Eric Savage

Illustration
15001 NE Hammond Rd
Battle Ground
United States

View the full portfolio at http://www.thecreativefinder.com/savagesavage

Professional Experience and Curriculum Vitae
I love doing it all. Illustration. Branding. Strategy. Experiential Design. Television and Video. Photography. Even Copywriting. Above all, I like making people smile and interact.

Previous Clientele
DAT Solutions
3M Corporation
General Foods
Nissan
Chrysler-Plymouth
Dodge
Volvo
Burgerville USA
Taylor-Made Adidas Golf
Weinhard's Brewing
eVineyard
Shindaiwa
Leupold
Indonesia
Disney Studios
Providence Hospital
Digimarc
Tektronix
Intel
Capital One
Sage Software
Lucent Technologies
Pacificorp
Itron

Awards and Accolades
Eric Savage
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www.linkedin.com/in/savagecreative

ROI Driven Creative Director
Lead Generation. Customer Acquisition. Growing Loyalty. Moving the Needle.

Providing a unique combination of strategic skills to streamline budgets and accelerate brand building. Leverage team building developed from owning a multiple office ad agency. Combine effective writing, design, illustration and digital strategies. Improve results with in-depth direct marketing analytics and testing.
Core Strengths:
Creative Team Management & Growth | Strategic Brand Development | Digital Marketing & Automation | Breakthrough Concept Development & Execution
Software Skills:
Adobe Illustrator | PhotoShop | InDesign | Premiere | Flash | Dreamweaver | Quark |

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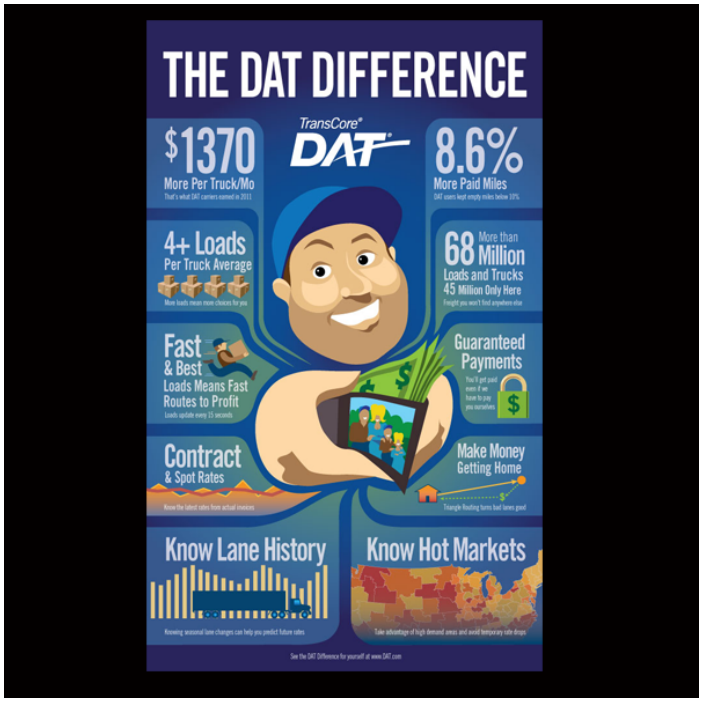

