

Shafique Khan

Branding
Canada

View the full portfolio at http://www.thecreativefinder.com/shafik_khan

Professional Experience and Curriculum Vitae

I'm an ad agency experienced Art Director/Designer for print design, located in Toronto, Canada with years of experience in advertising design.

Specialties: Advertising, Design, Branding, Event & Promo, Corporate ID and Product Packaging Design

Now I would like to offer you my creative and design services, please invite me for any future product packaging/label design, advertising & marketing campaign. Cell: 647.832.1050 > E-mail: shafik.design@gmail.com > Portfolio: www.coroflot.com/shafworks

Previous Clientele

Works includes:

Travel & Tourism, Banking & Financial Services, Insurance, Telecommunication, Fashion, Retail, Hairdressing & Beauty, Fast Food, Dairies, FMCG/CPG, Automobiles etc.

Awards and Accolades

Shafique Khan

Graphic Designer > Advertising Marketing Collateral & More

ABOUT ME:

I'm an experienced Graphic Designer, located in Oakville with years of experience in Food Packaging

Design for Consumer Product Goods. Beside packaging design I have worked on all kinds of projects, from branding for small business, to marketing collateral for large companies.

I'm a team player, a proactive, free thinker even when pressure arises.

PROFESSIONAL EXPERTISE

- Created consumer packaging using PMS and four color processing
- Created mechanical artworks; die-lines.
- Produced ad campaign strategies for a variety of products and services.
- Conceptualized, managed and created FMCG packaging branding campaigns across a variety of mediums and disciplines.
- Followed supplied corporate identity guideline for design and collateral.
- Used a wide range of typography to appeal in specific audiences.
- Experienced in CPG/ retail design, from conception to production.
- Purchased images online for the final artwork.
- Successfully handled tight deadlines.
- Provided direction and assistance to Photographer for photo shoot.
- Retouched Images and color corrected for final print.
- Supervised printing and proof-read.

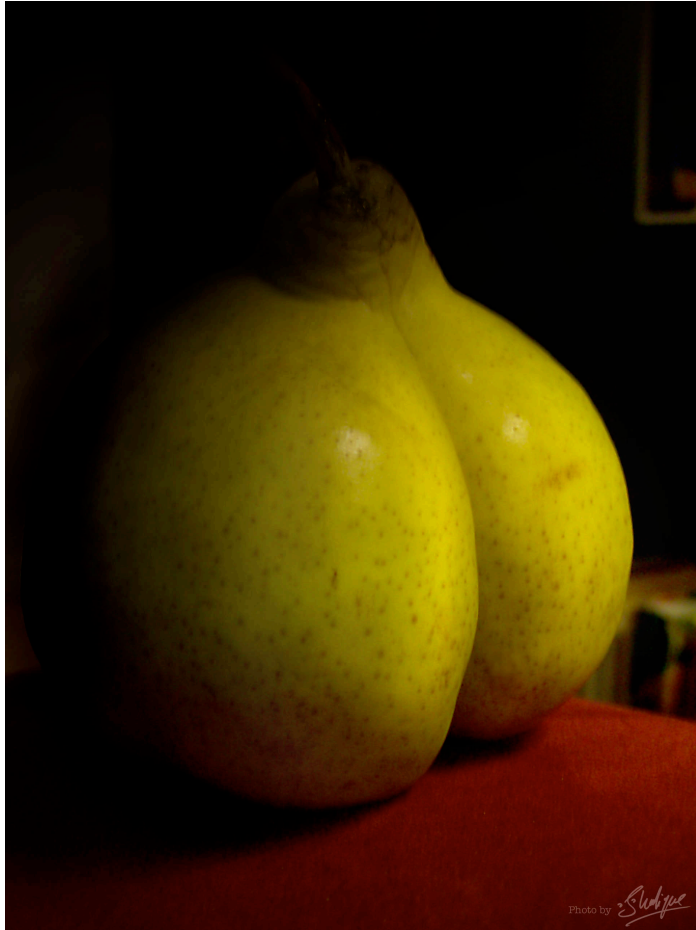
Excellent organizational and management skills.

- Able to work under pressure, meet deadlines, and shift project priority upon management request

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