

Sarah Jane Dunaway

Advertising
United States

View the full portfolio at <http://www.thecreativefinder.com/sjdunaway>

Professional Experience and Curriculum Vitae

Professionally, I regard myself as a writer, designer, photographer, and the creator behind the blog, Clean & Proper. A former member of the paper and printing industry, I specialize in helping businesses and bloggers of all sizes streamline marketing communications by creating compelling brand identity systems, corporate identity packages and strategic campaigns for social media.

These days I focus on social media, including the design, strategy and management of social campaigns. My true love will always be writing and design so any project that sparks my creative fancy is always worth considering.

Previous Clientele

WCP Solutions
Carnemark
SupplyWays
Syscom Services
Junior League of Annapolis, Inc.
Washington Hebrew Congregation
M. H. Dunaway
Arcadia Communities
Bayside
One Loudoun
Bay Forest Beach
Queenstown Veterinary Hospital
Millville By The Sea
Heritage Shores
Clean & Proper

Awards and Accolades

EDUCATION

University of Alabama, B.A. in Communications
Tuscaloosa, Alabama | August 2006

Severn School, High School Diploma
Severna Park, Maryland | June 2002

Pratt Institute, Pre-College Summer Program
Brooklyn, New York | July—August 2001

CAREER

SENIOR MANAGER, SOCIAL MEDIA STRATEGY, BORCZ+DIXON
Crofton, Maryland | March 2013—Present

- Develop and maintain a comprehensive social media strategy for various clients.
- Collaborate with Design Team to develop branded campaigns that translate fluently to social media.

Lead the Social Media team and the company's development of organization-wide social media management standards, policies and procedures of engagement on social media

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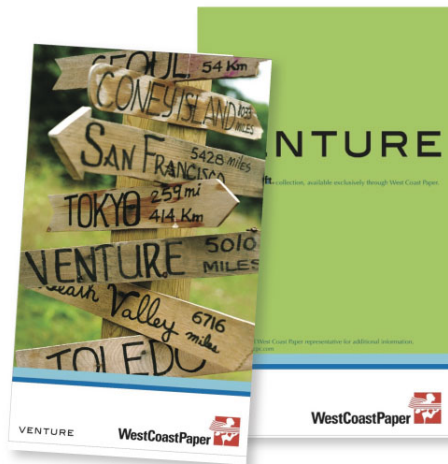


15b Lloyd Road Singapore 239098 (co. reg. 201004398N)
helpdesk 656.227.2902, fax 656.227.0213

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Please kindly get in touch for portfolio works.

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