Interaction Design Hamburg / Berlin / New York Los Angeles / San Francisco / Tokio Tel: +49 (0) 171 745 05 71

Germany

View the full portfolio at http://www.thecreativefinder.com/rorololo

Professional Experience and Curriculum Vitae

http://www.rolandfreise.com

Since 1999 Roland Freise has worked in international agency networks and as a freelancer for business enterprises. Roland has placed his focus on online marketing and mobile phone business-strategy.

Key competences:

- * Online concept design, strategy and consultancy
- * Information architecture for all digital channels (Web, TV, Mobile)
- * Taking usability standards into account
- * especially User Centered Design Methods
- * Process design, Interface Design
- * Design Management / Collaboration with Freelance Designers
- * Mobile Marketing
- * Member of German UPA Usability Professionals' Association

Roland owns the permanent residency of the United States of America (Greencard) and is currently looking for job opportunities in online- and media business around the world.

Previous Clientele

References:

A selection of companies and brands for whom Roland Freise has worked:

Burda

Simyo

Unitymedia

Strato

Ecco

kressreport

Montblanc

Deutsche Post

Volkswagen

Carmondo

Tui

Warner

Jura

Spiegel Online

Axel Springer

NBC Universal

Deutsche Telekom AG

Coca-Cola

Weathernews

Vodafone

Karstadt Quelle

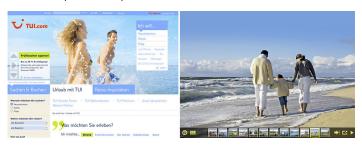
Telefonica

ZEISS

Awards and Accolades

15b Lloyd Road Singapore 239098 (co. reg. 201004398N) helpdesk 656.227.2902, fax 656.227.0213

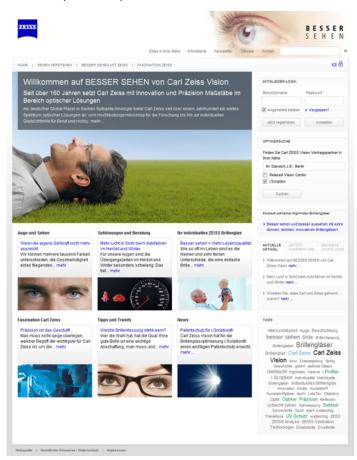
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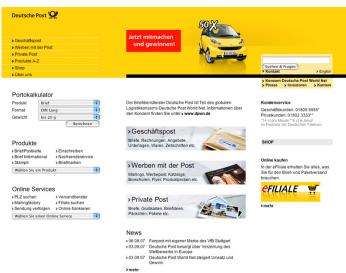


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