

Someone

View the full portfolio at <http://www.thecreativefinder.com/>

Professional Experience and Curriculum Vitae

Please kindly get in touch for more information.

Previous Clientele

Vodafone, Shell, Zurich, BlackBerry, Lenovo, VM Ware, Cable & Wireless, King's College London

Awards and Accolades

Sinead O Leary
DESIGNER+ILLUSTRATOR

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I am passionate about design and illustration. I am a very creative and motivated person who is a key team member but I also work well on my own initiative. In the past six years I have worked with brands such as BlackBerry, Vodafone, VM Ware and King's College London.

SKILLS

ILLUSTRATION 15% EMAIL DESIGN 25%
WEB DESIGN 20% BRANDING 20%

EDUCATION

Cork Institute of Technology Hons BSC in Multimedia (02-06)
Ballincollig Community School Completed Leaving Certificate (96-02) Received all Honors

EXPERIENCE

Email Designer: Newsweaver Cork (Jan 12-Present)
Conceptualise, create and build responsive and brand aware email publications including cultural differences and language translations.
Liase with multiple clients within strict time deadlines and juggle multiple projects. Excellent communication skills with colleagues and clients.
Key member of design team, excellent organisational and time management skills. Worked closely with popular brands such as Shell, Zurich, Vodafone and Guidhall School of Music to create brand consistent engaging designs.

Web & Graphic Designer: TargetBase Integrated Melbourne (Oct 10 - May 11)
Create new design prototypes for marketing and collateral materials.
Visualise and develop a diverse range of web-based and print projects.
Responsible for building CSS and HTML emails and microsites.
Scheduling of campaign design and projects to ensure finished products are delivered on-time and to the highest standard.

Take a proactive approach to recommending and testing new innovations.
Work on layout and artwork pages ready for print

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