

# Christopher Heffley

Creative Direction  
Canada

View the full portfolio at <http://www.thecreativefinder.com/themedium>

## Professional Experience and Curriculum Vitae

Seasoned — 18 years.

Designer by instinct.

Activist by ethics.

Sustainability junkie.

Advocating responsible design for:

- Community Development
- Sustainable Agriculture
- Food Security & Permaculture
- Gender & Social Justice
- Education & Activism
- Clean Technology
- Arts & Culture

## Previous Clientele

A few brands I've worked on over the years.

### Arts & Culture

- Edmonton Arts District
- Edmonton Art Gallery
- Edmonton Fringe Festival
- Fraser Downs
- Royal Tyrrell Museum

### Economy

- Community Futures
- Custom House
- Economic Development Edmonton
- Edmonton Chamber of Commerce
- Island Savings Credit Union
- TD Evergreen

### Education

- Camosun College
- Edmonton Public Libraries
- Edmonton Space and Sciences Centre
- Marvel College
- Royal Roads University
- Teacher's Pet

### Environment

- Canadian AgriChar
- Defend Our Coast
- Earth Repair
- Harmony Habitat
- Wood Buffalo Environmental Association

### Events

- Canada Expo 2000
- Edmonton International Athletics Festival
- IAAF World Championships in Athletics
- International Children's Festival

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