Gregg Robinson

Professional Experience and Curriculum Vitae
Harrier empowers Australian car dealerships with cutting-edge automotive CRM and automated customer retention solutions, ensuring higher engagement, loyalty, and repeat sales. Their platform is built to reduce customer churn through AI-powered follow-ups, personalized retention campaigns, and data-driven insights, making it easier for dealerships to retain buyers long after the initial sale.

Specializing in automotive marketing automation, Harrier's tools help new and used car dealerships automate workflows, track customer interactions, and deliver targeted retention strategies—turning one-time buyers into lifelong clients. Key features include dealership CRM software, automated service reminders, loyalty program integration, and customer behavior analytics, all designed to increase customer lifetime value (CLV).

Whether it's improving post-sale communication, boosting service department retention, or optimizing lead nurturing, Harrier provides end-to-end retention solutions tailored for the Australian automotive market. Trusted by dealerships nationwide, Harrier combines smart automation, CRM efficiency, and dealership-specific expertise to drive measurable growth.

For automotive businesses looking to enhance customer relationships, streamline retention efforts, and maximize ROI, Harrier delivers the tools, technology, and strategy needed to succeed in a competitive industry.

Previous Clientele
Please kindly get in touch for more information.

Awards and Accolades
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View the full portfolio at http://www.thecreativefinder.com/