John Sledd

Illustration
1819 Clover Hollow Rd
Newport, VA 24128
United States

View the full portfolio at http://www.thecreativefinder.com/rocketsledd
Fax 703-549-1346

Professional Experience and Curriculum Vitae
I have been working in the graphics “industry” for approximately twenty-five years now, so perhaps you’ll excuse me if I’m a tad unstable. I spent the first five of those years in print shops, advertising agencies and corporate graphics departments. The rest have been spent running Sledd Studios, where my clients have ranged from design studios to video game developers and everyone in-between. This history has gained me experience with projects of practically every nature: 2D/3D Illustration and Animation, Design for both Print and Screen, Logos, Gaming, and Production Artwork. Basically, if it involves pushing pixels, vectors or polygons around, I’ve done it. I have also written/edited three books and several magazine articles and tutorials on the subject of digital illustration and animation. I’ve even been known to teach the occasional class on some aspect of art or design. Whatever your needs, they can probably be filled here at Sledd Studios, unless it’s like really kinky or something…and even then, give me a call. It never hurts to ask. I may not agree to it, but I won’t judge either.

Previous Clientele
Advanced Simulation Technology, American Management Systems, America Online, Be, Brand Design, Casino Journal Publishing Group, Century 21, Charles River Media, CMP (Information Week Magazine), Duke Communications (Windows NT Magazine), Electronic House Publishing (Popular Home Automation and Electronic House Magazine), F&M Bank-Winchester, Gene Mayer Associates, General Electric, InsideCounsel Magazine, Intertec Publishing (Wireless Review Magazine), JAM Advertising, Jungle Interactive (MBA Jungle Magazine), McGraw-Hill/Osborne, MetaCreations Corporation, MIS: Press, National Institute of Business Management, National Retail Federation, Rockport Publishers, PC World Magazine, Pizza Hut, Quest Communications, Rayflect (France), RDA International, Sony, Thomson Financial Network, Victoria’s Secret, Wizards of the Coast, Ziff-Davis Education and many others.

Awards and Accolades
Please kindly get in touch for more information.

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* Editor/Author: ElectricImage Handbook, published by Charles River Media (ISBN 1-886801-73-8). This book is a collection of tips, tricks and techniques for creating animations and illustrations for the 3D application ElectricImage. Some of the work this Hollywood-strength application is most famous for Includes special effects for the Star Wars: Special Edition Trilogy, Star Wars: Episode I, and Star Trek: First Contact. * Editor/Author: Ray Dream Handbook 2nd Edition, published by Charles River Media (ISBN 1-886801-36-3). This book is a collection of tips and tricks for creating computer art using Ray Dream Studio 5. * Co-editor and Contributor: Ray Dream Handbook, by Craig A. Patchett and John W. Sledd, published by Charles River Media (ISBN 1-886801-09-6). This book is the first edition of the above listing. * Contributing

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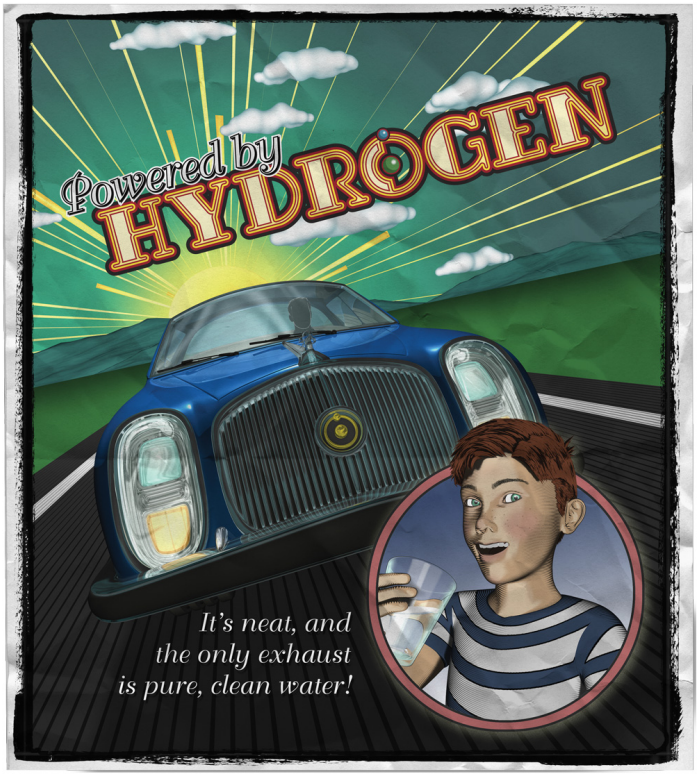