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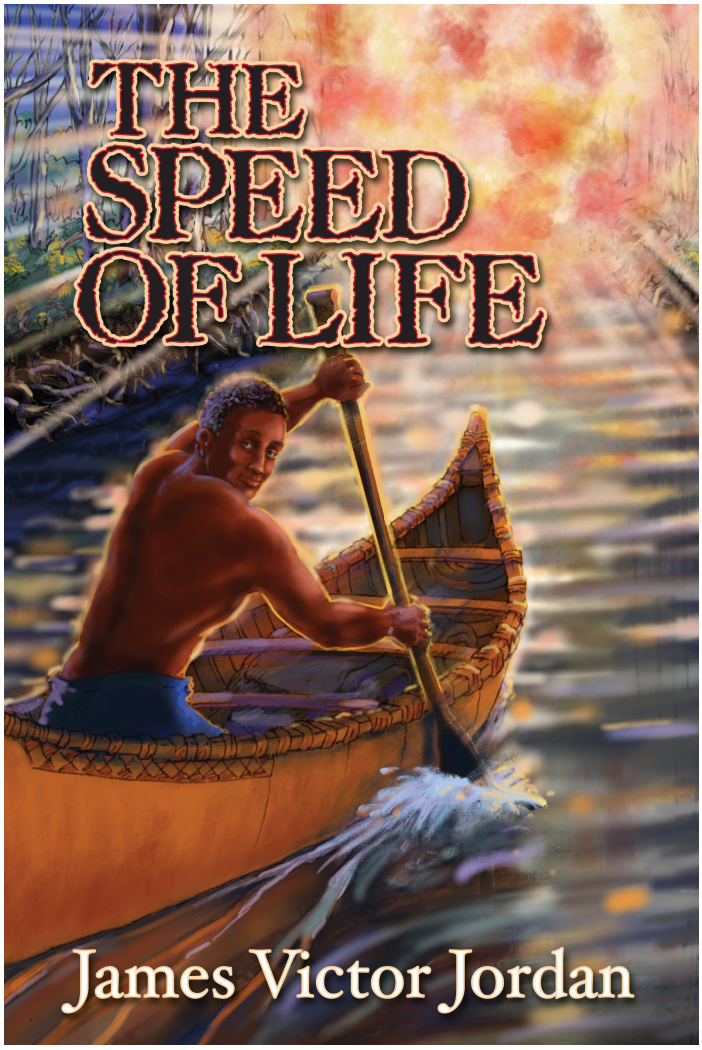



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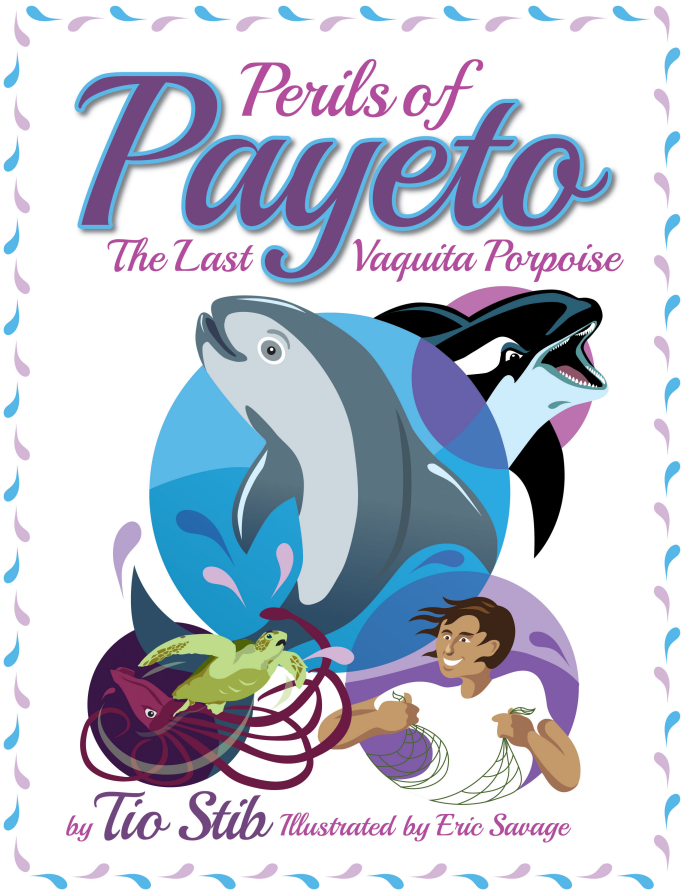



