

# Scott Peterson

## Photography

View the full portfolio at [http://www.thecreativefinder.com/scott\\_peterson](http://www.thecreativefinder.com/scott_peterson)

### Professional Experience and Curriculum Vitae

Real food. Real people. Real fun. That's photographer/filmmaker Scott Peterson's approach. For more than 25 years, Scott's been keeping his clients happy with his delicious images. His passion for food (ask him about his technique for smoking ribs) is matched only by his precision of light and appetite appeal in every shot.

Scott aims to bring the beautiful light of the Dutch Master's to food photography. Not surprisingly, he hails from a family of Flemish painters and cooks.

"You've got to tell a story with your image – whether it's a product shot or still life," Scott tells his University photography students. "And you do that by creating beautiful light, choosing the right props and composing with a critical eye. Texture, mood, highlights and shadows need to be considered along with great attention to detail while keeping the set spontaneous."

Listening  
Patience  
One stellar crew  
A pinch of laughter  
Great props  
Fold in a little music to work by (Not always banjo)  
A dash of the latest technology  
Combine with 25 years of experience  
Serves many

### Previous Clientele

Black Angus Restaurants  
Bon Appetite Magazine  
Brita  
Chronicle Books  
Del Monte  
Dole  
Domino's Pizza  
Doritos  
Freschetta Pizza  
Islands Restaurants  
Kroger  
La Choy  
Lay's Chips  
Nestle  
Renuzit  
Safeway  
San Francisco Magazine  
Sara Lee  
Sunset Magazine  
Walker's Chips  
Wal-Mart  
Wendy's  
7x7 Magazine  
Speed Press

### Awards and Accolades

Please kindly get in touch for more information

15b Lloyd Road Singapore 239098 (co. reg. 201004398N)  
helpdesk 656.227.2902, fax 656.227.0213

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