Web Design United States

View the full portfolio at http://www.thecreativefinder.com/smonney

Professional Experience and Curriculum Vitae

I am a Creative Director/Designer with 14 years of experience in the interactive space.

I believe in the user experience being fundamental to the proper communication of a brand message and value. I love creating contextual environments that people can easily navigate within, and feel delighted along the way.

My specialties are: Creative & Art direction. UI & Interaction design. Product development.

Previous Clientele

Walmart, AT&T, P&G, Kraft, Chrysler, Equinox, Related, Hilton, Condé Nast & many others.

Awards and Accolades

Creative Director • True Action, an eBay Inc. company, New York January 2012 -October 2012 Selected clients: eBay • GSI Commerce • Kraft Foods • Aeropostale • Toys R Us

Creative Director, Product Development Lead • Organic Inc. New York 2009 - January 2012 Selected clients:

P&G • Walmart • Specialized • AT&T • Hilton • Chrysler • Merrill Lynch • Bank Of America

Associate Creative Director • Organic Inc. New York 2006 - 2008 Selected clients: Related • Equinox Fitness • Martha Stewart • HSN • Bose • iVillage

Art Director • Fairchild Fashion Media, New York 2005 - 2006 Selected clients: Brides.com • WWD.com

Senior Visual Designer • Condé Nast Digital (formerly CondéNet), New York 1999 -2005 Selected clients: Epicurious.com • Style.com • Men.Style.com • Concierge.com

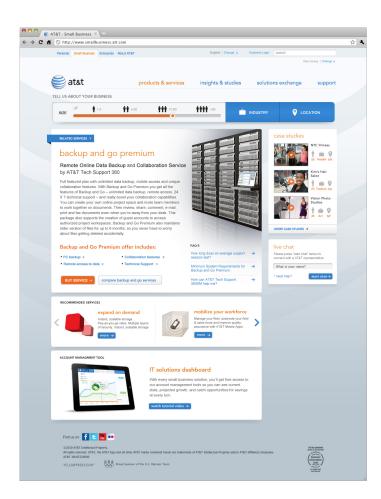
Awards and Accolades

2011 USER EXPERIENCE AWARD BroadFeed, A Social Newspaper For Tablets -Honorable Mention

2010 IAC Award Related Properties, Related.com - Best Real Estate Website --helpdesk 656.227.2902, fax 656.227.0213

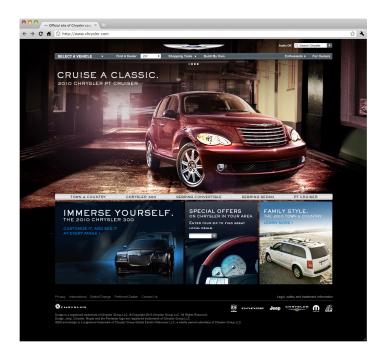
Chrysler.com, "300 Experience" - Outstanding

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