motors (Chevrolet, Cadillac, Buick), Philips, T-Mobile, Samsung, Starwood, Amazon, Gatorade, InBev, McDonalds, Johnson & Johnson, Proctor & Gamble, Microsoft, Intel, Victoria's Secret, Clorox, Colgate, Stetson, Gore-tex, Fisher-Price, The Children's Place

Awards and Accolades

My full resume is online at http://therojecttable.com/Tiana_Rutledge_Resume.pdf

My Bullet List

- + Typesetting since I could reach the refrigerator magnets
- + Incredibly innovative thinker and creative across many medias
- + Organized and the queen of multitasking (and Starbucks double shots)
- + Efficient, productive and resourceful, kind of like MacGyver
- + Conqueror of procrastination
- + Natural born team player and leader
- + Passion for the exciting results of a collaborative effort
- + Self starter, go-getter, see things through-er
- + Beat up in design school for being an overachiever
- + Background in geekdomness (technology)
- + Still play with Legos

DIGITAL

Social Media, Web & Digital, Flash, Applications & Games Mobile Sites & Applications, Presentations, Wire frames, IA/UX

PRINT

Books, Catalogs, Magazines, Brochures, Fliers, Branding & Logos, Posters, Apparel, Wayfinding, Packaging

VIRTUAL

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Please kindly get in touch for portfolio works.