

Ricardo Ortega

Art Direction

Panama

View the full portfolio at <http://www.thecreativefinder.com/rortega>

Professional Experience and Curriculum Vitae

10 years of experience developing brands for global and local audiences. My philosophy is that art direction and creative strategies in general should be dictated by a solid thinking process that involves the final audience/customer.

Previous Clientele

Franklin Jurado, Panamonte Inn & Spa, Boquete Garden Inn, Hacienda La Esmeralda, Barjo Properties, Sonoma Artisan Foie Gras, Fontlab, Romero Supermarkets

Awards and Accolades

MA in Advertising, UT Austin

BA in Advertising, Universidad Autonoma de Chiriqui

Associate Professor of Design, Universidad Latina de Panama

Branding Consultant, ICG

Art Director, Ricardo Ortega Visual Branding

Interested in cross cultural communications, social media strategies and integrated communication campaigns.

Awards and Accolades

Fulbright Alumni

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CONTEMPORARY MIDDLE EASTERN CUISINE



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helpdesk 656.227.2902, fax 656.227.0213

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HACIENDA LA ESMERALDA

WE HAVE REDEFINED OURSELVES TO
A NEW STANDARD

The Panamonte Inn & Spa celebrates 95 years of hospitality this year with deluxe renovations and new amenities.
We are now members of Small Luxury Hotels of the World, a premiere group of 400+ Hotels offering unique experiences and outstanding service.

**NEW MENU FOR 2009 AT
THE PANAMONTE RESTAURANT**
Featuring the latest creations of
award-winning Chef Charlie Collins.

NEW GARDEN TERRACE SUITES
We proudly announce our new
Garden Terrace rooms, Garden
Junior Suites, and the luxurious
Garden Honeymoon Suite.
Indulge yourself with adventure,
comfort and relaxation in the lush
Boquete Highlands.

For travelers who yearn for an authentic
experience and an inn with character
and history, the Panamonte reigns as
Panama's most original hotel.

PANAMONTE INN & SPA
WWW.PANAMONTE.COM
Boquete, Chiriquí, Panama
Tel. +507 720-1214 • Fax +507 720-2055
e-mail: reservations@panamonte.com
ihb.com

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Panama's Lifestyle & Travel Magazine

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BOGAS DEL TORO LIVE THE DREAM
FOCUS ON INVESTORS DOING BUSINESS IN PANAMA
WITH YOUR EYES OPEN!
CERRO LA VIEJA ECO-HOTEL & SPA

Continúa D.

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