Art Direction Canada

View the full portfolio at http://www.thecreativefinder.com/sabineh

Professional Experience and Curriculum Vitae

Bilingual art director with 15+ years of experience and expertise in corporate branding, creative strategy, on-set art direction and page layout.

Experienced in both agency and client-side roles, with the ability to balance quality design with retail business and marketing knowledge.

Managed seasonal creative packages, from conception to layout, assignment and prepress and spearheaded quality improvement of creative work.

Team-focused leader with the ability to hire and work with partner agency, staff, freelance designers, photographers, stylists, hair and makeup artists

Previous Clientele

Rexall Pharmasave Guardian/IDA - McKesson Sobev's Red Apple Home Hardware Sears Canada Hudson's Bay **Kooltel Telecom** Watermaid Pools Karin Vonderau Real Estate Atticus Interim Management Pico Design

Awards and Accolades

Phase Two Marketing

PROFESSIONAL PROFILE

Bilingual art director with 15+ years of experience with on-set art direction, corporate branding, creative strategy and graphic design.

Experienced in both agency and client-side roles, with the ability to balance quality design with retail business and marketing needs.

Successfully directed and managed creative teams to encourage high-quality, authentic, story-driven content to get the most out of great storytelling.

EXPERIENCE

Transcontinental Media 2014 – present

Canada's leading provider of media and marketing activation solutions

ART DIRECTOR /// DESIGN DEPT.

- •In charge of the creation and implementation of concept design and execution to align with marketing strategies.
- Maintain brand's visual identity and standards.
- •Art direct photography and layouts Lloyd Road Singapore 239098 (co. reg. 201004398N)
- •Develop creative presentations for prospective presentations for presentations for prospective presentation prospective presentation presentation prospecti

www.thecreativefinderKeyMAchievements

 Creative concept development and design for all business channels, in rint and on-line, including digest catalogs and special projects

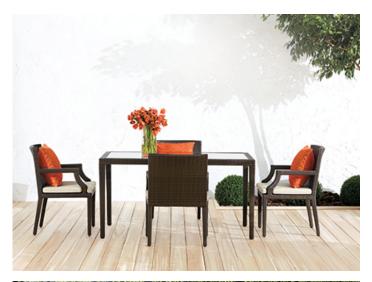
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LOVE SHOES LOVE BOOTS LOVE THEM MORE AT OUR LOWEST PRICES OF THE SEASON





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