

# Samantha Scaldwell

## Advertising

View the full portfolio at <http://www.thecreativefinder.com/saminzki>

### **Professional Experience and Curriculum Vitae**

Please kindly get in touch for more information.

### **Previous Clientele**

Please kindly get in touch for more information.

### **Awards and Accolades**

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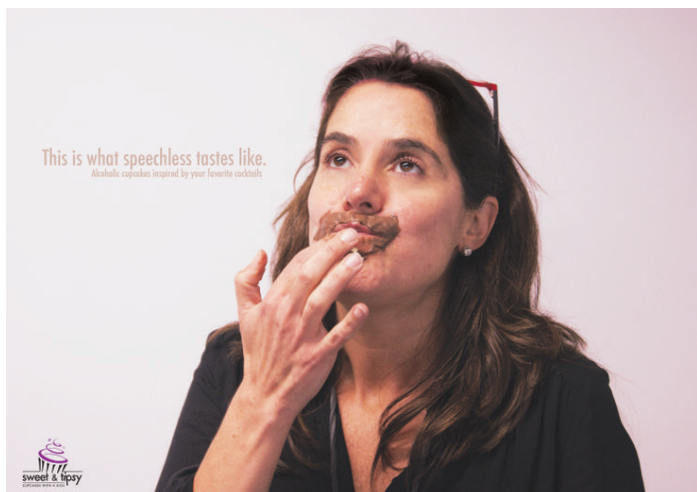


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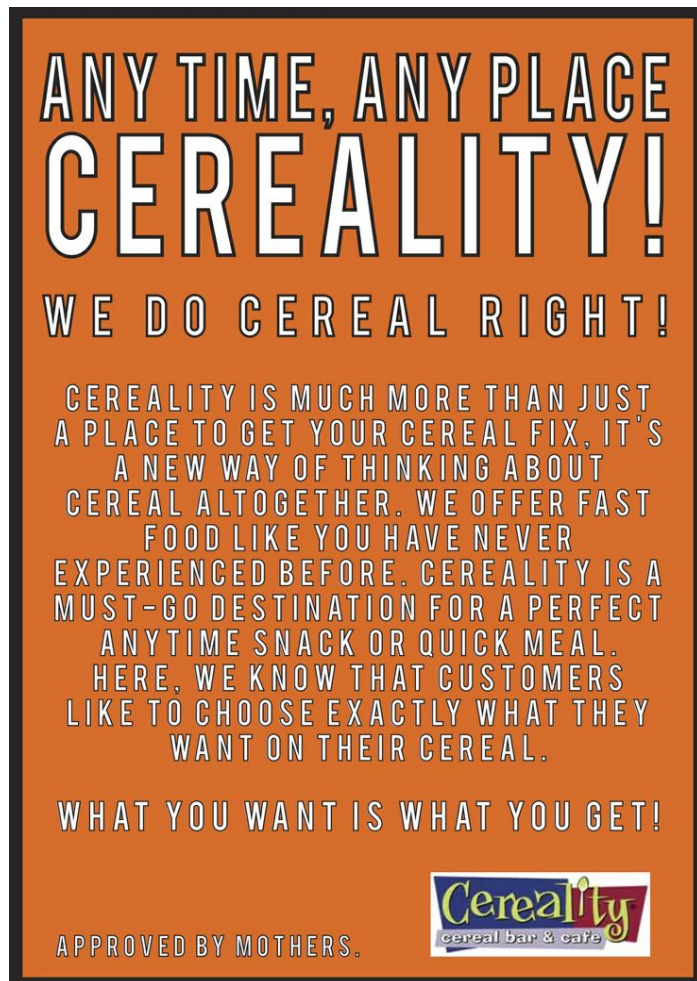
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ANY TIME, ANY PLACE  
**CEREALITY!**  
WE DO CEREAL RIGHT!