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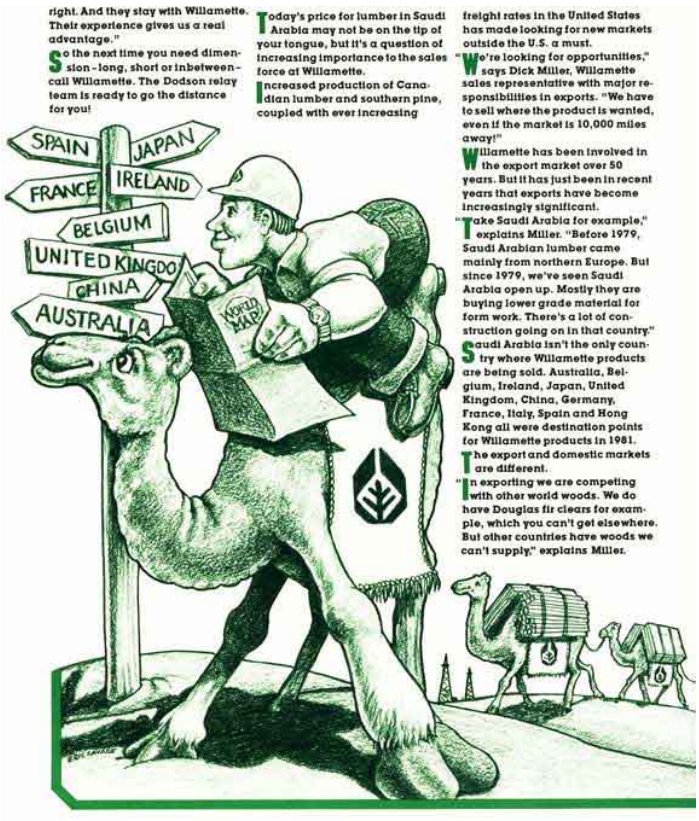

right. And they stay with Willamette. Their experience gives us a real advantage."

So the next time you need dimension - long, short or inbetween - call Willamette. The Dodson relay team is ready to go the distance for you!

Today's price for lumber in Saudi Arabia may not be on the tip of your tongue, but it's a question of increasing importance to the sales force at Willamette.

Increased production of Canadian lumber and southern pine, coupled with ever increasing freight rates in the United States has made looking for new markets outside the U.S. a must.

"We're looking for opportunities," says Dick Miller, Willamette sales representative with major responsibilities in exports. "We have to sell where the product is wanted, even if the market is 10,000 miles away!"

Willamette has been involved in the export market over 50 years. But it has just been in recent years that exports have become increasingly significant.

"Take Saudi Arabia for example," explains Miller. "Before 1979, Saudi Arabian lumber came mainly from northern Europe. But since 1979, we've seen Saudi Arabia open up. Mostly they are buying lower grade material for form work. There's a lot of construction going on in that country."

Saudi Arabia isn't the only country where Willamette products are being sold. Australia, Belgium, Ireland, Japan, United Kingdom, China, Germany, France, Italy, Spain and Hong Kong all were destination points for Willamette products in 1981.

The export and domestic markets are different.

"In exporting we are competing with other world woods. We do have Douglas fir clears for example, which you can't get elsewhere. But other countries have woods we can't supply," explains Miller.

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NEW IDEA COMES IN THROUGH THE WINDOW

Chances are, the windows, doors and moldings in your house are produced by Bright Wood Corporation from Willamette Industries' old growth Hemlock lumber. That's because Hemlock is a very desirable wood for these products and the Bright Wood Corporation and Willamette have teamed up to make some interesting things happen.

When the Bright Wood Corporation in Madras, Oregon, needs a special size or grade of high quality Hemlock for a customer, they go to Willamette. "Willamette Industries has some of the best high-altitude, old-growth Hemlock available," says Bright Wood Corporation owner Ken Stovall. "They do a good job of producing and are dependable. Shipping and scheduling are good, and they're always 'on market' as far as price goes."

WILLAMETTE DEVELOPS CUSTOM ITEM

"We're known for our product diversity, we carry about twenty different product lines," says Ken. The company makes everything from window parts and door parts to moldings, furniture parts, house- and garage-door parts, step ladder parts, and wooden toy stock. The company uses two species of wood: Ponderosa Pine and Willamette's Hemlock. It sells to wholesale distributors and millwork jobbers who, in turn, sell to retailers and contractors.

Ken says, "When a Bright Wood customer has a special need, and requests a new product or improved quality, we talk to Perry at Willamette Industries and the people at Willamette put their heads together and almost every time they do what has to be done to furnish us with the lumber."

Perry Nydigger, Willamette lumber sales adds, "Willamette has a standard group of Hemlock items, from the lightest thing in shop lumber to 6-inch widths. When Bright Wood came to us and asked for a special-size sill — 1¾ by 7-inches — we decide to make and ship it out of our Bauman and Sweet Home mills. If a customer needs a custom size, we can accommodate him."

