

Teresa Costa

Art Direction

Trv da Judiaria N.2, 2º esquerdo

2000-123 Santarém

PORTUGAL

Portugal

View the full portfolio at <http://www.thecreativefinder.com/teresacosta13>

Professional Experience and Curriculum Vitae

My name is Teresa and I'm a Graphic Designer about 20 years.

I love Graphics and draws, and lines, and colors, since I remember myself.

I start to work in Editorial Design, later 11 years in Advertising Agencies (such Saatchi & Saatchi and BBDO Portugal), and this last 8 years in Wunderman Lisbon, in CRM, Digital Marketing, Web Design and Brand Activation.

I also like illustration, photography and kid's fashion.

Hope one day can be more dedicated to create characteres for Kid's clothing and toys.

Previous Clientele

Microsoft, Esporão, Kidzmoon, Ford (Portugal), OPEL (Portugal); SAP, Aptamil, Milupa, Blédina, Caixa Geral de Depósitos, Montepio (Portuguese Banks), NORS Group (Volvo and Ato-Sueco), Beiersdorf, NIVEA, Eucerin, Labello, Nissan, Optimus, MasterFood, GSK, SEAT Portugal, Pepsi, PT Comunicações, Correios de Portugal, Valor Sul.

Awards and Accolades

Academic Skills

1991/1994 > Sociedade Nacional de Belas Artes: Model and Sculpter Artistic Drawing Course (post-labor). 1991/1996 > IADE - Graphic Design and Visual Communication Graduation.

2001/2002 > UAL: Advertising Communication Post-Graduation.

From April to June 2007 > Portuguese Photography Institute: Digital Photography Initiation Course

Professional Skills

1995/1996 > Advertising Agency W/Portugal: Art-director and Junior Graphic Designer Accounts: Iveco, O Boticário, TMN, International Amnesty.

1996/1999 > Advertising Agency BBDO Portugal: Art-director Accounts: Nissan, Optimus, Whiskas, Master Food, Pepsi.

2000/2002 > Advertising Agency Saatchi & Saatchi: Art-director Accounts: Lactogal, PT Comunicações, Sapo, Sunny Delight, Suzuki

2002/2005 > Advertising Agency Grey Portugal: Art-director Accounts: BPN, Correios de Portugal, Bollycao, GSK, SEAT

2005/2006 > Freelancer in some Advertising Agencies, such as Lowe Lintas Portugal, Touch Me_Wunderman (Young & Rubicam Brands - Portugal)

2006/2015 > Digital and CRM Agency Wunderman (Y&R Brands) Marketing Digital, Design, "360" Agency with expert in activation and digital communication:

Accounts: APPM (Portuguese Marketing Professional Association), Milupa, Siemens, NIVEA, Eucerin, FORD, NORS Group (Volvo), Microsoft, Galp.

Awards and Accolades

Awards

1997 > 1998 > 2000 > 2002 > 2005 >

2007 > 2008 >

15b Lloyd Road Singapore 239098 (co. reg. 201004398N)

Advertising, Epica Awards: "Pepsi Generation" helpdesk 656.227.2902, fax 656.227.0213

WWW.THECREATIVEFINDER.COM - Short List

Advertising, Eurobest Awards: "Tyres" - Michelin

Tyres - Silver

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