

Stefani Cottrill

Advertising
United States

View the full portfolio at <http://www.thecreativefinder.com/stefani>

Professional Experience and Curriculum Vitae

Bursting with creative energy, Stefani is known for her conceptual abilities and polished aesthetics. Combined with her innovative thinking, she has built a reputation over 12 years as an ACD/CD, Art who delivers time and time again. Always digitally driven, yet integrated, she creates highly developed and successful work for a variety of clients and industries. Interested in challenging herself, as well as others, she continually strives for the best. You'll be gaining a passionate creative with the determination and knowledge to go along.

Previous Clientele

Always digitally driven, yet relevant across channels, Stefani has created integrated brand campaigns for the following:

BEAUTY

L'Oreal's Garnier / Lancôme / Gillette / Pond's, Global / L'Oreal's Vichy Laboratoires / Dove / Dove Men+Care / St.Ives / Aveeno / Nivea / Nivea For Men / Caress / Matrix

CPG

Keurig US + UK / Dove Chocolate, Global / Hershey's Chocolate US + UK / Twizzler's / Jolly Ranchers / Pillsbury / FruitGushers / FiberOne / Progresso / Hamburger Helper / Milk / Listerine

ELECTRONICS

Motorola / T-Mobile / LG / 2K Games / Ubisoft / Kodak

LIQUOR + CASUAL DINING

Captain Morgan / Smirnoff / Imperia Russian Vodka / Balthazar / Pastis / Lucky Strike / Morandi / Pulino's Bar & Pizzeria / Outback Steakhouse

HOSPITALITY

Shangri-La Hotels & Resorts / W Hotels & Residences / aLoft / Sheraton Hotels & Resorts / Starwood Real Estate Group / Warwick Hotels & Resorts

ENTERTAINMENT

Harrah's Entertainment & Casinos / VH1.com / NY Aquarium / Bronx Zoo / Steve Winwood / Jampol Artist Management / Getback Live

FASHION / SPOTSWEAR

Lady Foot Locker / W by Worth / AMCO Jeans AU

OTHER

Wall Street Journal / DuPont / AmGen / Tylenol / Motrin / Nexium / Zyretec / Botox / Humira

Awards and Accolades

Throughout 12 years, Stefani has gone from Interactive AD at an up-and-coming digital shop to making her rounds at almost every NYC agency, even globe-trotting to Ogilvy Singapore, and now to her current role as ACD at Publicis. With her finely-tuned design aesthetics, fresh thinking, and conceptual skills she has built a reputation for delivering time and time again. No matter the project—from regional to global, rebranding to new business, digital specific to 360 campaigns—No matter the category—from beauty

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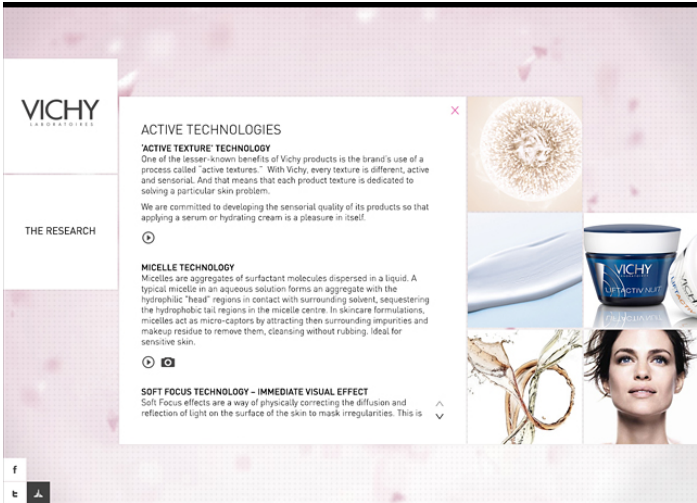


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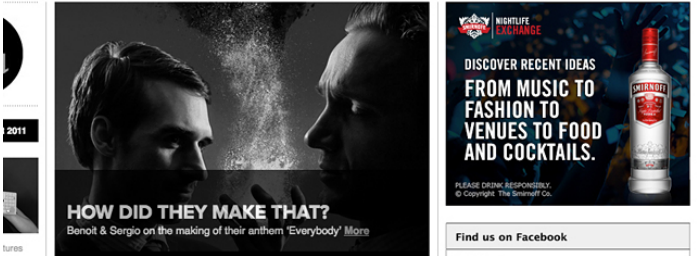
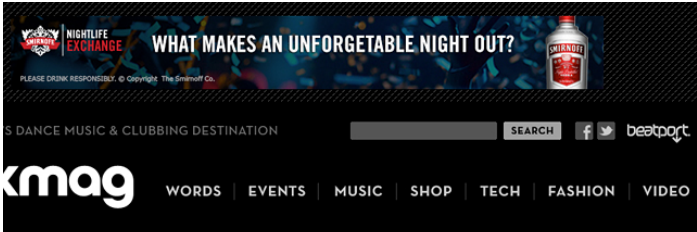
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