

Sunny Yang

Interaction Design
400 Duboce ave apt 403
United States

View the full portfolio at <http://www.thecreativefinder.com/sunnyyyang>

Professional Experience and Curriculum Vitae

I have over 9 years of experience with web and mobile interaction design: innovation, strategy, prototyping, storyboarding, information architecture, wireframing, documentation. I am also an experienced user researcher having conducted the following research methods: ethnography, usability testing, RITE method, card-sorting, participatory design, diary studies, etc..

Previous Clientele

Yahoo!, Samsung, British Telecom, Motorola, Triplt and several start ups

Awards and Accolades

EDUCATION

University of Michigan, Ann Arbor, MI

- Masters of Science in Human Computer Interaction

Carnegie Mellon University, Pittsburgh PA

- Bachelors of Science in Information Systems

- Double Major in Human Computer Interaction

Graduated with University Honors

Languages: Mandarin Chinese (fluent)

PUBLICATIONS

"Using a Handheld to Help People with Motor Impairments" Brad A. Myers, Jacob O. Wobbrock, Sunny Yang, Brian Yeung, Jeffrey Nichols, and Robert Miller. Fifth International ACM SIGCAPH Conference on Assistive Technologies; pp. 89-96

EXPERIENCE

Triplt (San Francisco, CA) [Feb 2012- Current]

Senior User Experience Designer

- Responsible for all aspects of design at Triplt, including wireframing, visual design, asset delivery, user research and design strategy.

- Experience designing for web, mobile [iOS and Android] and tablet applications.

Motorola Mobility (Sunnyvale, CA) [June 2010 - January 2012]

Senior Mobile User Experience Designer

- Responsible for interaction design of multiple Android apps

- Experience with full design and development process for mobile and tablet devices

Samsung Design Europe (London, UK) [Jan 2008 – May 2010]

Senior Mobile User Experience

- Project leader for new concept projects, strategy, redesigns, new feature phones

- Managed 4 contractors for conducting usability research

- Experience with prototyping for concept development, detailed storyboarding

- Responsible for introducing use of several new research methodologies

- Responsible for presenting new concepts to business stakeholders, design and development teams in Samsung HQ in Korea

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