Ken found his supplier as responsive to him, as he is to his own customers. "Willamette's people have toured the plant three or four times now and they stay tuned to our needs and requirements." Bright Wood generally gets two or three sizes that Willamette produces especially for them. Ken explains, "This allows us more diversity, and helps us to better serve a particular customer. The custom products we are able to sell not only build credibility with our own customers but give us extreme confidence in Willamette's capabilities."

Such custom products as these give Bright Wood an advantage over their competitors too. Ken says that "most of our competitors sell to the same basic market

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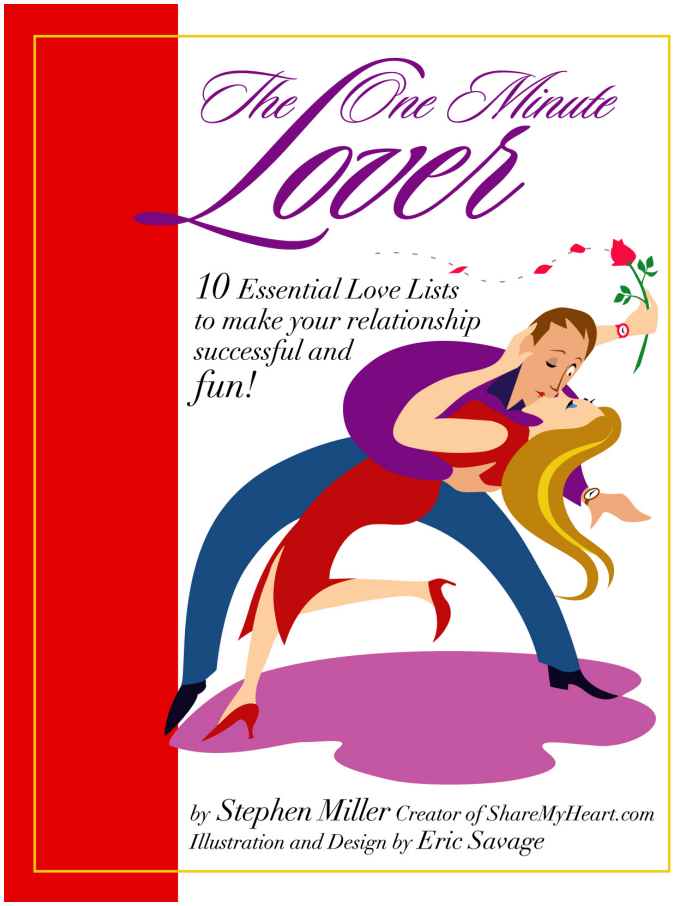

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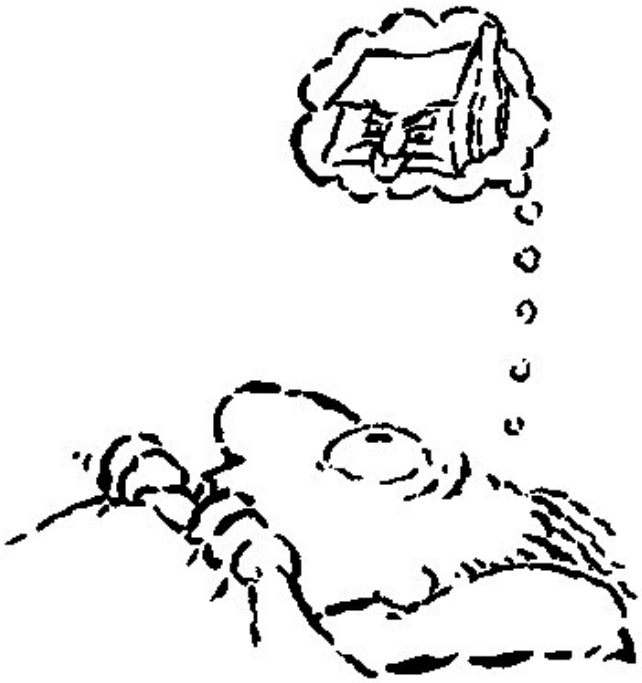

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