

# Gagan Sahni

Art Direction  
India

View the full portfolio at <http://www.thecreativefinder.com/surhab>

## Professional Experience and Curriculum Vitae

I'm glad you stopped by, pull up a chair and take some time checking out some of the great work I have done for brands all over the globe. I live and breathe digital daily. Apps, microsites, content or animations. If it's on the web, if it moves, it's my kinda thing. I'm proud of what I do, and love sharing it with you all. Have some fun, and if you like what you see say hello or simply follow me around the web below. Let's hope this is the start of a special friendship...

## Previous Clientele

Microsoft  
AUDI  
Mercedes Benz  
Nvidia  
Sify  
Yahoo  
Volkswagen

## Awards and Accolades

Seeking Creative assignments in Media Operations with a reputed organization.

Experience :-

Art Director, Experience & User Strategy

Responsibilities included: directing the creative concept and production of rich media web application GUI (graphic user interface) in collaboration with proprietary technology developed for content discovery applications used by major publishers and advertisers. Additional responsibilities included brand development/management, creative websites, flash presentations, motion graphics, iphone games/apps & web marketing

Lead Creative Designer (2008-2009), Santabanta.com

Responsible for the creation of all print and web graphics :

- Collateral materials (web & print)
- All company advertisements (web & print)
- Complete redesign of company website
- GUI for IPAD , Microsoft Surface, Multi-touch Devices

## SKILLS

Proficient with software:

Adobe CS4: Illustrator / InDesign / Photoshop / Dreamweaver/Flash/After Effects  
Corel Draw X3  
Sound Forge  
XHTML & CSS3

## Awards and Accolades

Please kindly get in touch for more information

15b Lloyd Road Singapore 239098 (co. reg. 201004398N)

helpdesk 656.227.2902, fax 656.227.0213

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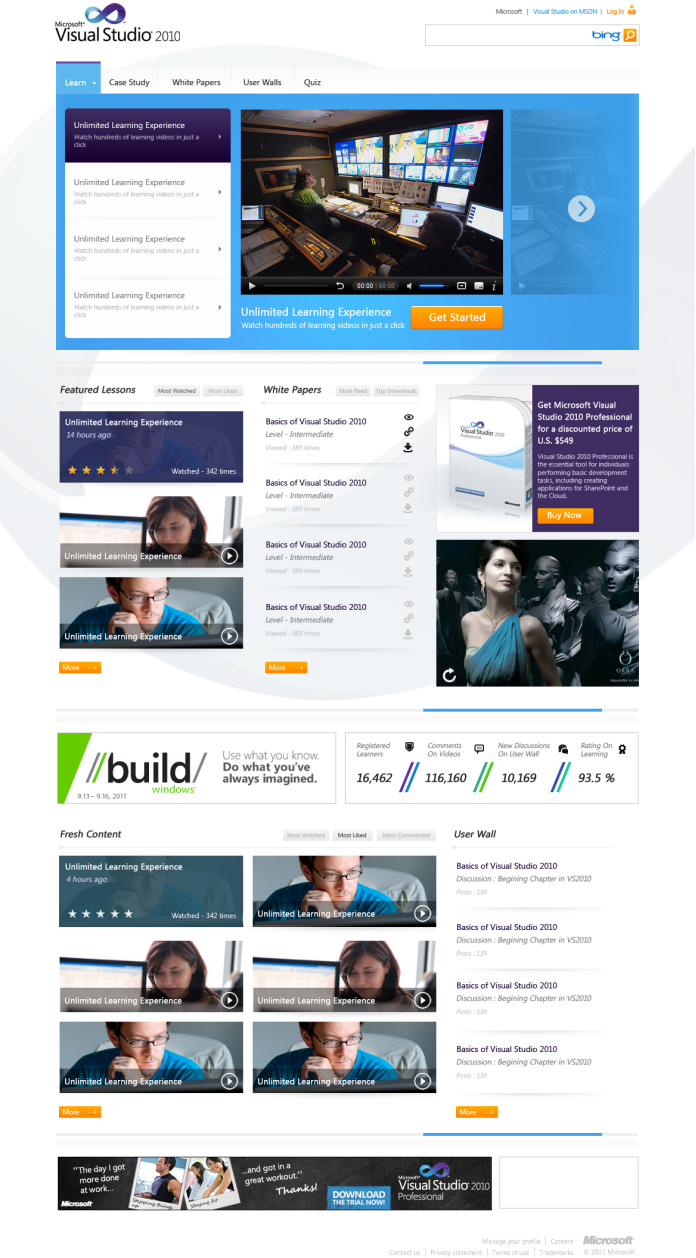
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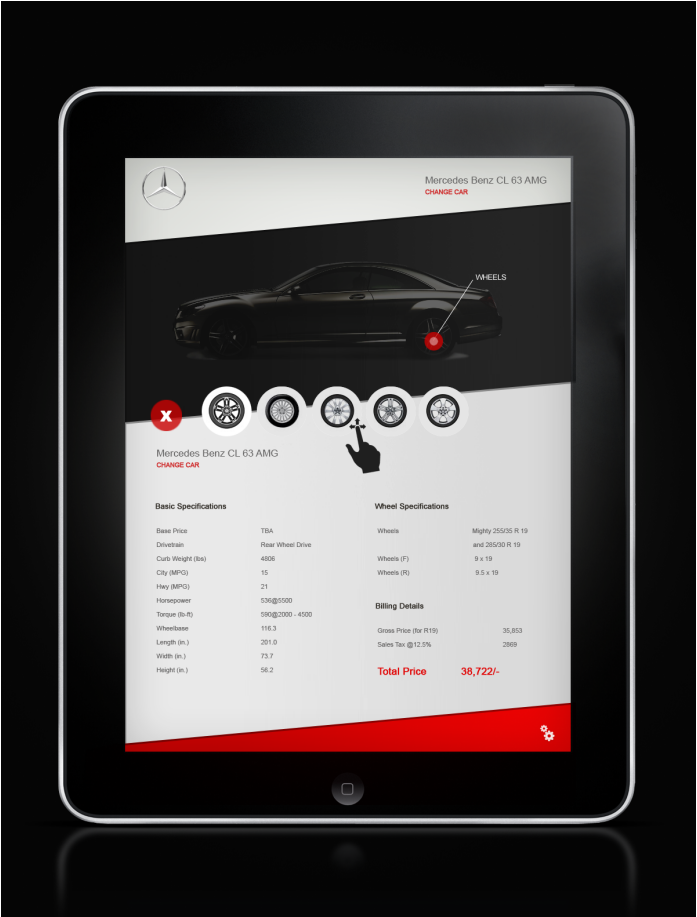
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