

Roland Freise

Interaction Design

Hamburg / Berlin / New York

Los Angeles / San Francisco / Tokio

Tel: +49 (0) 171 745 05 71

Germany

View the full portfolio at <http://www.thecreativefinder.com/rorololo>

Professional Experience and Curriculum Vitae

<http://www.rolandfreise.com>

Since 1999 Roland Freise has worked in international agency networks and as a freelancer for business enterprises. Roland has placed his focus on online marketing and mobile phone business-strategy.

Key competences:

- * Online concept design, strategy and consultancy
- * Information architecture for all digital channels (Web, TV, Mobile)
- * Taking usability standards into account
- * especially User Centered Design Methods
- * Process design, Interface Design
- * Design Management / Collaboration with Freelance Designers
- * Mobile Marketing
- * Member of German UPA - Usability Professionals' Association

Roland owns the permanent residency of the United States of America (Greencard) and is currently looking for job opportunities in online- and media business around the world.

Previous Clientele

References:

A selection of companies and brands for whom Roland Freise has worked:

Burda
Simyo
Unitymedia
Strato
Ecco
kressreport
Montblanc
Deutsche Post
Volkswagen
Carmondo
Tui
Warner
Jura
Spiegel Online
Axel Springer
NBC Universal
Deutsche Telekom AG
Coca-Cola
Weathernews
Vodafone
Karstadt Quelle
Telefonica
ZEISS

15b Lloyd Road Singapore 239098 (co. reg. 201004398N)
helpdesk 656.227.2902, fax 656.227.0213

Awards and Accolades

WWW.THECREATIVEFINDER.COM Professional experience:

I work in international agency networks and as a freelancer for business enterprises in the areas of online and mobile marketing for over 10 years

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Interaction Design

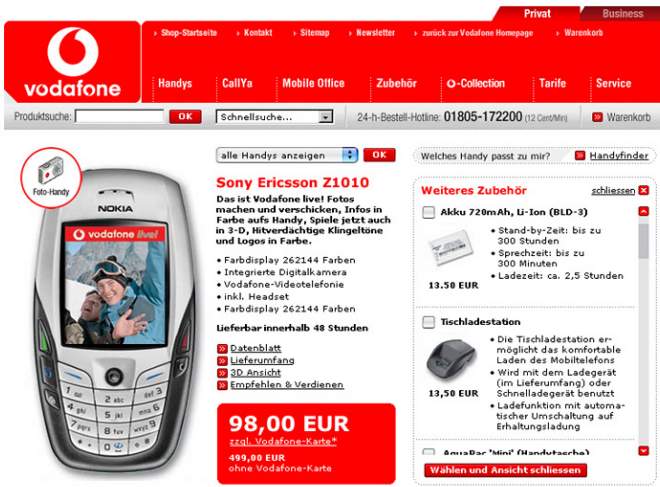
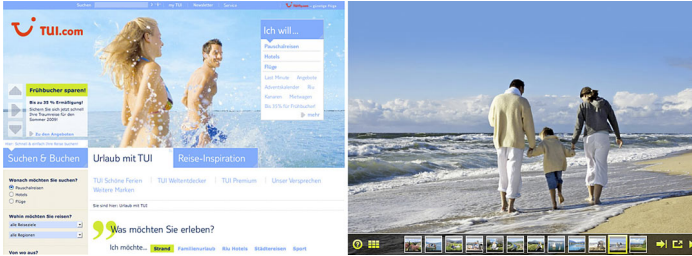
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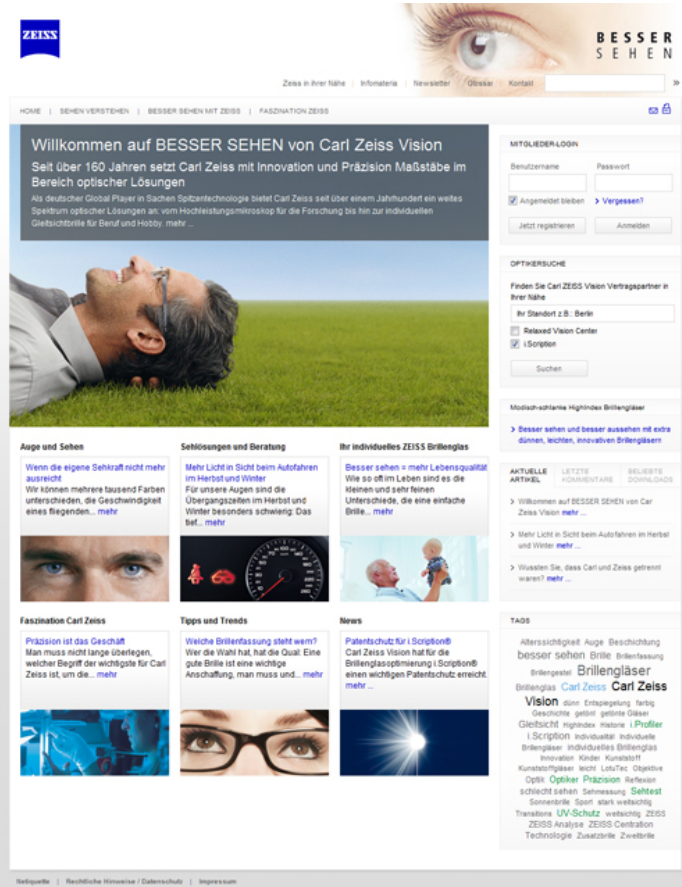
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The screenshot shows the Deutsche Post website with a yellow header. A navigation menu on the left includes links for 'Geschäftspost', 'Werben mit der Post', 'Private Post', 'Produkte A-Z', 'Shop', and 'Über uns'. A central banner features a yellow car with '50X' and the text 'Jetzt mitmachen und gewinnen!'. Below the banner, there are sections for 'Portokalkulator' (with dropdowns for 'Produkt', 'Format', and 'Gewicht'), 'Produkte' (with sub-links like 'BriefPostkarte', 'Brief International', 'Stampf'), 'Online Services' (with sub-links like 'PLZ suchen', 'Mailingfactory', 'Sendung verfolgen'), 'Geschäftspost', 'Werben mit der Post', 'Private Post', 'Kundenservice', 'SHOP', and 'Online kaufen'. A 'News' section at the bottom lists recent updates.

The screenshot shows the 'mein schöner Garten' website with a green and white theme. The header includes 'Startseite | Anmelden | Sitemap | RSS' and a navigation bar with 'Forum', 'Fotos', 'Videos', 'Grüne Termine', 'Gartenplaner', and 'Zeitschriften'. A secondary navigation bar lists 'Community', 'Gartengestaltung', 'Gartenpraxis', 'Pflanzenschutz', 'Pflanzenlexikon', 'Tierlexikon', 'Besser leben', 'Gartenrecht', 'Service', and 'Shops'. The main content area features a search bar, a 'Suchbegriff' dropdown, and a 'Suchen' button. Below the search bar, there are sections for 'Winter-Schädlinge an Kübelpflanzen', 'Maulwürfe vertreiben', 'Buchsbaum-Triebsterben', 'Mitmachen in der Community', and 'Aus unseren Shops'. Each section includes a small image and a brief text description.

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