

David Street

Creative Direction
United States

View the full portfolio at <http://www.thecreativefinder.com/streetworks>

Professional Experience and Curriculum Vitae

Experienced Creative Director, who combines strategic thinking with award-winning conceptual creative. A senior creative manager, and former business owner, with strong relationship building skills. Fosters an open dialogue between the client, creative and account management teams by adopting a collaborative approach. Works closely with the account management teams to help identify additional creative opportunities for clients as part of new business development. Manages the design team throughout the project to ensure that the client's goals are met while producing creative that meets the highest standards for quality. Produces exceptional marketing results for corporate, government, and nonprofit clients. Versatile, forward thinking, and with excellent process management skills.

Previous Clientele

Please kindly get in touch for more information.

Awards and Accolades

Marketing Manager
Technica Corporation
Sterling, VA

Aug 2009 - Present (4 years)

Responsibility: Manage marketing projects, as well as design and production of various projects including; creative development of internal and external websites, collateral, presentations, preparation of tradeshow and event materials, press releases, and various sales tools that promote the organization.

Achievement: Sole designer for all customer-facing marketing materials including print, web and tradeshow materials. Design and develop all aspects of corporate branding including writing and maintaining Marketing Style Guide and Brand Standards Manual.

Creative Director
JDG Communications
Falls Church, VA

Dec 2006 - Jun 2009 (2 years 6 months)

Responsibility: Senior management role as strategic collaborator with clients, account management and creative team in the production of print, and online materials for government, corporate and non-profit clients

Clients: General Services Administration (GSA), American Psychological Association (APA), Environmental Protection Agency (EPA), QinetiQ

Achievement: Responsible for the strategy, design and production of a new graphic identity for Prison Fellowship Ministries (PFM). Created new look and feel for parent organization as well as two program-level brands. Also wrote copy for, and designed, Graphic Standards Manual detailing brand execution.

Creative Director
MarCom Group, Inc.
Fairfax, VA

Mar 2006 - Dec 2006 (9 months)

Responsibility: Managed and directed the creative team for a top-20 ad agency in the production of print, online and multi-media materials

Clients: Defense Intelligence Agency (DIA), L-3 Communications (Titan Corporation division), Department of Defense (DoD)

Achievement: Designed and directed the execution of integrated marketing campaign

David Street

Creative Direction
United States

View the full portfolio at <http://www.thecreativefinder.com/streetworks>

Please kindly get in touch for portfolio works.



David Street

Creative Direction
United States

View the full portfolio at <http://www.thecreativefinder.com/streetworks>



15b Lloyd Road Singapore 239098 (co. reg. 201004398N)
helpdesk 656.227.2902, fax 656.227.0213

David Street

Creative Direction
United States

View the full portfolio at <http://www.thecreativefinder.com/streetworks>



15b Lloyd Road Singapore 239098 (co. reg. 201004398N)
helpdesk 656.227.2902, fax 656.227.0213

David Street
Creative Direction
United States

View the full portfolio at http://www.thecreativefinder.com/streetworks



15b Lloyd Road Singapore 239098 (co. reg. 201004398N)
helpdesk 656.227.2902, fax 656.227.0213

David Street

Creative Direction
United States

View the full portfolio at <http://www.thecreativefinder.com/streetworks>

