

# Swati Gupta

Animation

C-4/8, Mangala Apartments,  
53, I.P.Extension, Delhi  
India

View the full portfolio at <http://www.thecreativefinder.com/swatigupta>

## Professional Experience and Curriculum Vitae

SWATI GUPTA

B-4/8, Mangala Apartments, 53, I.P. Extn., Delhi

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Summary of Qualification:

New media n communications, management and marketing professional having ten years of work experience with exceptional communication skills and an extensive background in the following broad - based competencies:

Multimedia Technologies  
Creative Concepts and solutions ideation  
Project Management Across Media  
Product / Service design Direction  
Team Development  
Overall Operations Management  
Marketing Communications  
Marketing strategy and brand positioning  
Presales  
New Business Development  
Account Development  
Managing Key Relationships  
Vendor Development, Strategic Tie-Ups and Business Alliance

Techno-commercial solutioning background with capabilities to design strategic business engagement models.  
Experience in hiring and developing teams for various business and technical functions.  
A clear and dynamic communicator, able to deliver enthusiastic presentations to diverse audiences, negotiate agreements with vendors and lead teams to achieve corporate goals  
An organized and effective Operations Manager, skilled in seeing the big picture and identifying tasks to facilitate on-time and cost efficient completion.  
A motivational leader and team player, adept at supporting team members to achieve personal and professional goals  
Demonstrated ability to acquire, secure and develop key accounts to maximize company profits.  
Ability to drive sales teams with strategic planning.  
Proven ability to cultivate productive relationships with key decision makers  
Strong networking capabilities.

## Achievements:

Was a guest speaker at Adobe product launch in April 2006 held at IHC, Delhi

Was a guest speaker at a seminar organised by Aptech Ltd. on 'Careers in Animation and the future of animation in India' held at Sir Fort Auditorium in June 2007

Current Professional Engagement: Fusion Toonz (A Division of Accent Overseas Pvt. Ltd.) May 2004 onwards

Head – Animation Studio  
Working as Head – Animation Studio with Fusion Toonz, a Delhi based studio providing

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