

Héctor Belloc

Art Direction
Michoacán 5 PH
Col. Condesa
Distrito Federal
Mexico

View the full portfolio at <http://www.thecreativefinder.com/thrillstation>

Professional Experience and Curriculum Vitae

Héctor Belloc, a.k.a. bEIIIOC is the Thrill STATION:
Eroticism and Pleasures: Spaces, Forms and Illusions.

Inspired by electronic sounds from the past century combined with his physical closeness to the assembly line and the factory, Héctor Belloc creates captivating images and structures that seduce us to question "Where the emotion resides in, the human being or art?" He is a fanatic of dualism and dialectic ideas; He mixes the information to create an eugenesis full of contradictions or integration, depending on the viewer's perspective.

Héctor Belloc, a.k.a. bEIIIOC, was born in 1973 in Guadalajara (México). He studied at Centro Universitario de Artes, Arquitectura y Diseño, at the University of Guadalajara; majored in industrial design, and minored in sculpture, photography, painting, drawing and video films. His professional career has also embraced advertising, interior design and concept development.

Hector began his career following the prescribed path, but chose instead to educate himself in a multidisciplinary method, following where art took him.

bEIIIOC, Héctor explores his last name, which means "a beautiful place" in Catalan, and supported by the image "III" the Roman symbol for the number 3, a number that accompanies his existence because his grandparents called him "The third" for the reason that his father and grandfather have the same name.

He defines himself as a conceptual fetishist. His work is focused on the sensory and emotional states that exist within the human mind. Which he does by using subconscious "mirrors" derived from his primal artistic drawings to concepts of hollow industrial consciousness, transmitted to him through scenes from everyday life, fashion, advertising, and not least of all, visual erotic input.

Text by Robert Erickson

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All Images come across my mind and are from my propriety; any kind of use without a proper authorization or credit is forbidden. My erotic work will not shown if you are set as SAFE SEARCH, so please TURN IT OFF! To enjoy my explicit content, have to consider that you are over 18 and there is some material that may result offensive.

Thrill STATION? Pleasure and pain. Fullness and knowledge

Previous Clientele

CLIENTS:

Swatch Group de México,
Lúmina Pacific

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