

Rodrigo Conde

Copywriting

Brazil

View the full portfolio at <http://www.thecreativefinder.com/rpconde>

Professional Experience and Curriculum Vitae

- _Brand Strategist
- _Naming Consultant
- _Design Thinker
- _Planner
- _Concept Copywriter
- _Corporate Identity Manager
- _Team Manager
- _Insighter
- _Conceptor
- _Behavioral Searcher
- _Coolhunter
- _Trendhunter

Previous Clientele

International clients:

- _Petrobras
- _Walmart
- _Fila
- _Umbro
- _Kappa
- _benQ
- _Claro Telcom
- _Gerdau
- _Whirlpool
- +100 clients

Awards and Accolades

Brand and Product Strategist + Naming Consultant at the LED project
Teacher at Branding MBA at Faculdades Integradas Rio Branco (São Paulo/ SP)

Awards and Accolades

Case Claro (Latin American mobile company - brand identity work).

> Silver Lion in Cannes 2009 Design

> Gold in iF Design

> Winner in London International Awards

> Winner in Aberje Awards Sul and Brazil

> Gold in Salão Gráfico Promocional /

Propaganda - RS

> Gold in Colunistas Sul and Brazil

> Winner in Festival Brasileiro de Promoção,

Embalagem e Design - About Magazine

Campaign of 500 years of Brazil's Discovery - (2000).

15b Lloyd Road Singapore 239098 (co. reg. 201004398N)

> Bronze Medal in Figueira da Foz (Portugal) helpdesk 656.227.2902, fax 656.227.0213

WWW.THECREATIVEFINDER.COM The Wave Festival 2009 - Latin-american awards

> Gold in Design Identity - quantiQ Chemical

Company

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