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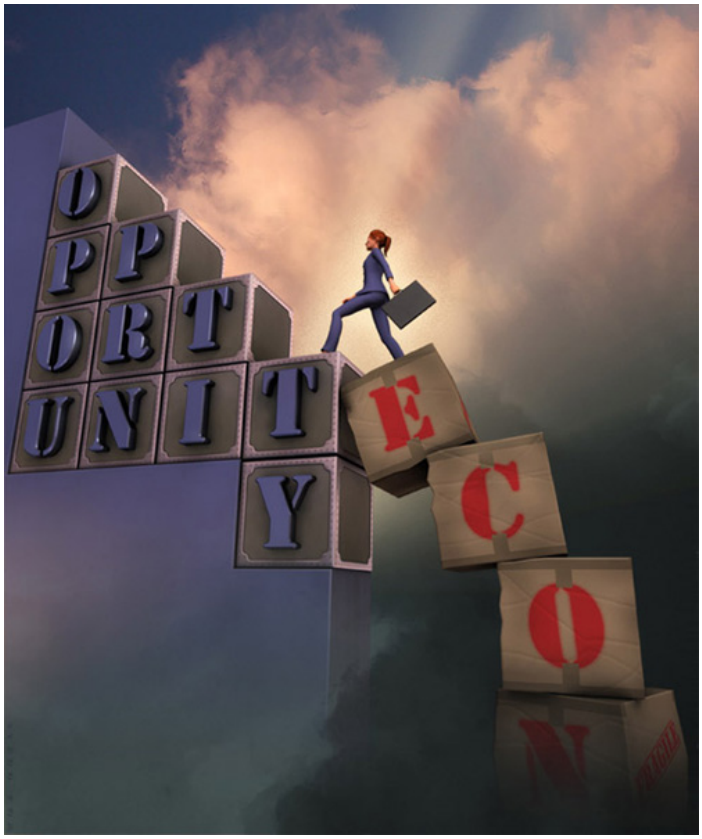

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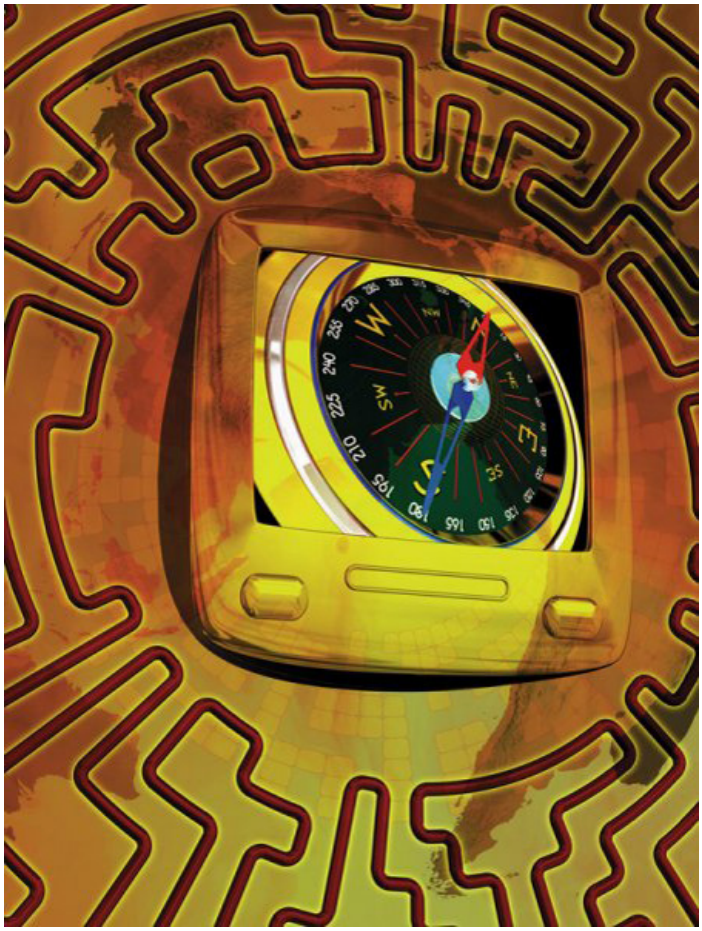

