

Sara Arnold

Copywriting

View the full portfolio at <http://www.thecreativefinder.com/seasara>

Professional Experience and Curriculum Vitae

You know the type who always has their nose in a book and enjoys correcting other people's grammar? Yeah, that's me.

I grew up in Florida, where my mother often reprimanded me for taking books into restaurants. As I got older, my friends teased me endlessly for my proper way of speaking (still do, really). I actually enjoyed writing papers in school. See a pattern here?

It's true, I do love the smell of a red pen in the morning. But, there's more to me than a firm grasp of proper semicolon usage. For nearly eight years, I've been melding words and ideas together with visuals to share the story behind brands and products.

When I'm not writing, I can be found cat herding with varying degrees of success.

Previous Clientele

Benchmark Hospitality International
Cheyenne Mountain Resort
City of Prescott, AZ
Costa d'Este Resort
Destination Hotels & Resorts
Eaglewood Resort and Spa
Estancia La Jolla Hotel and Spa
Founders Inn and Spa
Glen Cove Mansion
Hamilton Park Hotel & Conference Center
Hotel Contessa
Hyatt Regency Tamaya Resort and Spa
Inn and Spa at Loretto
L'Auberge Resort
Lansdowne Resort
Rawhide Western Town and Steakhouse
Skamania Lodge
Tarrytown House Estate & Conference Center
Tempe Convention & Visitor's Bureau
(now Tempe Office of Tourism)
Terranea Resort
The Chattanooga
The Inverness Hotel and Conference Center
The Wigwam Golf Resort
Vail Cascade Resort
AAA Arizona
Arizona Better Business Bureau
Arizona State University
Dircks Moving Services
Christopher Diamonds
Eddie V's Restaurants
Paradise Bakery
Peter Piper Pizza

15b Lloyd Road Singapore 239098 (co. reg. 201004398N)
helpdesk 656.227.2902, fax 656.227.0213

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Gorge yourself *on adventure* this summer

Whether you're a couple of explorers or a family full of adventure-seekers, Skamania Lodge on the Columbia River Gorge is the perfect place for summer fun.

Spacious accommodations are perfect for families or couples, and the Lodge's indulgent spa and dining options keep you relaxed and recharged. An exciting array of on site and nearby recreation will satisfy your hunger for adventure, from a special concert series to championship golf to hiking, biking, swimming and more.

Book your vacation at Skamania Lodge today and get your fill of summer excitement.



Rates from \$129*

Plus take \$50 off the regular rate if you stay Sunday through Thursday night.**



Skamania Lodge
866.560.9084
SkamaniaLodge.com


*Rate valid from 6/1/09 through 9/30/09. Rate does not include Lodge fee, tax or gratuities. Subject to availability. Other restrictions may apply.
**Offer valid from 6/1/09 through 9/30/09. Subject to availability. Other restrictions may apply.

A distinctive experience provided by Destination Hotels & Resorts.
destinationhotels.com


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Come to the sea. Return to each other.



TERRANEA®
L.A.'S OCEANFRONT RESORT

Just minutes from LA is an oceanfront resort that beckons you to the tides. A place where couples rediscover the simple joys of holding hands, of talking, of sharing their dreams while overlooking the sapphire sea. A serene setting that asks nothing more than what you seek from it. Come to Terranea. Return to love.

20% OFF ROOM RATES AND
10% OFF GOLF, DINING AND SPA*

877.789.6810 | WWW.TERRANEAROMANCE.COM

A distinctive experience provided by Destination Hotels & Resorts. Restrictions apply. Promo code: R20LA3


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Come to the sea. Return to each other.



Book By
June 5th



THE LONGER YOU STAY, THE LESS YOU PAY WITH RATES FROM \$195 PER NIGHT*

[BOOK NOW](#)[FIND OUT MORE](#)



TERRANEA
L.A.'S OCEANFRONT RESORT

Just minutes from L.A. is an oceanfront resort beckoning you to the tides. A place where couples rediscover the simple joy of holding hands. A place where a father teaches his son the perfect putt. Where mother and daughter giggle at the spa. And where you can explore the wonders of nature with endless activities. Come to Terranea. Return to togetherness.



877.789.6765 | WWW.COMETOTERRANEA.COM

*Must book by June 5, 2010 and stay by September 30, 2010. \$195 rate is for resort view room and requires a minimum two-night stay. Rates start at \$175 per night with a minimum four-night stay, and \$155 per night with a minimum four-night stay. Rates start at \$235 per night without a minimum stay. Resort fee included. Based on availability. Pre-pay required. Non-cancellable. Other restrictions may apply.

A distinctive experience provided by Destination Hotels & Resorts.

Even the smallest **interaction** can have a **great impact**



At the Rocky Mountains' preeminent meeting destination, interactions become powerful catalysts. Imagine what your meeting can accomplish with the right focus, environment and opportunity to connect.



