

Brad Lawson

Filmmaking
United Kingdom

View the full portfolio at <http://www.thecreativefinder.com/thisisitch>

Professional Experience and Curriculum Vitae

Producer, Director & Editor with almost 20 years experience working and collaborating on projects in the UK, Australia and across the globe. An eye for detail (the glasses help with that!), a strong understanding of visual styles and a knack for story-telling - learned through years of working in diverse & multi-functional roles - ensures every project is delivered true to vision and beyond expectations.

The first foray into the world of professional TV & Film was as an 18-year old runner performing odd-jobs and making coffee (good hot proper coffee!) on the set of TV Commercials in Melbourne, Australia. A famous director once said something that will never be forgotten... he said - 'Thanks for the coffee, kid'.

Next came 'The Music Promo Years'. Producer & Director of over 40 promos for a wide range of great bands from Australia and just the one from Canada. Alongside the music industry stuff there were a few years on in post-production working on TV drama, commercials and corporates.

Zip forward a few years (and to the other side of the world!), 2004 and the following five years establish Brad as a hard-working freelance & full-time Producer, Director & Editor working on factual TV programmes for Channel 4 & ITV, corporate promos for major motoring and Formula 1 clients, documentary projects and a plethora of news releases and TV feature stories. A few years was also spent developing and managing projects for high-profile global brands including Land Rover, Johnnie Walker, McLaren Formula 1 and SONY.

2011 started with the creation of a new production company - THIS IS ITCH. - and working in various freelance roles in the TV industry.

Previous Clientele

Sony, Land Rover, Johnnie Walker, McLaren Formula 1, Mobil1, Endemol, Gemini Pictures

Awards and Accolades

Renaissance Man - Mini Rides Again Director Gemini Pictures Martin Stockham Velocity by Discovery (US) HD 44'00"

Land Rover G4 Challenge - UK TV Series (6 episodes) Producer Writer BHP Land Rover Channel 4 HD 24'00"

Land Rover G4 Challenge - International TV Series (5 episodes) Producer Writer BHP Land Rover Various international broadcasters HD 24'00"

Oxford vs Cambridge - 90th Anniversary Aussie Rules Match Director Producer Camera THIS IS ITCH. THIS IS ITCH. ABC NEWS 24 (Australia) HD 9'00"

Goodwood Festival of Speed Producer Post BHP Gemini Pictures ITV4 UK, various international broadcasters HD 48'00"

Johnnie Walker - Walk & Talk (17 episodes) Director Producer Writer BHP BHP Worldwide distribution - Formula One broadcasters HD 5'00"

Mobil 1 - F1 Comparison Sequence Behind-The-Scenes Director BHP Direct Worldwide distribution - Formula One broadcasters HD 24'00"

Secret Life of Us Post Horizon Films Southern Star Ch 10 Australia, Ch 4 UK SD

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