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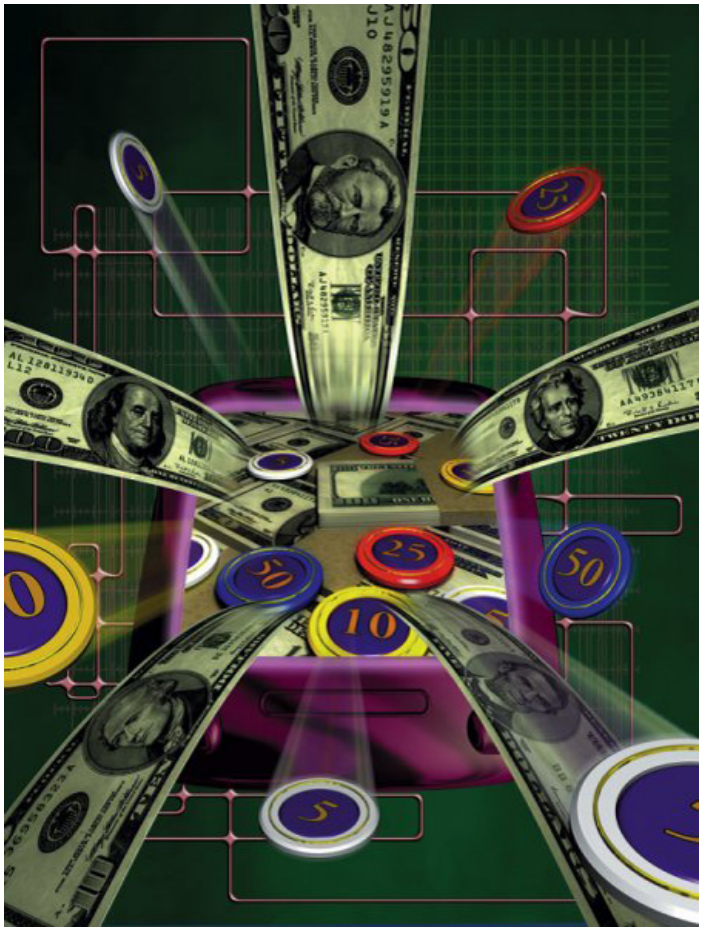

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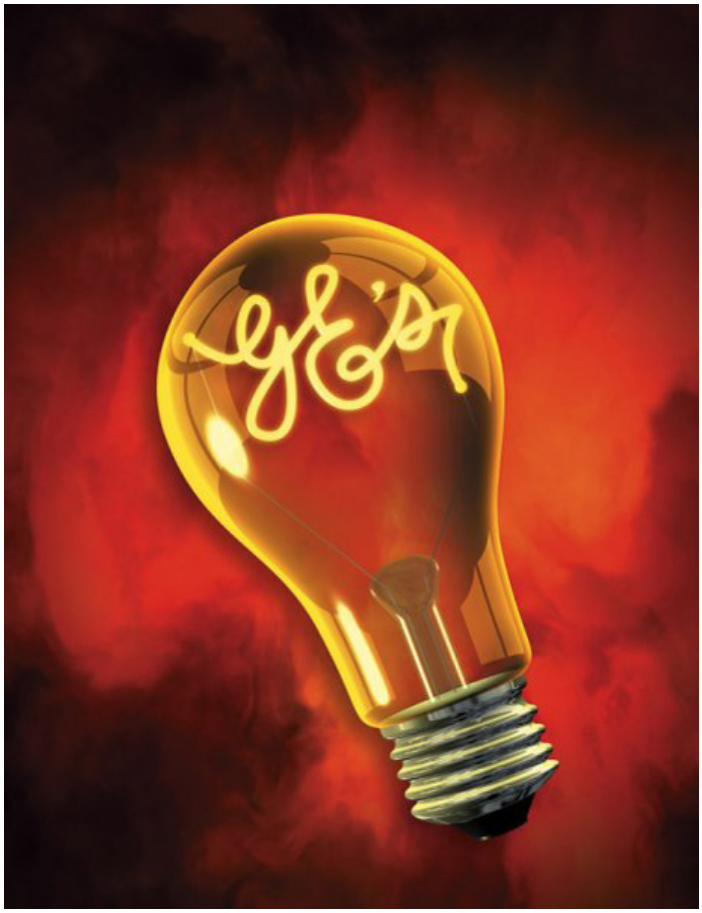

