

# Teresa Costa

Art Direction

Trv da Judiaria N.2, 2º esquerdo

2000-123 Santarém

PORTUGAL

Portugal

View the full portfolio at <http://www.thecreativefinder.com/teresacosta13>

## Professional Experience and Curriculum Vitae

My name is Teresa and I'm a Graphic Designer about 20 years.

I love Graphics and draws, and lines, and colors, since I remember myself.

I start to work in Editorial Design, later 11 years in Advertising Agencies (such Saatchi & Saatchi and BBDO Portugal), and this last 8 years in Wunderman Lisbon, in CRM, Digital Marketing, Web Design and Brand Activation.

I also like illustration, photography and kid's fashion.

Hope one day can be more dedicated to create characteres for Kid's clothing and toys.

## Previous Clientele

Microsoft, Esporão, Kidzmoon, Ford (Portugal), OPEL (Portugal); SAP, Aptamil, Milupa, Blédina, Caixa Geral de Depósitos, Montepio (Portuguese Banks), NORS Group (Volvo and Ato-Sueco), Beiersdorf, NIVEA, Eucerin, Labello, Nissan, Optimus, MasterFood, GSK, SEAT Portugal, Pepsi, PT Comunicações, Correios de Portugal, Valor Sul.

## Awards and Accolades

Academic Skills

1991/1994 > Sociedade Nacional de Belas Artes: Model and Sculpter Artistic Drawing Course (post-labor). 1991/1996 > IADE - Graphic Design and Visual Communication Graduation.

2001/2002 > UAL: Advertising Communication Post-Graduation.

From April to June 2007 > Portuguese Photography Institute: Digital Photography Initiation Course

Professional Skills

1995/1996 > Advertising Agency W/Portugal: Art-director and Junior Graphic Designer Accounts: Iveco, O Boticário, TMN, International Amnesty.

1996/1999 > Advertising Agency BBDO Portugal: Art-director Accounts: Nissan, Optimus, Whiskas, Master Food, Pepsi.

2000/2002 > Advertising Agency Saatchi & Saatchi: Art-director Accounts: Lactogal, PT Comunicações, Sapo, Sunny Delight, Suzuki

2002/2005 > Advertising Agency Grey Portugal: Art-director Accounts: BPN, Correios de Portugal, Bollycao, GSK, SEAT

2005/2006 > Freelancer in some Advertising Agencies, such as Lowe Lintas Portugal, Touch Me\_Wunderman (Young & Rubicam Brands - Portugal)

2006/2015 > Digital and CRM Agency Wunderman (Y&R Brands) Marketing Digital, Design, "360" Agency with expert in activation and digital communication:

Accounts: APPM (Portuguese Marketing Professional Association), Milupa, Siemens, NIVEA, Eucerin, FORD, NORS Group (Volvo), Microsoft, Galp.

## Awards and Accolades

Awards

1997 > 1998 > 2000 > 2002 > 2005 >

2007 > 2008 >

15b Lloyd Road Singapore 239098 (co. reg. 201004398N)

Advertising, Epica Awards: "Pepsi Generation" helpdesk 656.227.2902, fax 656.227.0213

WWW.THECREATIVEFINDER.COM - Short List

Advertising, Eurobest Awards: "Tyres" - Michelin

Tyres - Silver

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