Sunny Yang

Interaction Design
400 Duboce ave apt 403
United States

View the full portfolio at http://www.thecreativefinder.com/sunnyyyang

Professional Experience and Curriculum Vitae
I have over 9 years of experience with web and mobile interaction design: innovation, strategy, prototyping, storyboarding, information architecture, wireframing, documentation. I am also an experienced user researcher having conducted the following research methods: ethnography, usability testing, RITE method, card-sorting, participatory design, diary studies, etc..

Previous Clientele
Yahoo!, Samsung, British Telecom, Motorola, TripIt and several start ups

Awards and Accolades
EDUCATION

University of Michigan, Ann Arbor, MI
- Masters of Science in Human Computer Interaction

Carnegie Mellon University, Pittsburgh PA
- Bachelors of Science in Information Systems
- Double Major in Human Computer Interaction
Graduated with University Honors

Languages: Mandarin Chinese (fluent)

PUBLICATIONS

"Using a Handheld to Help People with Motor Impairments" Brad A. Myers, Jacob O. Wobbrock, Sunny Yang, Brian Yeung, Jeffrey Nichols, and Robert Miller. Fifth International ACM SIGCAPH Conference on Assistive Technologies; pp. 89-96

EXPERIENCE
TripIt (San Francisco, CA) [Feb 2012- Current]
Senior User Experience Designer
- Responsible for all aspects of design at TripIt, including wireframing, visual design, asset delivery, user research and design strategy.
- Experience designing for web, mobile [iOS and Android] and tablet applications.

Motorola Mobility (Sunnyvale, CA) [June 2010 - January 2012]
Senior Mobile User Experience Designer
- Responsible for interaction design of multiple Android apps
- Experience with full design and development process for mobile and tablet devices

Samsung Design Europe (London, UK) [Jan 2008 – May 2010]
Senior Mobile User Experience
- Project leader for new concept projects, strategy, redesigns, new feature phones
- Managed 4 contractors for conducting usability research
- Experience with prototyping for concept development, detailed storyboarding
- Responsible for introducing use of several new research methodologies
- Responsible for presenting new concepts to business stakeholders, design and development teams in Samsung HQ in Korea

15B Lloyd Road Singapore 239098 (co. reg. 201004398N)
Unique ref: 456127 1902 tcf 456 227 2013

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