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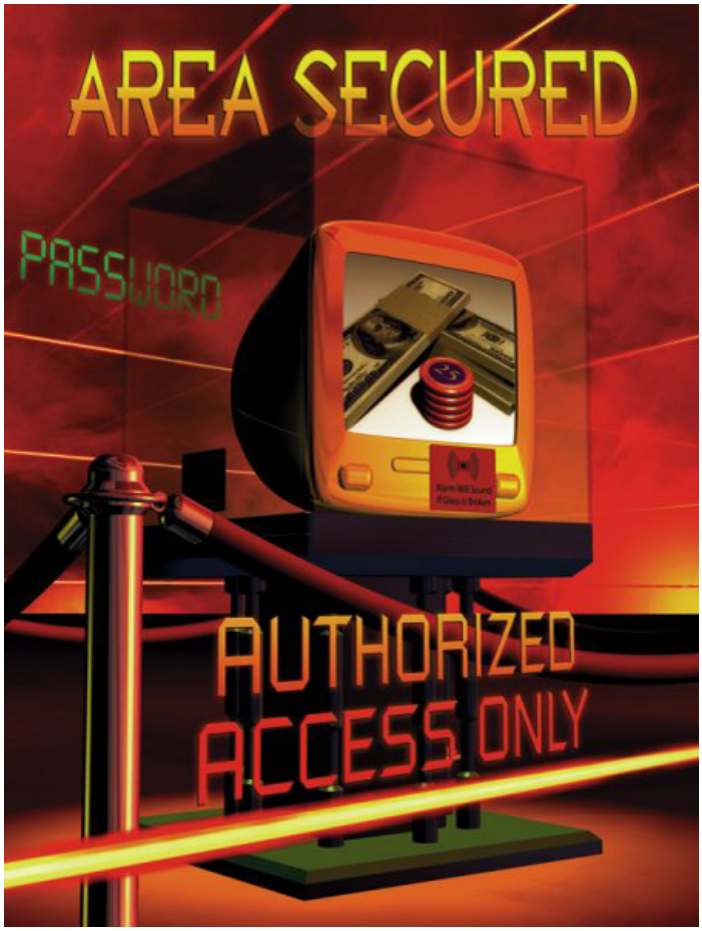

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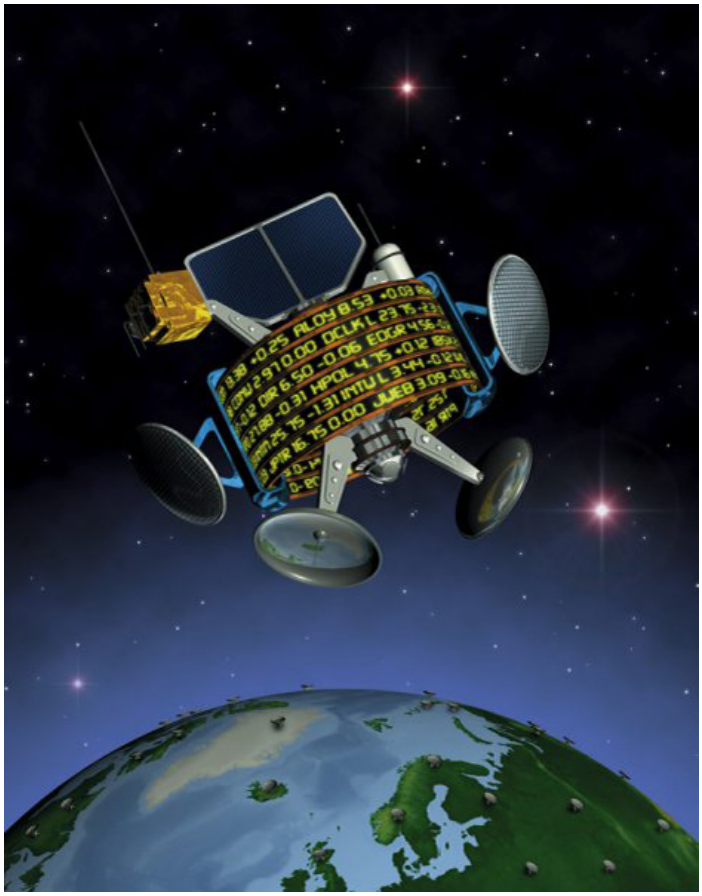

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