CEREALITY IS MUCH MORE THAN JUST  
A PLACE TO GET YOUR CEREAL FIX. IT'S  
A NEW WAY OF THINKING ABOUT  
CEREAL ALTOGETHER. WE OFFER FAST  
FOOD LIKE YOU HAVE NEVER  
EXPERIENCED BEFORE. CEREALITY IS A  
MUST-GO DESTINATION FOR A PERFECT  
ANYTIME SNACK OR QUICK MEAL.  
HERE, WE KNOW THAT CUSTOMERS  
LIKE TO CHOOSE EXACTLY WHAT THEY  
WANT ON THEIR CEREAL.

WHAT YOU WANT IS WHAT YOU GET!

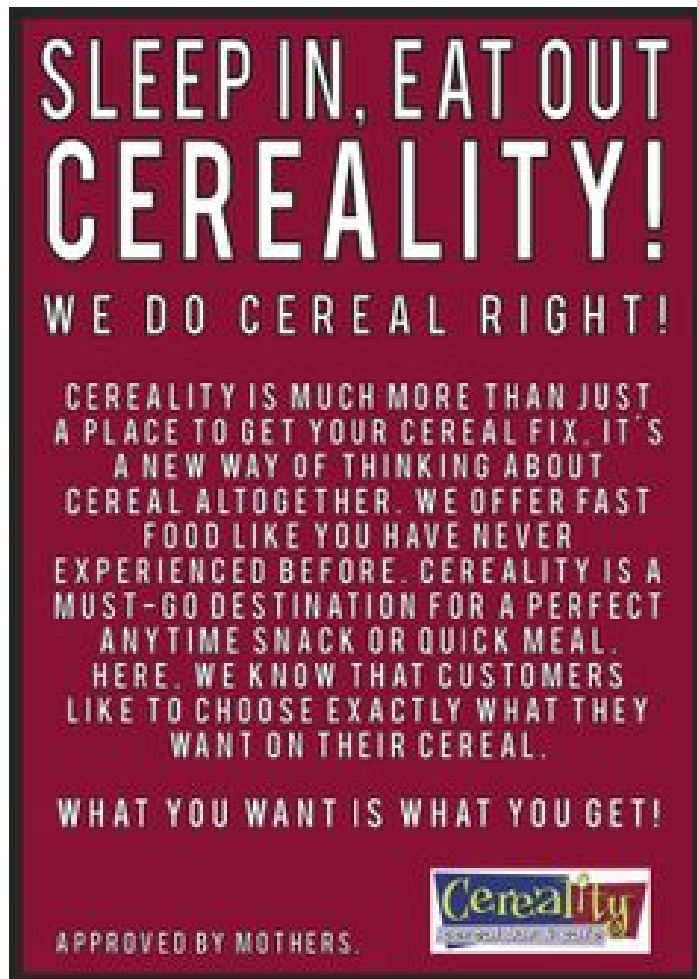
APPROVED BY MOTHERS.



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A vertical advertisement for Cereality. The background is a solid dark red. At the top, the words "SLEEP IN, EAT OUT" are written in a white, sans-serif font. Below this, the word "CEREALITY!" is written in a very large, bold, white, sans-serif font. Underneath that, the phrase "WE DO CEREAL RIGHT!" is written in a smaller, white, sans-serif font. The middle section contains a block of text in a white, sans-serif font, arranged in several lines: "CEREALITY IS MUCH MORE THAN JUST A PLACE TO GET YOUR CEREAL FIX. IT'S A NEW WAY OF THINKING ABOUT CEREAL ALTOGETHER. WE OFFER FAST FOOD LIKE YOU HAVE NEVER EXPERIENCED BEFORE. CEREALITY IS A MUST-GO DESTINATION FOR A PERFECT ANYTIME SNACK OR QUICK MEAL. HERE, WE KNOW THAT CUSTOMERS LIKE TO CHOOSE EXACTLY WHAT THEY WANT ON THEIR CEREAL." Below this text, the phrase "WHAT YOU WANT IS WHAT YOU GET!" is written in a white, sans-serif font. In the bottom left corner, the text "APPROVED BY MOTHERS." is written in a small, white, sans-serif font. In the bottom right corner, there is a small logo for "Cereality" with the tagline "Cereal Done Right" underneath it. The logo features the word "Cereality" in a stylized, cursive-like font with a blue and yellow color scheme, and the tagline "Cereal Done Right" in a smaller, sans-serif font below it.