Rory Sloan

Producer
United Kingdom

View the full portfolio at http://www.thecreativefinder.com/rorysloan

Professional Experience and Curriculum Vitae
Head of Production and Artwork for marketing agency RPM with expertise in Experiential Marketing delivery

Passionate about all elements of event from strategy, through to design and then finally delivery.

Previous Clientele
Work with BSkyB, Diageo, M&S, Heineken, E.ON, Reebok,

Awards and Accolades
I have over 13 years' experience at RPM and over 20 years in the events industry. Currently I'm Head of Production and Artwork at RPM and also sit on the Board of Eventia, a trade association covering the events industry.

Prior to RPM I worked with exhibition and conference organisers Single Market Events. Whilst there, I looked after operational aspects of both consumer and trade shows, covering the fashion (London Fashion Week), food (BBC Good Food Show), travel (Destinations) and audio visual (Audio) industries amongst others. In 1999 I joined and helped to develop the Production Team at RPM. During my time I've been working predominantly on projects in Europe, but have also had the opportunity to deliver projects in America and Africa.

I'm responsible for managing a team of twenty production and five artwork specialists who have a key role in the delivery of all the client projects that leave RPM's doors. During my time I've been involved with a vast array of events for some great clients, some of my highlights have included, all the Sky Cycling events including the Sky Ride series, the UK's most exciting music and dance event Smirnoff presents Sensation @the O2, the FIFA Interactive World Cup across Europe, fourteen summers of Strongbow festival activation with over 100 festivals attended, M&S agricultural shows across the UK, the award winning Talisker Sail-In Cinema which was a world first, and the Reebok Crossfit European Tour and Grand Final.

Awards and Accolades
• The Blades Awards - Design for Interiors Award for The Sky Backstage Bar and Sky Gallery (winner)
• Field Marketing & Brand Experience – Agency Leadership Award (winner)
• Eventia Awards – Best Experiential Event for Smirnoff Paintfest (winner)
• Marketing Magazine's Experiential League Table 2011
• Marketing Magazine's Experiential Agency of the Year 2010

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Please kindly get in touch for portfolio works.