swapnil joshi

Advertising

View the full portfolio at http://www.thecreativefinder.com/swapnil208

Professional Experience and Curriculum Vitae

I believe that a creative idea is one that stems from strategy and data. Ideas that work are based on profound understanding of the consumer and human truths that people can relate to. My expertise are in digital strategy, social media, new product and brand launches, branding and brand strategy, photography, illustrations, video editing, concepting and creating amazing interactive Ideas.

I have travelled and lived in many countries including the Middle East, India, Malaysia, London, Canada and United states. This has influenced the way I think. I adapt to different cultures and mindsets more easily. I believe that one’s perception towards life significantly shapes one’s life experiences and have learnt that through optimism, weaknesses can be turned into strengths.

I'm an individual who believes that advertising is something that can change the world, influence behavior change in people, broaden peoples mindsets and create harmony between cultures and nations. My goal is to create value through the work I do and change the way people think.

Previous Clientele

I've worked with Carrebean, South American and American Clients.
I've Interned at Havas Media, McCann Worldgroup and 360i.
Worked on American Express, Longines, Versy, CK2, Mark Jacobs, LATAM airlines, Flow carribean and many more

Awards and Accolades

Objective:
I believe that a creative idea is one that stems from strategy and is based on profound understanding of the consumer and human truths. I believe that advertising is something that can change the world, influence behavior change in people, broaden peoples mindsets and create harmony between cultures and nations. My goal is to create value through the work I do and change the way people think.

Experience:
Art Director at Mccann Worldgroup Miami - July 2016 - Present
- Carribean, South America and local markets.
- Worked on Flow, CMX, LATAM airlines.
- Content creation, Social Media and video production.
Creative Intern at Havas SE Miami - January 2016 - July 2016
- South America and local markets.
- Worked on American Express, Toyota, Longines, Mark Jacobs, CK2, Versy and Internal Branding.
- Content creation, social media, video production, print exections, activation, launches, strategy.
Freelance Designer and Photographer - January 2015 - Present
- Illustrations, book covers, logos and layouts.
- Fine art photography.
Graphic Designer at Mediastinct, Mumbai - August 2014 - December 2014
- Illustrations, logos, banners, digital ads.
Events/Marketing manager at Wings Radio, Malaysia - July 2012 - June 2014

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Please kindly get in touch for portfolio works.