Taylor Welden : Industrial Designer

Industrial Design
United States

View the full portfolio at http://www.thecreativefinder.com/taylorwelden

Professional Experience and Curriculum Vitae
Industrial Design Portfolio of Taylor Welden (Freelance Industrial Design & Softgoods Design)

I'm an experienced and skilled Industrial Designer searching for challenging Freelance and Full-time opportunities. I offer years of experience bringing concepts to prototypes, and tested proven products to the market, since earning my BFA of ID at the Savannah College of Art and Design. My process is comprehensive from start to finished product, including factory sourcing and liaison services. Contact me to discuss how my diverse talents can achieve your unique goals in business and design.

Previous Clientele
E X P E R I E N C E :

- INDUSTRIAL DESIGNER:
ICON 4X4 (www.icon4x4.com)
Los Angeles, CA
February 2012 - Present
Design of a classified product. Information available on launch date.

- INDUSTRIAL DESIGNER:
JUST PORTER (www.justporter.org)
Chicago, IL
February 2012 - Present
Design of a classified product collection. Information available on launch date.

- CREATIVE DIRECTOR / INDUSTRIAL DESIGNER:
AERO TACTICAL (www.aerotactical.com)
Tampa, FL
June 2011 - Present
Research, 2D concept ideation, refinement, prototyping/manufacturing, branding, graphic design, and design direction for a company centered around tactical packs and gear for military personnel, outdoor enthusiasts, and active civilian use. Information available on product launch date.

- INDUSTRIAL DESIGNER:
EAGLE CREEK / VF CORP (www.eaglecreek.com / vfc.com)
San Diego, CA
June 2010 - Present
2D concept ideation, product refinement to add value and increase positive user experience, and creation of factory tech packages for prototyping/production of several Eagle Creek collections.

- INDUSTRIAL DESIGNER:
BRENTHAVEN (www.brenthaven.com)
Seattle, WA
May 2011 - August 2011
Design of a classified product collection. Information available on product launch date.

- INDUSTRIAL DESIGNER:
PELICAN PRODUCTS (www.pelican.com)
Torrance, CA

15b Lloyd Road Singapore 239098 (co. reg. 201004398N)
mailto:kai@kaiinc.net or 856.217.0213

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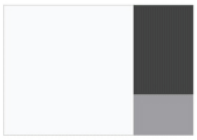
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Rather than act as a visual aggressor with extreme bright colors, I wanted the pack to act as a kayak; gracefully and quietly integrating its form into nature.



clean
simple
timeless
bold
high contrast
unique



White gets dirty. The dirtier it gets, the tougher you are.
Just like the legendary origin of karate's colored belt system.
The more you use the pack, the more stories it will tell.

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