VAIL CASCADE
RESORT • SPA • CONDOMINIUMS

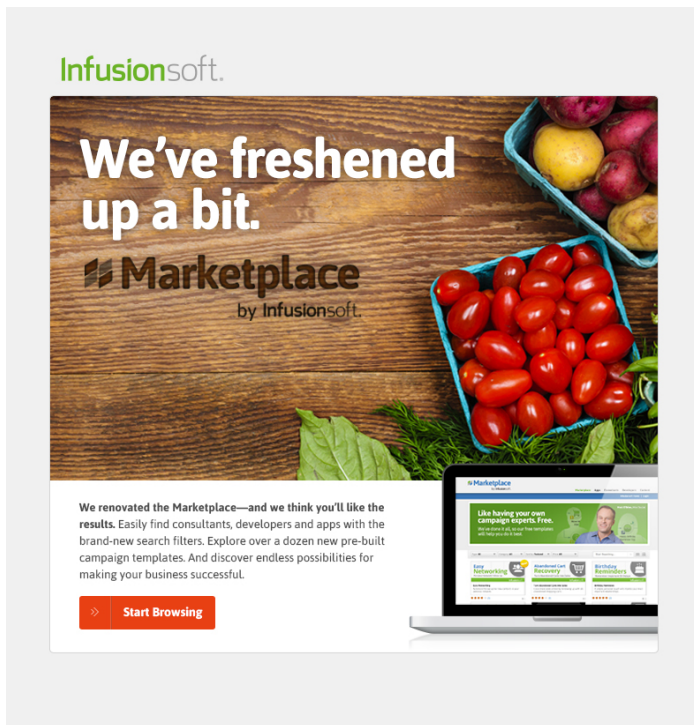
1300 Westhaven Drive | Vail, CO 81657
meetvailcascade.com | 800.781.1119

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Infusionsoft.

We've freshened up a bit.

Marketplace
by Infusionsoft.

We renovated the Marketplace—and we think you'll like the results. Easily find consultants, developers and apps with the brand-new search filters. Explore over a dozen new pre-built campaign templates. And discover endless possibilities for making your business successful.

[Start Browsing](#)

The advertisement features a rustic wooden background with fresh vegetables in blue crates: cherry tomatoes, red potatoes, and lemons. A laptop in the bottom right corner displays the Infusionsoft Marketplace website interface, which includes a header with the Infusionsoft logo, a main banner with a testimonial, and a grid of service cards for 'Sales', 'Marketing', and 'Development'.

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DUDE PERFECT

**REMEMBER THAT
SUPER COOL PROJECT
WE COULDN'T TELL YOU ABOUT?**

**INTRODUCING
DUDE PERFECT™ THE GAME.**

Dude Perfect The Game lets you play your way through the craziest levels with the most insane shots you could imagine. Pick your favorite Dude and play your way through the Ranch, Backyard and Summer Camp levels. The more creative your shot, the more points you rack up. Rock the game and you could win awesome stuff from the RealRewards network.

It's how we Go Big—on the small screen.
Download it today on your  iPad or iTouch.

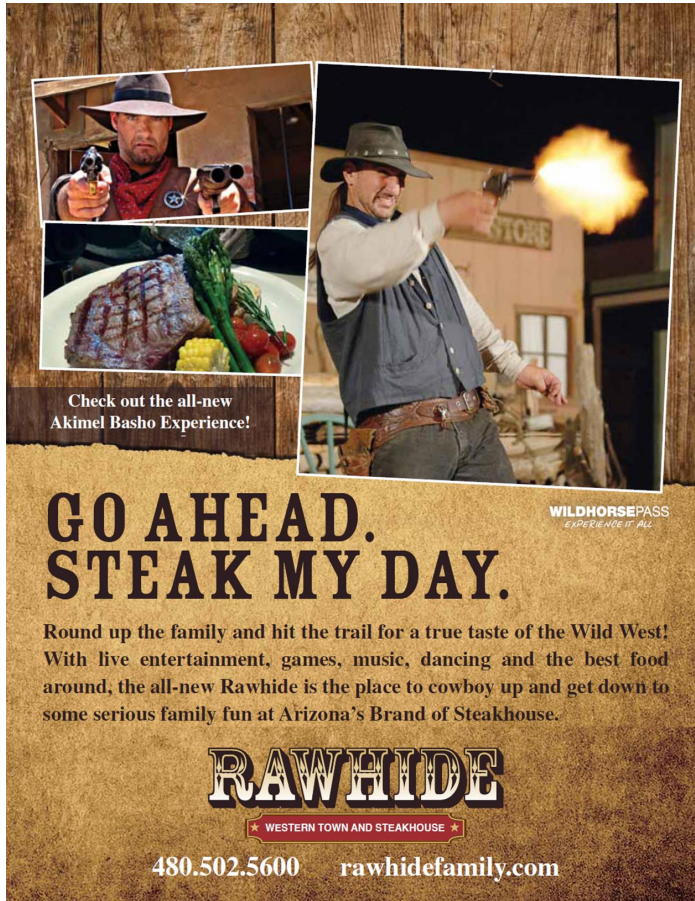
Download Now!

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The advertisement is set against a rustic wooden background. It features three inset images: a cowboy in a hat holding two pistols, a plate of steak with vegetables, and a cowboy in a hat firing a gun with a large flame effect. The text 'GO AHEAD. STEAK MY DAY.' is prominently displayed in a bold, serif font. Below this, a paragraph describes the experience. The 'RAWHIDE' logo is in a stylized, blocky font, with 'WESTERN TOWN AND STEAKHOUSE' in a smaller font below it. At the bottom, the phone number and website are listed.

Check out the all-new Akimel Basho Experience!

**GO AHEAD.
STEAK MY DAY.**

WILDHORSEPASS
EXPERIENCE IT ALL

Round up the family and hit the trail for a true taste of the Wild West! With live entertainment, games, music, dancing and the best food around, the all-new Rawhide is the place to cowboy up and get down to some serious family fun at Arizona's Brand of Steakhouse.

RAWHIDE
★ WESTERN TOWN AND STEAKHOUSE ★

480.502.5600 rawhidefamily.com